Message from the Vice President:

Dear Members and Friends of AUSACE,

The 9th Annual International Conference of the Arab-US Association for Communication Educators (AUSACE) finds us back in Cairo, Egypt. Six years ago, we had the opportunity to meet in Cairo when the American University in Cairo hosted the 3rd International conference of AUSACE.

Year after year, AUSACE continued its efforts to bring together scholars and professionals from media organizations and universities throughout the Arab world. Today, most of the Arab countries are represented as are many other nations from around the world.

Joint-work had enriched AUSACE conferences in terms of scholarship and learning. The panels and papers to be presented during the four days of the 9th International AUSACE Conference are truly inspirational.

As a Vice President of AUSACE, I am really delighted to be back in Cairo and to be working with my friends and colleagues during the upcoming conference.

I will see you in Cairo!

Mahmoud Tarabay

The 9th Annual AUSACE Conference
Hosted by the American University in Cairo
November 18-21, 2004

"Media/Civic Discourse: Citizenship & Democracy"

Just the word “Egypt” brings to mind visions of pyramids, grand temples, gigantic monuments, mummies, and king-gods; all relics of one of the oldest civilizations in the world. To many, it will forever be the “land of Pharaohs,” a place where agriculture and advanced mathematics developed. But the reign of the Pharaohs and grand monuments passed away nearly 2000 years ago. Life in Egypt has changed; today it is a developing country of over 60,000,000 people facing new challenges as it moves into the 21st century. Hopefully our time in Cairo, the capital city of Egypt, will afford you not only a place to exchange ideas with new colleagues and old friends but that you will also have the time to go and experience all that Cairo has to offer. Below are listed a number of the most popular sites in and around Cairo.

In the words of Modern Egyptians: Ahalan wa sahlan! Welcome! You are welcomed to Egypt!

Featured Stories:

- Welcome to Cairo: Site of the 9th Annual AUSACE Conference
- Journal of Middle East Media: Call for Papers
- Arab Students Awarded Journalism Internships
- AUSACE Registration & Hotel Accommodation Information
From the Desk of Leonard Teel:

**INTERNSHIP NEWS**

Summer 2004 was exciting as 18 talented young Arab journalists arrived in the United States to participate in a new journalism internship project which links major US media conglomerates including: newspapers, radio stations and television networks and university students. Before arriving the students attended AUSACE sponsored workshops where they met requirements of proficiency in both journalism and the English language.

The internship scholarships were awarded by the Center for International Media Education (CIME) at Georgia State University on behalf of the sponsors: the Arab-U.S. Association for Communication Educators (AUSACE) and the Bureau of Educational and Cultural Affairs (BECA) of the U.S. Department of State.

The awards are granted through a $300,000 project to bring 30 journalism students to the United States from universities in the Arab World including: the Palestinian Authority, Egypt, Jordan, Lebanon, Morocco, the United Arab Emirates, Kuwait, and Iraq.

The internship project is part of a $499,990 grant awarded to AUSACE by the Bureau of Educational and Cultural Affairs (BECA) for the development of journalism education in the Middle East, North Africa and the Arabian Gulf regions. Among other projects, AUSACE will launch a research journal in 2005, the *Journal of Middle East Media*.

- Leonard Teel

**IMPORTANT AUSACE NEWS:**

AUSACE has two new additions; first of all this is the year in which the *Journal of Middle East Media (JMEM)*, a vision of our board members, finally becomes a reality. The journal will be the first peer-reviewed journal dedicated exclusively to research on media in the Middle East. The annual journal, which includes both Arabic and English articles, serves as a pioneering forum for studies, critical debates and multiple perspectives about the continuously changing Middle East media.

The *Journal of Middle East Media’s* main objective is to enhance and contribute to an inclusive understanding of the issues surrounding the media environment in the Middle East. JMEM welcomes primarily academic submissions, but occasionally draws on related work from the professional community. Please look for more information regarding the journal on the following page as well as on the AUSACE website: www.gsu.edu/~wwwaus

We would also like to welcome our second new addition to the AUSACE family, Dr. Mohammed el-Nawawy. Dr. el-Nawawy joins AUSACE by filling a vital role; as the Senior Editor of the *Journal of Middle East Media*. His position as senior editor encompasses all the work that will go into the launching of a new academic journal. In August he joined the Department of Communication at Georgia State University as an Assistant Professor where he teaches undergraduate and graduate courses in international communication and journalism. His research focus is Middle East Media with a special interest in media diplomacy and new media effects. His contact information is available on the AUSACE website at www.gsu.edu/~wwwaus
The Journal of Middle East Media
INAUGURAL CALL FOR PAPERS

The Journal of Middle East Media invites Communication educators, students and media professionals throughout the world to submit research papers for the inaugural edition of JMEM. JMEM is the first peer-reviewed journal dedicated exclusively to research on media in the Middle East. The annual journal, which includes both Arabic and English articles, serves as a pioneering forum for studies, critical debates, and multiple perspectives about the continuously changing Middle East Media. JMEM recognizes the significance of research in several critical media areas including:

- Media Democracy, Bureaucracy and Citizenship, and Civic Culture
- Strategic Communication, Movement Politics and the Public Sphere
- New Media in changing Arab News, information, and entertainment.
- Interconnections between Media, communication, and social processes
- Media, Political Organizations and Citizen Empowerment
- Media, NGO and Democratizing of governance
- Women, Media and Peace
- Implications of international Arabic Broadcasting within the Middle East Media
- Media, Public Choices and Social Learning
- Youth, Civic Engagement and the Knowledge Age
- Ethics and Strategic Dialogue in Civic Society
- Implications of New Media on Politics and Culture

Final papers (Word Count: 5000-7500) due by 15 March 2005

Manuscript Guidelines – both paper and electronic submissions are welcomed. For Paper Submissions send five identical hard copies and one floppy diskette of the manuscript in Microsoft Word, include an abstract (100-150 words), an independent title page, and a cover letter confirming that all the authors have agreed and the article is not currently being considered for publication by any other journal. If your paper submission is in English please follow the standard APA style guide. The enclosed title page should include: author’s full name, name of current institutional affiliation, full address/ fax/ e-mails—on a separate sheet of paper. Note—all submissions will be refereed. For Electronic Submissions please send all of the parts as e-mail attachments to:

Dr. Mohammed el-Nawawy, Senior Editor
The Journal of Middle East Media
C/O Department of Communication
P.O. Box 4000
Georgia State University
Atlanta, GA 30303-4000

For further information please visit the AUSACE website @ www.gsu.edu/~wwwaus and follow the JMEM links.

Welcome to Cairo! Attractions in and around Cairo: (Continued from Page 1)

The Nile River: Just step out onto the veranda at the Helnan Shephaerd and you will be overlooking the Nile.
Egyptian Antiquities Museum – Daily 9am-4:30pm, Admission Charge
Museum of Islamic Art – Daily 9am-4pm closed Friday for prayers, Admission Charge
Khan al-Khalili Bazaar – Mon thru Sat 9am-6pm or later, Free
The Grand Citadel – Daily 8am-5pm, closed for prayers, admission fee
The Pyramids at Giza – Daily 7am-7:30pm, admission & the Sphinx www.sound-light.egypt.com/pry.html
Gayer-Anderson Museum – Daily 9am-4pm, admission charge, guided tours only
Mosque of ibn Tulun – Daily 8am -5 pm, closed for prayers
Mosque Madrasa of Sultan Hasan – Daily 8am –5pm, closed for prayers
Mosque of ar-Rifa’I – Daily 8am-5pm, closed for prayers — At the mosque please remember to leave your shoes at the entrance, women should cover their heads out of respect, do not forget to leave a small donation.
Seated in a corner of CNN's bustling Atlanta newsroom, surrounded by televisions displaying news from around the world, student Ghinwa Yateem is getting an opportunity that most aspiring journalists can only dream of: firsthand experience at one of the world's most powerful media organizations. As an intern with CNN International, Yateem, a student from Lebanon, spends her days monitoring Arab news channels and newspapers and translating the day's breaking news from Arabic to English.

“I feel like I’m really helping, like I’m contributing,” says Yateem, whose first week on her job netted major headlines including—the passing of the reins to a new Iraqi government and Saddam Hussein’s appearance before an Iraqi tribunal. The budding journalist is one of five students from the Middle East and North Africa spending the summer with media professionals in Atlanta, as part of a sponsored internship program.

Through Yateem says the Lebanese media are “not as free” or as technologically advanced as their U.S. counterparts, she’s learning valuable lessons to share with her colleagues in the Arab world. “I’ve learned how to see another point of view and to stay more objective: that’s something I can take home,” she says.

In all, 18 journalism students from universities in Egypt, Jordan, Lebanon, Morocco, and the United Arab Emirates were chosen from competitive workshops in their home countries to receive hands-on training as interns at major U.S. newspapers, radio stations and television networks in Georgia, Virginia, Missouri, and Pennsylvania. The interns also got a taste of American college life while taking classes at Georgia State, the Virginia Commonwealth University in Richmond, and the University of Missouri at Columbia. The second round of interns will be hosted by Georgia State University, Northeastern University, and Mercyhurst College in Erie, Pennsylvania.

The scholarships were awarded by Georgia State’s Center for International Media Education on behalf of its sponsors—the Arab-U.S. Association for Communication Educators, and the U.S. Department of State’s Bureau of Educational and Cultural Affairs. The awards are part of a $300,000 project to bring 30 journalism students to the United States from universities in the Palestinian Authority and seven Middle Eastern countries including: Egypt, Jordan, Iraq, Lebanon, Morocco, the United Arab Emirates and Kuwait.
Arab-US Association for Communication Educators  
9th International Conference  
November 18th - 21st 2004 Cairo, Egypt  

Registration & Accommodation Information

Communication educators, students and media professionals throughout the world are invited to submit research papers for the Ninth International Conference of AUSACE in Cairo, Egypt. Cosponsors include: the American University in Cairo (AUC), Modern Arts and Science University (MSA), School of Communication, Cairo University, the International Academy for Media Science (IAMS), the Egyptian Radio and Television Union (ERTU), and the Centre for International Media Education (CIME) at GSU.

Conference Theme: Media & Civic Discourse- Citizenship and Democracy

Conference Registration Fee - to be paid on site covers the cost of attending the conference including: reception, coffee breaks, sponsored luncheons, a closing dinner & full membership.

- Individual Conference Fee (includes yearly membership fees)- $80.00
- Students Conference Fees (includes yearly membership fees)- $40.00
- Institutional Fees for three participants - $160.00

AUSACE Annual Membership Dues are paid every November, for those members who are not attending the annual AUSACE conference please go to the AUSACE website www.gsu.edu/~wwwaus fill in the Membership Information Page, and mail a copy of your updated information along with your annual dues to the contact information listed on the website. If you have any questions please send an e-mail to: ausace@gsu.edu.

- Individual Membership Fee- $20.00
- Affiliate and Student Membership Fee (Per person)- $10.00
- Institutional Membership Fee (for three members)- $40.00

The 2004 AUSACE Conference will be held at the world class & historical: Helnan Shepheard Hotel overlooking one of the wonders of the world; the Nile River in the heart of Cairo, Egypt.

Hotel Contact : Mrs. Nagwan Khairy 
Rates:  
Single US$  72.00  
Double: $ 80.00  
International Telephone Calls : 011-202-792-1000  
International Fax: 011-202-792-1010  
Basic Telephone : 02-792-1000  
Basic Fax : 02-792-1010

Conference Participants: To reserve a room, the Helnan Shepheard requires you to fax this Information Form. Please print the form and fax it in with your vital information, including a credit card number and your signature. Fax the page with a copy of your passport pages (picture and data page). The hotel will send you a fax confirmation within 48 hours. If you do not receive a fax confirmations please re-send your fax. Apart from your fax to the hotel please make sure that AUSACE has the following information from you: Full Name, University or Company, Title of Paper or Panel, Contact Information, and Accommodation Details. Please e-mail this information to ausace@gsu.edu. Thank You For your Cooperation! AUSACE STAFF.