Overview:

Cairo University, Faculty of Commerce, English Section has teamed up with Georgia State University - J.Mack Robinson College of Business to offer a Undergraduate Program in Business. The program was financed by the United States Agency for International Development (USAID) through Higher Education for Development (HED). The original grant of USD 400,000 was awarded in 2007, additional funding of USD 300,000 was provided in 2010. The latest no-cost extension of the project was in year 2012. The grant expires in June, 2013 and all the funding will be exhausted by then. We hope USAID will provide an additional funding to extend the project for another year to expire in year 2014

The program is taught in the English language. After the successful completion of the program the Graduates receive a bachelor's degree from Cairo University and a certificate from Robinson College of Business/GSU. The curriculum for the program was developed jointly. Global standards are met by extensively collaborating to monitor the quality of the program. Focused on the contemporary, real-world problems and taught by a practice-oriented faculty, the Undergraduate Program prepares students to tackle the most complex challenges faced by leaders in today’s global business environment. The students are taught giving them hands on experience and skills to build their future.

Benefits:

This unique program is a collaboration and convergence of people and ideas, between two of the world’s premier educational institutions, Cairo University and J.Mack Robinson College of Business at Georgia State University.

Distinguished Academic partners – Georgia State University, J. Mack Robinson College of Business is AACSB accredited. It is one of the largest highly ranked business schools in the U.S. Cairo University, Faculty of Commerce is the oldest business school in the region. Among the graduates of Cairo University are many business and government leaders.

The features of the BBA program are:

- Only selected distinguished faculty from CU/FC teach the courses
using modern teaching methods

- Small-sized classes
- Academic and employment counseling
- A lifelong network of colleagues and alumni

**Program Description:**

The 3 track undergraduate program prepares the students with three academic specializations. For the first two years, students are required to take the fundamental undergraduate courses. And the next two years, students specialize in Finance, Marketing or Accounting.

**Finance Major:**

After the successful completion of the degree students in the Finance/Investment major will:

- Acquire advanced skills in the area of portfolio management, stocks and bonds valuation, financial statement analysis and corporate finance.
- Complete a curriculum that will prepare them for a career in the global areas of investment management and financial analysis.

**Accounting Major:**

After the successful completion of the degree students in Accounting major will:

- Gain practical knowledge and skills in both local and international accounting systems
- Acquire skills in using advanced accounting tools in management and information systems
- Learn the application of international accounting and auditing standards in a relevant manner

**Marketing Major:**

After the successful completion of the degree students concentrating in Marketing will:

- Learn the advanced tools in marketing research and electronic marketing
- Plan and implement marketing communication and branding techniques.
• Learn how to develop marketing problems in different business situations

**Admission Requirements:**

High School GPA for the academic year 2012/2013 is 87.9% of Science department and 83% of Literature department.

Minimum score of 80 in the advanced level English language component of the secondary education certificate

A TOEFL score of 500 before starting the third year (i.e. commencing major GSU/RCB courses)

**For further queries:**

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