Class meetings: Classes will meet Monday afternoons from 4:30 p.m. to 7:00 p.m. in Room 231 of the Aderholt Learning Center.

Contacting Dr. Helling: My office is in Room 1274, (Tel. 404-651-3352) in the Urban Life building. I will have office hours on Mondays and Thursdays from 1:00 to 4:15 p.m. as well as by appointment. When possible, I prefer that you contact me by e-mail rather than telephone. My e-mail address is ahelling@gsu.edu. I may contact the class or individuals by GSU e-mail, so if you don’t plan to check it frequently, be sure you forward it an address you will check.

Class Webpage: Make a practice of checking our class website at http://webct.gsu.edu. Only students registered for this class may use this website.

Required readings:

Levy, John M. 2003. Contemporary Urban Planning. 6th ed. New York: Prentice Hall. (There are older editions of this book available, however, you will be responsible for the content of this edition.)

The other required readings are on electronic reserve. The method for obtaining these readings will be explained in class. Electronic reserve readings not listed on this syllabus are optional.

Course objectives:

1. Acquaint students generally with the history of urban planning in the United States and the legal and administrative context in which planning takes place.

2. Provide an overview and assessment of important issues and common techniques used in land use planning, growth management, environmental planning, transportation planning, and economic development planning.

3. Describe several models of planning processes, and consider their appropriateness.

4. Consider citizen involvement in planning, career options, the benefits of knowing something about planning for those who will not pursue it as a career, and planning ethics.

5. Discuss examples of recent planning practice and local and regional events that relate to class topics.

Evaluating Students' Progress: I will determine students' grades in the course as follows:
1. Attendance, promptness and class participation: 10%

2. In-class exam in the sixth week: 20%

3. In-class exam in the eleventh week: 20%

4. Class presentation on a planning topic: 20%

5. Memo reporting on attendance at a planning meeting: 10%

6. Final exam: 20%

**Class Presentation**

Each student will make a class presentation, signing up for a particular class period in advance. The presentations will begin in Week 3, and continue through the end of the semester. Students should select a topic of current interest to planners either locally or nationally (suggestions are listed at the end of this syllabus), which can be covered in a presentation lasting approximately 10 minutes. At the beginning of the presentation, each student should distribute a one-page handout to the entire class which lays out the following: presenter’s name, topic of presentation, outline of main points, and sources consulted. See the final page of this syllabus for advice on avoiding plagiarism and citing sources properly. I will consider the following factors in grading the presentations:

1. Is the topic clearly defined and important to planners?

2. Is the presenter well prepared, and is their presentation clear and professional? (Many presentations are improved by incorporating pertinent maps, charts, tables and pictures. These can be displayed using the overhead projector or Power Point software on the instructor's computer.)

3. Does the presentation give current, complete and accurate information about the topic it addresses? (Take care to present more than one perspective on the issue. Do not rely on unsubstantiated opinion or biased sources, such as publications or websites representing the views of special interests.)

4. Have a good number and variety of sources been consulted, and are they properly cited? (Cite all sources you use to prepare your presentation. Use the citations in this syllabus as a model. You must use at least five books, articles from scholarly journals, published agency reports or interviews with experts. Also cite any websites, newspaper and magazine sources you use, but these do not count toward the five-source minimum.)

5. Did other students in the class learn something new from this presentation?

**Memo on a Planning Meeting**
Each student must attend one public meeting related to planning during the quarter. (Students can earn extra credit by posting information on meetings that may be suitable for their classmates to attend under the “meetings” discussion topic on our class website.) After attending the meeting, the student should write a memo of at least 800 words, summarizing who met, when and where, what happened at this meeting, and how it relates to what we have been studying. Turn in this memo no later than our last class on December 8. I expect these memos to be clearly written, without errors in grammar or spelling. Meetings that would be suitable include those of City of Atlanta Neighborhood Planning Units, the Atlanta Regional Commission, local planning commissions, public hearings or public information meetings on transportation, sewage treatment, water quality or other capital improvement plans and many others. Please check with me if you are in doubt about whether the meeting you plan to attend will be appropriate. I strongly encourage you to attend a meeting in which you have a personal interest. Don’t postpone this until late in the semester, when you may have a hard time finding a meeting you can attend.

**Attendance and Preparation for Class**

Students who attend class regularly, who are present for the entire class period, and who participate in class discussions and exercises can expect to learn more, and to help other students learn more, as well as making class more enjoyable for all of us. In order to encourage this, I will take roll regularly, and will require students arriving late or leaving early to sign in or out. Missing all or part of a class will lower the attendance portion of a student’s grade. It is also important to come to class having completed the assigned readings, in order to be prepared to understand points made in lecture and discussion, and to participate fully in in-class exercises.

**Penalty for Late Work**

Examinations, class presentations and classwork should be completed on the dates scheduled, and it is the student’s responsibility to know those dates. If you have any question about when examinations are scheduled or work is due, ask or e-mail me. I will only accept late work (including make-up exams and rescheduled class presentations) without penalty if there is an important reason and the student contacts me ahead of time to discuss how to reschedule. In all other cases the grade will be reduced for lateness. Some assignments, particularly near the end of the semester, do not lend themselves to rescheduling and must be received on time receive any credit. See me if you have questions.

**Final Exam**

The final examination for this course will be given in our classroom, at 5:00 p.m. on Monday, December 15.
Course Schedule

Week 1: Introduction, discussion of course outline, definition of planning.

Readings:


Week 2: NO CLASS. Labor Day.

Week 3: The history of planning. Class presentations begin.

Readings (by class time Monday):


Week 4: Planning theory: the rational paradigm and criticisms of it, advocacy planning. Class presentations continue.

Readings (by class time Monday):


Week 5: Planning theory continued: strategic planning, collaborative planning. Class presentations continue.

Readings (by class time Monday):


Week 6: No class presentations. In-class exam.

Readings (by class time Monday):

None.

Week 7: Ethics and values and the political context of planning. Class presentations continue.

Readings (by class time Monday):


Week 8: Urban redevelopment. Aesthetics and historic preservation. Class presentations continue.

Readings (by class time Monday):


Week 9: Comprehensive and land use planning. Class presentations continue.

Readings (by class time Monday):


Week 10: Comprehensive and land use planning continued. Planning in Georgia. Smart growth. Class presentations continue.

Readings (by class time Monday):


Week 11: No presentations. In-class exam.

Readings (by class time Monday):

None.


Readings (by class time Monday):


Levy, John M. 1997. Chapter 11: Capital facilities planning, Contemporary Urban Planning. 4th ed. New York: Prentice Hall. pp. 169-185. (Note: This has been eliminated from the latest edition of the text, but is available as part of our class electronic reserves.)

Week 13: No class.
Readings (by class time Monday):

None.

Week 14: Environmental planning. Class presentations continue.

Readings (by class time Monday):


Week 15: Transportation planning. Class presentations continue.

Readings (by class time Monday):


Week 16: Economic development planning, conclusion. Planning meeting memos due. Final student presentations.

Readings (by class time Monday):


Note: This course syllabus provides a general plan for the course; deviations may be necessary.
Possible presentation topics: (Note that these are just suggestions! Ask me whether your idea for a topic would be suitable.)

Week 3: Planning history.
- A famous person or event in planning history
- A historic plan and its modern results
- An important court case
- A planned community

Week 4: Planning theory.
- A strategic planning process you have been involved in
- The process used to develop a plan in the metropolitan region and how it matches theory
- Best practices for public involvement

Week 5: Ethics and values and the political context of planning.
- State or federal policy or legislation of interest to planners which is currently under consideration or has recently been passed
- An example of an adopted or proposed local or state code of ethics for public officials
- A real example of an ethical problem in planning

Week 6: No class presentations. In-class exam.

Week 7: Urban redevelopment. Aesthetics and historic preservation.
- Historic preservation planning
- Neo-traditional neighborhood design and the new urbanism in the Atlanta region
- Georgia State University campus planning
- Redevelopment and gentrification in Atlanta

Week 8: Comprehensive and land use planning.
- Population or enrollment forecasting
- Geographic information systems
- Regulating cell towers
- Regulating adult entertainment businesses

Week 9: Comprehensive and land use planning continued. Planning in Georgia. Smart growth.
- Planned unit development
- Tree preservation ordinances
- Methods of preserving open space
- Regulating factory farms
- The American Planning Association’s “Growing Smart” initiative

Week 10: Growth management planning. Housing. Capital facilities planning.
- Initiatives in metropolitan fair housing planning (affordability, preventing racial discrimination)
- The Atlanta Housing Authority
- Community improvement districts
Specific plans for siting schools, landfills, community facilities

Week 11: No presentations. In-class exam.

Week 12: Environmental planning.
- Flood plain management planning
- Coastal zone management planning
- Water supply planning for Georgia, Alabama and Florida
- Water quality planning in north Georgia
- Air quality planning
- Planning to support eco-tourism

Week 13: No class.

Week 14: Transportation planning.
- The current regional transportation plan
- The history of some controversial transportation improvement or policy (Boston’s Big Dig, Atlanta’s Outer Perimeter or Ex-Presway, federal support for Amtrak, etc.)
- Planning at MARTA
- Airport planning
- Planning for pedestrians and/or bicyclists

Week 15: Economic development planning.
- The Atlanta Empowerment Zone’s role in economic development
- Georgia's economic development planning
- Forecasts of future employment by occupation, and implications
- Examples of incentives used locally to attract new jobs or keep existing jobs

Week 16: Reserved for rescheduled presentations.
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<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Presentation topic</th>
<th>Student Name</th>
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<tbody>
<tr>
<td>1</td>
<td>Mon., Aug. 25</td>
<td>Introduction.</td>
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<td>2</td>
<td>Mon., Sept. 1</td>
<td>NO CLASS. Labor Day.</td>
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<td>3</td>
<td>Mon., Sept. 8</td>
<td>History of urban planning</td>
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<td>4</td>
<td>Mon., Sept. 15</td>
<td>Planning theory: the rational paradigm and criticisms of it, advocacy planning.</td>
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<td>5</td>
<td>Mon., Sept. 22</td>
<td>Planning theory continued: strategic planning, collaborative planning.</td>
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<td>6</td>
<td>Mon., Sept. 29</td>
<td>Exam.</td>
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<td>7</td>
<td>Mon., Oct. 6</td>
<td>Ethics and values and the political context of planning.</td>
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<td>9</td>
<td>Mon., Oct. 20</td>
<td>Comprehensive and land use planning.</td>
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<td>10</td>
<td>Mon., Oct. 27</td>
<td>Comprehensive and land use planning continued. Planning in Georgia. Smart growth.</td>
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<td>11</td>
<td>Mon., Nov. 3</td>
<td>Exam</td>
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<td>12</td>
<td>Mon., Nov. 10</td>
<td>Growth management planning. Housing.</td>
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<td>Capital facilities planning.</td>
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<td>13</td>
<td>Mon., Nov. 17</td>
<td>No class.</td>
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<td>14</td>
<td>Mon., Nov. 24</td>
<td>Environmental planning</td>
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<td>15</td>
<td>Mon., Dec. 1</td>
<td>Transportation planning.</td>
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<td>16</td>
<td>Mon., Dec. 8</td>
<td>Economic development planning. Conclusion.</td>
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<td>Mon., Dec. 15</td>
<td>Final exam, 5-7 p.m.</td>
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Policy on Joint Work and Citing Sources

Any student who is expected to do individual work and utilizes the work of others without explicit acknowledgment is guilty of plagiarism or unauthorized collaboration. The following, from the Georgia State 'Policy on Academic Honesty' defines plagiarism:

"Plagiarism is presenting another person's work as one's own. Furthermore, plagiarism includes any paraphrasing or summarizing of the works of another person without acknowledgment, including the submitting of another student's work as one's own....Failure to indicate the extent and nature of one's reliance on other sources is also a form of plagiarism...."

The policy also defines unauthorized collaboration:

"Submission for academic credit of a work product, or a part thereof, represented as being one's own effort, which has been developed in substantial collaboration with or with assistance from another person or source, is a violation of academic honesty. It is also a violation of academic honesty knowingly to provide such assistance. Collaborative work specifically authorized by an instructor is allowed."

The following rules guide this class:

1. All graded classwork is to be individual, independent, and not collaborative, unless I explicitly state otherwise. One student may not help another with an assignment or project unless I specifically permit collaboration. Likewise, students may not utilize materials from other students who have taken the course previously. However, students are always free to study together for tests, compare class notes, and share any material not specifically related to the class assignments or tests.

2. Always cite your sources, whether they are published or not. For example, unless the source is cited, it is plagiarism to use maps, tables, figures or text from an agency planning report, a brochure, a webpage, or a consultant's report. The primary purpose of a citation is to allow a reader to find the references you used, so that they can consult them too if they wish. Use this principle to help you prepare adequate citations to sources other than published books and articles.

3. For this class, if you use material from the internet, be sure you give the name of the site or its sponsoring organization, the complete webpage URL, the title of any document, dataset, map, or other resource you used from the site, and the date you accessed the site. Note however that website citations do not count toward the three-source minimum for your presentation. For example: