Journalism is the study of the collection, evaluation, and dissemination of current information, opinion, criticism and advocacy materials. The journalism major seeks to prepare students to research efficiently and write concisely about a variety of topics in different media: blogs, internet/web site postings, magazines, newspapers, newsletters, press releases, radio, telephone, broadcast and cable television, among many others. Students learn the conventions and standards for different media and how to adapt their work to intended audiences of their writings and productions. They become media literate and are able to understand how the content of media industries can be influential in a variety of contexts.

Public Relations is included in Journalism because PR professionals must work with journalists to be successful. It’s not that PR produces “objective news stories” to be disseminated to a mass audience; PR professionals craft some of their messages as an advocate for clients in an attempt to persuade reporters and their readers/listeners/viewers.

Career opportunities include any position where concise writing and thorough research skills are valued. Besides reporters, producers and editors, journalism majors can also find employment opportunities in technical writing, advertising and corporate and non-profit organizations. Students have great opportunities to gain experience on campus with the student media organizations and in the Atlanta metropolitan area with internships at the numerous media outlets and PR firms.

General Requirements

- Students who select the Journalism major must choose a concentration, Print, Public Relations, or Telecommunications. The requirements for each Journalism concentration include coursework for the student’s major field of study (Concentration) as well as the student’s minor area of study.
- Students must have an institutional GPA of at least 2.5 to register for 3000/4000 level Journalism courses.
- Starting with the 2009-2010 catalog, students must pass one 3000-level and one 4000-level Critical Thinking through Writing (CTW) course to graduate.
- Additional courses from departments/schools/institutes must be taken to complete a minimum of 120 semester hours, exclusive of 1000/2000 level physical education or military science courses.
- A minimum of 39 semester hours in courses numbered 3000 or above must be completed in residence at Georgia State University with an average or “C” or better.
Bachelor of Arts – Journalism Major

F. Courses appropriate to the major (18 credits)

These courses are required for all Journalism students, regardless of concentration.

**Required – (15 credits)**
- JOUR 1000 INTRODUCTION TO MASS COMMUNICATION (3)
- JOUR 1010 MEDIA WRITING (3)
- JOUR 2500 COMMUNICATION RESEARCH & INFORMATION TECHNOLOGY (3)
- SPCH 1500 PUBLIC SPEAKING (3)
- LANG 1002 ELEMENTARY FOREIGN LANGUAGE (3)

*1001 is a required prerequisite for 1002

**Select one – (3 credits)**
- AAS 2010 Intro to African-American Studies (3)
- ANTH 2020 Intro to Cultural Anthropology (3)
- ECON 2105 Principles of Macro-Economics (3)
- ECON 2106 Principles of Micro-Economics (3)
- FILM 2700 History of the Motion Picture (3)
- LANG 1001 *(If no previous experience with language) (3)
- Foreign Language 2001 Intermediate Language I (3)
- Foreign Language 2002 Intermediate Language II (3)
- GEOG 1101 Intro to Human Geography (3)
- HIST 1111 Survey of World History to 1500 (3)
- HIST 1112 Survey of World History Since 1500 (3)
- HIST 1140 Intro to Africa & African-American Studies (3)
- HIST 2110 Survey of U.S. History (3)
- MUA 1500 Jazz: Origins, Styles, Influence (3)
- MUA 1930 Music, Society, and Culture (3)
- PHIL 1010 Critical Thinking (3)
- PHIL 2010 Great Questions of Philosophy (3)
- POLS 2101 Introduction to Political Science (3)
- POLS 2401 Global Issues (3)
- PSYC 1101 Introduction to General Psychology (3)
- SOCI 1101 Introductory Sociology (3)
- SOCI 1160 Introduction to Social Problems (3)
- SPCH 1010 Voice and Articulation (3)
- SPCH 2210 Business and Professional Communication (3)
- THEA 2040 Introduction to the Theatre (3)
- THEA 2210 Acting I (3)
- WST 2010 Introduction to Women’s Studies (3)
G. Major Requirements

Print Concentration (24 Credits)

* Required - Major Core (6 Credits)
  - JOUR 3060 COMMUNICATION LAW AND REGULATION (3)
  - JOUR 3070 INTRO TO MASS COMM THEORIES (3)

* Required CTW Courses (6 credits)
  - JOUR 3010 ADVANCED MEDIA WRITING (3)
  - JOUR 4040 HISTORY OF THE NEWS MEDIA (3)

* Select two Media Practice courses (6 credits)
  - JOUR 3120 FEATURE WRITING (3)
  - JOUR 3180 EDITORIAL AND CRITICAL WRITING (3)
  - JOUR 4610 ADV, DESKTOP EDITING AND PUBLISHING (3)

* Select one Media Studies course (3 credits)
  - JOUR 3690H HONORS READING (1-3)
  - JOUR 4480 POLITICAL CAMPAIGN COMMUNICATION (3)
  - JOUR 4500 VISUAL COMMUNICATION (3)
  - JOUR 4510 MEDIA AND POLITICS (3)
  - JOUR 4590 AFRICAN AMERICAN POPULAR CULTURE (3)
  - JOUR 4600 READINGS IN JOURNALISM (3)
  - JOUR 4650 INTERNATIONAL COMMUNICATION (3)
  - JOUR 4770 MEDIA MANAGEMENT & MARKETING (3)
  - JOUR 4780 WOMEN AND MEDIA (3)
  - JOUR 4800 MEDIA, ETHICS AND SOCIETY (3)
  - JOUR 4810 MEDIA AND POPULAR CULTURE (3)
  - JOUR 4870H HONORS THESIS: RESEARCH (3)
  - JOUR 4880H HONORS THESIS: WRITING (3)
  - JOUR 4900 SELECTED TOPICS (3)

Select one
  - JOUR 4980 INTERNSHIP (3)
  - ANY ONE ADDITIONAL MEDIA STUDIES COURSE (3)

CURRICULUM MAP – Suggested path to progress to graduation

<table>
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<tr>
<th>FALL</th>
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<tr>
<td>YEAR 1: 1000</td>
<td>1010 + 2500</td>
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<tr>
<td>YEAR 2: 3010 + 3060</td>
<td>3070 + Media Practice choice</td>
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<tr>
<td>YEAR 3: -- Media Practice choice + Media Studies choice --</td>
<td>-- 4040 + choice of 4980 or Media Studies --</td>
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<tr>
<td>YEAR 4:</td>
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Public Relations Concentration (24 credits)

Required – Major Core (6 credits)
- JOUR 3060 COMMUNICATION LAW AND REGULATION (3)
- JOUR 3070 INTRO TO MASS COMM THEORIES (3)

Required CTW courses (6 credits)
- JOUR 3560 PUBLIC RELATIONS WRITING & PROJECTS (3)
- Choice of JOUR 4040 HISTORY OF NEWS MEDIA or JOUR 4800 MEDIA, ETHICS AND SOCIETY (3)

Required Sequence Core (9 credits)
- JOUR 3500 PUBLIC RELATIONS WRITING (3)
- JOUR 3950 PUBLIC RELATIONS RESEARCH (3)
- JOUR 4540 CASES AND PROBLEMS IN PUBLIC RELATIONS (3)

Select one Media Practice course (3 credits)
- JOUR 3120 FEATURE WRITING (3)
- JOUR 3180 EDITORIAL AND CRITICAL WRITING (3)
- JOUR 4610 ADV. DESKTOP EDITING AND PUBLISHING (3)
- JOUR 4660 CORPORATE COMMUNICATION (3)
- JOUR 4980 INTERNSHIP (3)

CURRICULUM MAP – Suggested path to progress to graduation

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<td>YEAR 2: 2500</td>
<td>3060</td>
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<tr>
<td>YEAR 3: 3070 + 3500</td>
<td>3560 + 3950</td>
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<tr>
<td>YEAR 4:</td>
<td>4540 + Choice of Capstone CTW + Choice of Media Practice</td>
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TELECOMMUNICATIONS CONCENTRATION (25 credits)

Required – Major Core (6 credits)
- JOUR 3060 COMMUNICATION LAW AND REGULATION (3)
- JOUR 3070 INTRO TO MASS COMM THEORIES (3)

Required CTW courses (6 credits)
- JOUR 3010 ADVANCED MEDIA WRITING (3)
- Choice of JOUR 4040 HISTORY OF NEWS MEDIA or JOUR 4800 MEDIA, ETHICS AND SOCIETY (3)

Required Sequence Core (7 credits)
- JOUR 3700 INTRO TO TELECOMMUNICATIONS (3)
- JOUR 4700 TELECOMMUNICATION PRODUCTION I (4)

Select two Media Practice courses (6 credits)
- JOUR 4710 TV NEWS MAGAZINE (3)
- JOUR 4750 SPECIAL PROJECTS IN TELECOMM (3)
- JOUR 4770 MEDIA MANAGEMENT AND MARKETING (3)
- JOUR 4840 TV NEWSCAST (3)
- JOUR 4980 INTERNSHIP (3)

CURRICULUM MAP – Suggested path to progress to graduation

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<th>YEAR 3</th>
<th>YEAR 4</th>
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<tbody>
<tr>
<td>FALL</td>
<td>1000</td>
<td>3060</td>
<td>3700</td>
</tr>
<tr>
<td>SPRING</td>
<td>1010 + 2500</td>
<td>3010 + 3070</td>
<td>Choice of CTW Capstone + Media Practice choices</td>
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