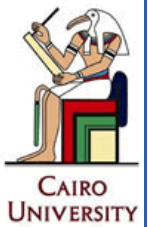




Bachelor of Commerce Degree
Four Year Business Education Program
Finance – Marketing – Accounting

**Faculty
of
Commerce**



Robinson College of Business, Georgia State University, PO Box 3989,
Atlanta, GA 30302-3989. Phone: 001-(404)-413-7000.

Faculty of Commerce, Cairo University
Cairo 112312, Egypt Phone: 02-382-9986

“For over a century, Cairo University has been a source of Egypt’s advancement”

President Barack Obama, Cairo 2009

Overview

Cairo University, Faculty of Commerce has teamed up with Georgia State University, J. Mark Robinson College of Business to offer the Undergraduate Program in Business.

Focused on contemporary, real-world problems and taught by a practice-oriented faculty, the Undergraduate Program prepares students to tackle even the most complex challenges facing leaders in today's global business environment. The students will be taught with hands-on experience and skills to build their future careers.

Benefits

This unique program is a collaboration and convergence of people and ideas, between two of the world's premier educational institutions, Cairo University and J. Mack Robinson College of Business at Georgia State University.

- **Distinguished Academic Partners**-- Georgia State University, J. Mark Robinson College of Business is AACSB accredited. It is one of the ten largest highly-ranked business schools in the US. Cairo University, Faculty of Commerce is the oldest business school in the region. Many business and government leaders are among the graduates of Cairo University.

- A cohort program taught in **English**. Graduates receive a Bachelor's degree from Cairo University and a certificate from Robinson College of Business/GSU.
- A jointly developed and delivered **curriculum** and extensive **collaboration** in monitoring quality according to global standards
- Only selected distinguished faculty from CU/FC and GSU/RCB teach in the program using **modern teaching methods**
- **Small-sized classes**
- **Academic and employment counseling**
- A life-long **network** of colleagues and alumni



Program Description

The 3-Track Undergraduate Program prepares the students with three academic specializations. For the first two years, students are required to take the fundamental undergraduate courses. The next two years, students specialize in, [Finance](#), [Marketing](#), or [Accounting](#)

Finance Major:

Students in the Finance/Investment major will:

- Acquire advanced skills in the areas of portfolio management, stocks and bond valuation, financial statement analysis, and corporate finance
- Complete a curriculum that will prepare them for a career in the global areas of investment management and financial analysis

Marketing Major:

Student concentrating in Marketing will:

- Learn the advanced tools in marketing research and electronic marketing
- Plan and implement marketing communication and branding techniques
- Learn how to develop marketing programs in different business situations

Accounting Major:

Students in Accounting major will:

- Gain practical knowledge and skills in both local and international accounting systems
- Acquire skills in using advanced accounting tools in management and information systems
- Learn the application of international accounting and auditing standards in a relevant manner

Admission Requirements

- GPA of at least 80% in the Egyptian General Secondary Certificate/ IGCSE/American Diploma and Equivalents
- Minimum score of 80 in the Advanced Level English language component of the Secondary Education certificate
- A TOEFL score of 550 before starting the third year (i.e. commencing major GSU/RCB courses)

Fees

Tuition and fees are announced each year. The tuition for academic year 2009 – 2010 is 20,000 Egyptian pounds.

Information

For additional information, please visit www2.gsu.edu/~wwwcai

Key Dates

- Deadline for submission – August 10, 2009
- Fall semester starts on September 16, 2009

Contacts

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