



FACULTY OF
COMMERCE

Executive MBA Program



*Faculty of Commerce, Alexandria University
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*Robinson College of Business, Georgia State University, PO Box 3989,
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Overview

The Executive Master of Business Administration (EMBA), offered by Alexandria University – Faculty of Commerce (AUFC) in collaboration with the J. Mack Robinson College of Business (RCB) at Georgia State University (GSU), is a world-class program designed for successful leaders and executives.

The program meets the needs of the business community for further education of their high quality middle and senior level managers and leaders. Its rigorous and practice-oriented curriculum advocates the best in global leadership practices. The program is taught in English and well-suited for senior managers interested in taking the next step to expand and enhance their leadership capabilities.

Benefits

This unique program is a collaboration, a convergence of people and ideas, between two of the world's premier educational institutions, Alexandria University and J. Mack Robinson College of Business at Georgia State University. The program is unique since it is more attuned than ever to today's busy professionals. Thoughtfully designed, the program delivers experience based on the most critical and up-to-date information available. It provides mid- to upper-level executives with:

- Comprehensive approach to a rigorous and world-recognized business curriculum in Egypt.
- Cross-fertilization of ideas from the top faculty of the Alexandria University and Robinson College of Business.
- Best global leadership practices and enhanced leadership capabilities and skills through self-assessment, personal coaching and problem-solving exercises.

Student Profile

- Mid- to upper-level managers or entrepreneurs with extensive experience in their field of expertise and seeking to broaden their business knowledge base.
- Practitioners with a commitment to lifelong learning and professional development.
- Professionals who want advanced education but are unwilling to abandon their current career for full-time study.



**ALEXANDRIA UNIVERSITY
FACULTY OF COMMERCE**





Program Description

Executives with undergraduate degrees in areas other than business and commerce are required to take following prerequisite courses.

- Essentials of Business Administration
- Essentials of Accounting
- Essentials of Economics

Core Courses:

First Semester

- Managerial Economics
- Organizational Behavior
- Financial Accounting & Reporting
- Decision Support Tools

Second Semester

- Leadership
- Financial & Investment Decision-making
- Business Regulations & Fiscal Policies
- Managerial Accounting & Control

Third Semester

- Strategic Marketing
- International Business Management
- Information Technology Strategy
- Elective Course

Fourth Semester

- Business Strategy
- Research Project
- Elective Course

During the third and fourth semester, each student undertakes an elective course of their choice. The electives can be chosen from a wide range of offerings in the fields of Finance, Marketing, Accounting, Human Resources and Business Strategy.

The graduate will earn an Executive MBA degree from Alexandria University. The degree will be awarded by AU only. The graduate will also receive a certificate from GSU but not a degree. For further information, contact the office at Alexandria University.

Location and Format

The EMBA program has a convenient Alexandria locale and a branch in Cairo with international residency in Atlanta, USA. The 24-month program begins in September and classes are held with a flexible schedule either weekly on Fridays and Saturdays or monthly for five consecutive days.

To help balance work, school and personal commitments, students just take two courses at a time.

Fees

Program fees are \$8,000 USD for the total program excluding residency in the USA.

Information

For additional information, please visit
www2.gsu.edu/~wwwalx

Contacts

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