Joint 3-Track Program in Business
RCB / GSU / FCCU
Finance - Marketing - Accounting
Overview:

Cairo University, Faculty of Commerce has teamed up with Georgia State University, J. Mark Robinson College of Business to offer the Undergraduate Program in Business.

Focused on contemporary, real-world problems and taught by a practice-oriented faculty, the Undergraduate Program prepares students to tackle even the most complex challenges facing leaders in today's global business environment.

The students will be taught with hands on experience and skills to build their future.

Benefits:

This unique program is a collaboration and convergence of people and ideas, between two of the world’s premier educational institution, Cairo University and J. Mack Robinson colleges of business at Georgia state university.

- Distinguished academic partners - Georgia state university, J. Mack Robinson College is AACSB accredited. It is one of the largest highly ranked business schools in the U.S. Cairo university, faculty of commerce is the oldest business school in the region. Many business and government leaders are among the graduates of Cairo University.

- Accord program taught in the English language. Graduates receive a bachelor's degree from Cairo University and a certificate from Robinson College of business/GSU.

- A jointly developed and delivered curriculum and extensive collaboration in monitoring quality according to global standards.

- Only selected distinguished faculty from CU/FC teach in the program using modern teaching methods.

- Small-sized classes

- Academic and employment counseling

- A life long network of colleagues and alumni
Program Description

The 3-Track Undergraduate Program prepares the students with three academic specializations. For the first two years, students are required to take the fundamental undergraduate courses. The next two years, students specialize in Finance, Marketing or Accounting.

Finance major :-
*Students in the Finance/Investment major will:
- Acquire advanced skills in the area of portfolio management, stocks and bonds valuation, financial statement analysis and corporate finance.
- Complete a curriculum that will prepare them for a career in the global areas of investment management and financial analysis.

Marketing major :-
*Students concentrating in Marketing will:
- Learn the advanced tools in marketing research and electronic marketing.
- Plan and implement marketing communication and branding techniques.
- Learn how to develop marketing programs in different business situations.

Accounting major :-
*Students in Accounting major will:
- Gain practical knowledge and skills in both local and international accounting systems.
- Acquire skills in using advanced accounting tools in management and information systems.
- Learn the application of international accounting and auditing standards in a relevant manner.

Admission requirements :
- GPA for the Faculty of Commerce - Arabic section
- Minimum score of 80 in the advanced level English language component of the secondary education certificate
- A TOEFL score of 550 before starting the third year (i.e. commencing major GSU/RCB courses)

Fees :
Tuition and fees are announced each year. The tuition for academic year 2011-2012 is 15,000 Egyptian pounds.

Information : For additional information, please visit www2.gsu.edu/~wwwcai
Contact Information

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