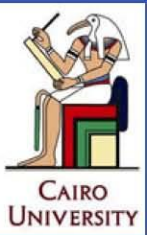




Bachelor of Commerce Degree
Four Year Business Education Program
Finance Marketing Accounting

**Faculty
of
Commerce**



Robinson College of Business, Georgia State University, PO Box 3989,
Atlanta, GA, 30302-3989. Phone: 001-(404)-413-7000.

Faculty of Commerce, Cairo University
Cairo 112312, Egypt Phone: 02-382-9986

“For over a century, Cairo University has been a source of Egypt’s advancement”

President Barack Obama, Cairo 2009

Introduction

Cairo University, Faculty of Commerce has teamed up with Georgia State University, J. Mark Robinson College of Business in early 2007 to offer the Undergraduate Program in Business. The program is supported by a grant from HED/USAID.

Focused on contemporary, real-world problems and taught by a practice-oriented faculty, the Undergraduate Program prepares students to tackle even the most complex challenges facing leaders in today's global business environment. The students will be taught with hands-on experience and skills to build their future careers.

- Only selected distinguished faculty from CU/FC and GSU/RCB teach in the program using modern teaching methods
- Small-sized classes
- Academic and employment counseling
- A life-long network of colleagues and alumni

Program/Project Website

www2.gsu.edu/~wwwcai

Fees

Tuition and fees are announced each year. The tuition for academic year 2009 – 2010 is 20,000 Egyptian pounds.

Program Advantages

This unique program is a collaboration and convergence of people and ideas, between two of the world's premier educational institutions, Cairo University and J. Mack Robinson College of Business at Georgia State University.

- Joint certificate from both Cairo University and Georgia State University.
- Distinguished Academic Partners-- Georgia State University, J. Mark Robinson College of Business is AACSB accredited. It is one of the ten largest highly ranked business schools in the USA. Cairo University, Faculty of Commerce is the oldest business school in the region. Many business and government leaders are among the graduates of Cairo University.
- A cohort program taught in English.
- A jointly developed and delivered curriculum and extensive collaboration in monitoring quality according to global standards



Program Overview

The 3-Track Undergraduate Program prepares the students with three academic specializations. The program adapts the GSU curriculum to the needs of the Egyptian market and is delivered by leading professors using modern, student-centered, active learning methods and working in close partnership with top Georgia State professors.

The program was designed in collaboration with the Robinson College of Business in Atlanta. The program was first approved by the Cairo University Faculty of Commerce and then by the Supreme Council of Universities and signed by the Minister of Education.

The program consists of four years. For the first two years, students are required to take the fundamental undergraduate courses. The next two years, students specialize in, Finance, Marketing, or Accounting.

Finance Major:

Students in the Finance/Investment major will:

- Acquire advanced skills in the areas of portfolio management, stocks and bond valuation, financial statement analysis, and corporate finance
- Complete a curriculum that will prepare them for a career in the global areas of investment management and financial analysis

Accounting Major:

Students in Accounting major will:

- Gain practical knowledge and skills in both local and international accounting systems.
- Learn how to apply international accounting and auditing standards in a relevant manner
- Acquire skills in using advanced accounting tools in management and information systems
- Add strategic value to a business by demonstrating the use of the best practices in accounting

Marketing Major:

Student concentrating in Marketing will:

- Learn the advanced tools in marketing research and electronic marketing
- Plan and implement marketing communication and branding techniques
- Learn how to develop marketing programs in different business situations

Admission Requirements

- GPA of 80% in the Egyptian General Secondary Certificate/ IGCSE/American Diploma and Equivalents
- Minimum score of 80 in the Advanced Level English language component of the Secondary Education certificate
- A TOEFL score of 550 before starting the third year

Contacts

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