The Vickie York Fair Award
For Excellence in Public Relations

Awarded by the Communication Alumni, Georgia State University

Vickie York Fair was a public relations specialist for the Georgia Board of Regents at the time of her death in August 1986. During her tenure at the Board, news reporters knew her as an effective, cooperative public relations practitioner.

Before joining the Board of Regents, Vickie had edited the faculty/staff newsletter at Georgia State University and had served on the editorial staff of Life Office Management Association. She was vice president of the Georgia State Young Alumni Council and active with communication alumni in the Atlanta area.

The award in her name is a tribute to Vickie’s professionalism, her sense of high ethical standards and her devotion to the profession of public relations. It recognizes GSU’s most outstanding public relations major.

PROCESS

A selection committee for the Vickie York Fair Award will review all applications and select three finalists for interviews. Following the interview process, the recipient will be chosen and awarded the $1,000.00 prize in a special ceremony.

CRITERIA

► Declared major in public relations
► GPA: 3.0 overall
  Rising junior or senior
► Completion of 9 hours of journalism course work with a minimum of 6 hours in public relations courses
► Demonstrate ability in related student or professional activities
► Show outstanding character and be a role model for others, personally and professionally
► Active PRSSA membership

DEADLINE

Submit the following by April 5, 2013 to:

Georgia State University
Department of Communications
Attention: Carmela Pattillo
PO Box 5060, Office 839
Atlanta, Ga. 30302-5060

► Application form, this one and the Department of Communication form
► Personal statement of career goals, objectives (500 word maximum)
► Three letters of recommendation, one from professor in your major
► Three writing samples
Name/Student ID_________________________________________________________

Address________________________________________________________________

City_____________________________State_______________Zip_________________

Home Phone_________________________Work Phone__________________________

Student E-mail Address____________________________________________________

Employer_______________________________________________________________

Business Address_________________________________________________________

Hours worked per week______E-Mail______________________________@Student.gsu.edu

Degree/major___________________________Quarter hours carried per quarter_______

Total hours earned at GSU__________Anticipated graduation date_______________

Please list all GSU student organizations to which you belong/have belonged. Include memberships offices held and dates.
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Please list organizations outside of GSU to which you belong/have belonged (professional, honors, community/civic, social other). Include memberships offices held and dates.
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Please list all honors inside/outside of GSU that you have received.
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

I attest that all of the information included in this application is correct.

Signature________________________________________Date____________________