Learning and Remembering

WE LEARN...
83% by Seeing
11% by Listening

WE REMEMBER...
10% of what we Read
20% of what we Hear
20% of what we See
50% of what we See and Hear
70% of what we Say
90% of what we Say and Do
Action-Oriented Strategies

- Dramatizations (skits, role playing, puppets)
- Storytelling (students and teacher)
- Flannel, Felt, and Magnetic Boards
- Crossword Puzzles
- Demonstrations and Experiments
  - Exhibits
  - Field Trips
- Games
- Models and Specimens
- Peer Helpers
- Self-Assessments
Discussion-Oriented Strategies

- Committee Work
- Group and Panel Discussion
- Speakers
- Debate
- Decision Stories
- Buzz Groups
- Case Studies
- Cooperative Learning
- Critical Essays
Advertising Approaches

- Cost savings
- Effectiveness or quality
- Endorsements/testimonial
- Slogans, humor
- Scientific appeal
- Bandwagon
- Snob appeal
- Fear approach
- Sex or social appeal
Sensitivity to Cultural Diversity

As a teacher, you should:

- strive to view all children through their cultural perspectives, rather than your own
- strive to understand the communities from which children come
- be sensitive to how different ethnic groups solve problems, learn, and communicate
- develop personal skills in showing warmth, respect, and concern for all peoples

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