Here we present a summary of the feedback from participants of the EMBA program in Atlanta. Egyptian visitors were highly satisfied with the contents of International Residency program in Atlanta, by conditions of stay (accommodation and transportation), efforts made by Bijan Fazlollahi to speed up the issuance of DS2019s and J1 visas and what’s the most important by the quality and diversity of educational program. Below we will discuss the most commented classes/presentations and the feedback received on them. Next, we’ll follow with the assessment of the student satisfaction and will finish with presenting a letter from one of the participants that well describes their impressions from the city of Atlanta.

The classes/presentations most appreciated by participants included: lecture about “Performance Indicators and the Balance Scorecard” from Dr. Giovinazzo, lecture about “Risk Analysis and Management” by Dr. Richard Phillips, visit to Chick-fil-A and a lecture about brand methodology success “Eat more chicken“ by Dr. Greg Ingram.

Also, Egyptian students thank: Dr. Ken Bernhardt, for lectures about Building competitive advantage through service quality, Conceptual Model of Service Quality; and Dr. Harvey Brightman, for lecture How to Solve Tough Crisis Problems.

Regarding student satisfaction with the program; the presentations, discussions and tours of facilities were extremely informative and have provided students with fresh incentive and encouragement for independent work. They also mention a memorable experience of their visit to Yokogawa USA and state that they acquired a very important skill to ask diagnostic question before solution question.

Students stated that they received very timely and personal support and a special care to make everything well arranged for them since arrival at the airport. Students have sent thank you notes to all involved.

Some of the comments are:

- **Dr. Sevgin Eroglu** - we appreciated your modesty with all of us and your advice before we started the trip on how to learn from professors and managers in companies. On how to observe their body language, decoration of their companies and how the company’s growth pattern.
- **Dr. David Ewert** - we appreciated your effort with every visit, your smiley face and excellent leadership. You acquired our respect.
- **Dr Bijan Fazlollahi & Dean Fenwick Huss** - we appreciated your effort with us. Especially, your assistance and your support to with Visa application process. Even our colleagues who didn’t get the approval appreciated your effort with USA embassy in Cairo.

And finally, we present you a notable letter from one of the participants that describe his impressions of Atlanta.
And if you don’t mind I want to share certain experience with you. My experience is not only the great added value from the lectures and companies that we visited. My experience was not only to see, learn and understand more about the American culture. And I don’t mean the people that I used to see everywhere smiling and appreciating just our looking for them. But one of the things that will never be forgotten by me was the “green areas in Atlanta” that made me want to stay in street 24/7.

I challenged myself, from the 3rd day in Atlanta that I will see even a small area without green view around. And while looking, day after day, I was challenging myself some more.

And here is a question. **Do any one of you knows where exactly he/she will NOT be able to see a green area in Atlanta?**

- No 1... in the elevator
- No 2 ... in the subway (in certain station)
- And the 3rd one is off course the restrooms.

In Atlanta wherever you are, whenever you look, in the street, in the company visits, on the roads, in meeting rooms, in the hotel room, in the university, anywhere .... Believe me that green will surround you.

I returned back to my country and whenever I’m asked about Atlanta... I say - ‘u mean ‘the green Atlanta’.
It was an amazing trip.

Many thanks to you all for making this happen to us.

Finally, deep and great thanks for all of you on behalf of Dr Ali and Alex & Cairo Group. Awaiting the day you will visit us in Egypt and we’ll make sure you will return back to your home with unforgettable memories from the history and hospitality of Azerbaijan.

Many thanks & Best regards

Mohamed El-Sharkawy