CALL FOR PAPERS

INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT
5th Annual International Conference
Venue: Hilton Atlanta
Atlanta, GA, USA

APRIL 7-10, 2004

BUILDING BRIDGES FOR AFRICAN BUSINESS AND DEVELOPMENT

Keynote speakers: Ambassador Andrew Young
And
President Jerry Rawlings, Former President of Ghana

Hosted by:
J. Mack Robinson College of Business
Georgia State University
35 Broad Street
Atlanta, GA 30303 USA

Deadline for submission of papers: December 30, 2003

www.gsu.edu/iaabd
Recent dramatic economic development progress by some African nations has given hope that Africa can compete effectively in the 21st century. However, experience suggests that any modest level of development will require new approaches. Many African nations still face developmental challenges such as economic stagnation, political conflict, and war which could result in a gloomy future in the face of increasing global business environment. This development challenge may require new business approaches, strategies or “building of bridges”. The executives of the IAABD use the theme “Building Bridges for Africa’s Development” to convey this search for innovative ways, strategies, alliances and partnerships for enhancing Africa’s economic development. Papers are sought that improve our understanding of how to “build” more effective bridges in all areas of business and development. The conference will feature competitive paper sessions, plenary presentations, case studies, research-in-progress and panel discussions on this theme.

Submissions of papers that address the conference theme, as well as other areas of African business and development, are welcome. Authors may consider any of the tracks listed below, but need not limit their options to these tracks. Authors who are uncertain of the appropriate track for their papers should send them to Kofi Q. Dadzie, Conference and Program Chair at kdadzie@gsu.edu, 404-651-4193.

**CONFERENCE TRACKS:** Suggested Track descriptions are available on [http://www.gsu.edu/iaabd/Track-descriptions](http://www.gsu.edu/iaabd/Track-descriptions)

**Track 1: Economic Development Policies, Strategies**

**Chairs:** Emmanuel Cleeve, Department of Economics, Manchester Metropolitan University, Mabel Tylecote Building, Cavendish Street, Manchester M15 6BG United Kingdom. Tel. 44-161 247-3889, Fax. 44-161-247-6302, E-mail: e.cleeve@mmu.ac.uk

Shiferaw Gurmu, Andrew Young School of Policy Studies, Georgia State University, University Plaza, 35 Broad Street, Atlanta, GA 30303-3083, U.S.A, Tel 404-651-1907, Fax: 404-651-4985, E-mail: sgurmu@gsu.edu.

**Track 2: Ecological/Environmental/Agricultural Issues**

**Chairs:** Nicolas Koudou, Director of Graduate Programs in Business Administration, Park University, 8700 NW River Park Drive, Parkville, MI 64152, USA. Tel. 816-584-6291, Fax. 816-741-5218, E-mail: akoudou@mail.park.edu

Dr. Youssouf Kalogo, Laboratory of Wasterwater Treatment, Agricultural University of Gembloux, 2, Passage des Deportes, 5030 Gembloux, Belgium. Tel. 32-81-622390, Fax. 32-81- 615957,E-mail: kalogo.y@fsagx.ac.be

**Track 3: Entrepreneurship, Small Business Development and the Informal Sector**

**Chairs:** Frances Ekwulugo, Department of Marketing, Westminster Business School, University of Westminster, 35 Marylebone Road, London NW1 5LS, United Kingdom. Tel. 44-207-911-5000 ext. 3295, Fax. 44- 207-911-5839, E-mail: ekwuluf@wmin.ac.uk

David Amponsah, Associate Professor, Marketing, School of Business, Troy State University, Alabama, AL 36082, U.S.A Tel. 334-670-3422, E-Mail: damponsa@troyv.edu

**Track 4: Finance, Accounting, Banking and Foreign Direct Investments**

**Chairs:** Felix Ayadi, Jesse H. Jones School of Business, Texas Southern University, Houston, TX 77004, USA. Tel. 713-313-7738, Fax.: 713-313-7722, E-mail: ayadi_fo@tsu.edu (Note the underscore as in AYADI_FO)

Charles Appeadu, Department of Finance, J. Mack Robinson College of Business, 35 Broad Street, Georgia State University, Atlanta, GA 30303, USA. Tel.404-651-2791, Fax. 404-651-2630,E-mail: cappeadu@gsu.edu

**Track 5: Health Care Management, HIV/AIDS**

**Chairs:** Johan de Jager, Department of Marketing, Faculty of Economic Sciences, Technikon Pretoria, Private Bag X680, Pretoria 0001, South Africa. Tel. 27-12-318-5627, Fax. 27-12 -318-5824, E-mail: dijagerjw@techpta.ac.za
Track 6: Information Technology and E-Commerce

Chairs: Peter Meso, Department of Computer and Information Systems, J. Mack Robinson College of Business, Georgia State University, 35 Broad Street, Atlanta, GA 30303, USA. Tel. 404-651-3848, Fax. 404-651-3842, E-mail: pmeso@cis.gsu.edu

Maktoba Omar, Napier University, Marketing Department, Craig House, Craig House Campus, Craig House Road, Edinburgh, EH10 5LG, United Kingdom. Tel. 44-131 455 5043, Fax. 44-131-455-6269, E-mail: M.Omar@napier.ac.uk

Track 7: International Trade and Exporting

Chairs: Atsede Woldie, Business School, University of Glamorgan, Pontypridd, Wales UK CF37 1DL. Tel. 01-443-482380, E-mail: awoldie@glam.ac.uk

Kevin Ibeh, Department of Marketing, University of Strathclyde, Stenhouse Building, 173 Cathedral Street, Glasgow G4 0RQ, United Kingdom. Tel. 44-141-548-4928, Fax. 44-141-552-2802, E-mail: k.i.n.ibeh@strath.ac.uk

Track 8: Legal Environment of Business and Development

Chair: Peter W. Schroth, Director, Center for Global Business Studies, Lally School of Management & Technology, Rensselaer Polytechnic Institute, 275 Windsor Street, Hartford, Connecticut, 06120-2991, USA Phone: 1-860-548-7845, Fax. 1-860-547-0866, E-Mail: Schroth@rh.edu, Homepage: http://www.rh.edu/~schroth/

Track 9: Marketing Practices and International Marketing

Chairs: Charles Blankson, Department of Marketing, College of Management, Long Island University, C.W. Post Campus, 720 Northern Boulevard, Brookville, NY 11548-1300, USA. Tel. 516-299-3094, 516-299-2143 (secretary), Fax. 516-299-2786; E-mail: Charles.Blankson@liu.edu

Jan-Erik Jaensson, Chairman, Department of Business Administration, UMEA School of Business & Economic, Umeå, Sweden. Tel. 46-0-90786-6150, Fax. 46-0-90786-6674, E-mail: jan-erik.jaensson@fek.umu.se

Track 10: Management and Organizational Theory

Chairs: Abel 'Femi Adekola, Director, Office of International Education, University of Wisconsin, Stout 422 Bowman Hall Menomonie, WI 54751 U.S.A. Tel. 715-232-1896, Fax. 715-232-2500, E-mail: adekola@uwstout.edu, Web: www.uwstout.edu/intl

Lucy Ojode, School of Business, Indiana University, 2300 South Washington St., Kokomo, IN 46904-9003, USA. Tel. 765-455-9472, Fax. 765-455-9348, E-mail: lojode@iuk.edu

Track 11: Social Responsibility, Ethics and Values

Chairs: Madele Tait, Department of Business Management, University of Port Elizabeth, Summerstrand, Box 1600, Port Elizabeth 6000, South Africa. Tel. 27-41-504-2202, Fax. 27-41 583-2644, E-mail: ecammt@ucope.ac.za

Massoud Farahbakhsh, Department of Management, School of Business, Salem State College, Salem, MA 01970, USA. Tel. 978-542-6680, Fax. 978-542-6027 E-mail: massoud.farahbakhsh@saalemstate.edu

Track 12: Tourism and Sustainable Development

Chairs: Peter U. C. Dieke, The Emirates Academy of Hospitality Management, P. O. Box 11416, Dubai, United Arab Emirates (UAE), Tel. 971-4-315-5119, Fax. 971-4-301-6443, Mobile: 971-50-4543165, Email: Peter.Dieke@emiratesacademy.edu

Rebana Mmereki, University of Botswana, Faculty of Business, P/Bag 0022, Gaborene, Botswana; E-mail mmereicim@mopipi.ub.bw
Track 13: Transportation, Technology, Industry and Urban Issues

Chairs: Kofi Obeng, School Of Business and Economics, Economics Dept, Merrick Hall, North Carolina State A & T State University, 1601 East Market Street, Greensboro, NC 27411 Tel. 336-334-7744 Extn 4017 obengk@ncat.edu

Mohammed Saad, Bristol Business Scholl, University of the West England, Frechay Campus, Cold Harbour Lane, Bristol BS16 1Qy, UK. Tel, 011-734463 or 011-7965621 Extn. 3464 Fax. 011-7344396 or 011-73442289 E-mail: mohammed.saad@uwe.ac.uk

Track 14: The African Diaspora and African Business and Development

Chairs: Vindelyn Smith-Hillman, Northampton Business School, University College of Northampton, Park Campus, Boughton Green Road, Northampton NN2 7AL, United Kingdom. Tel. 44-1604-735500, Fax. 44-1604-721214, E-mail: vindelyn.smith-hillman@northampton.ac.uk

Evelyn Winston, School of Business, 223 James P. Brawley Drive, Clark Atlanta University, Atlanta, GA 30314, USA. Tel. 404-880-8139, Fax. 404-880-8458, E-mail: edadzie@cau.edu

Track 15: Women and Development

Chair: Amata Sangho Diabaté, Assistant Professor of Economics, Spelman College, 350 Spelman Lane, SW, Atlanta, GA Lane 30314, USA Phone: 404-215-2792 E-Mail:adiabate@spelman.edu

Track 16: Practitioners’ track

Chairs: Mr. Sambwa Gabriel Chifwambwa, Internal and External Communications Division, African Development Bank Group, B.P. 323, 1002 Tunis-Belvedere, Tunis, Tunisia. Tel: 216-71- 103-034, Fax. 216-71-334-204, E-mail: s.chifwambwa@afdb.org, website www.afdb.org

Mr. Samuel Koffi, Good Works International, Abidjan, Cote d’Ivoire. Phone: 225-20-30-3636, Fax. 225-20-30-3640, E-mail: gsuinci@globeaccess.net

Track 17: Special Sessions and Panel Discussions

Chair: Franklyn Manu, Department of Business Administration, School of Business & Management, Morgan State University, Baltimore, MD 21251, USA. Tel. 443-885-3357, Fax. 443-885-4034; E-mail: fmanu@moac.morgan.edu

Track 18: Innovative Teaching in Business and Development

Chairs: Jocelyn Evans, School of Business, South Carolina State University, Orangeburge, South Carolina, Tel. 678-438-7775; E-mail: jevans@sctsu.edu

Chris H Mbah, Associate Professor of Business, Cornerstone University, 1001 E. Beltline, Grand Rapids, MI 49525, Phone: 616- 949-5300 Ext 1325, Fax: 616- 222-1534, Email: cmbah@cornerstone.edu

Track 19: Quantitative Analysis

Chairs: Derick Boyd, Senior Lecturer, Department of Economics, University of East London, Longbridge Road, Dagenham, Essex, RM8 2AS. Tel. 020 8223 2223, E-Mail: d.a.c.boyd@uel.ac.uk

Track 20: Student Track: Student Presentations on Business and Development Issues.

Chairs: Alhwyn Costa, GRA Department of Marketing, J. Mack Robinson College of Business, Georgia State University, Tel. 404-651-2740, Fax. 404-651-4198, E-Mail: acosta1@student.gsu.edu

Dr. Robert Rugimbana, Deputy Head Newcastle Graduate School of Business, Asst. Dean Community Relations, Faculty of Business and Law, University of Newcastle, Callaghan Campus, Callaghan NSW 2308, Tel. 61-2-4921-5968, Fax. 61-2-4921 7398, Email Robert.Rugimbana@newcastle.edu.au
CONFERENCE ORGANIZATION

Conference and Program Chair: Kofi Q. Dadzie, Department of Marketing, J. Mack Robinson College of Business, 35 Broad Street, Georgia State University, Atlanta, GA 30303, USA. Tel. 404-651-4193, Fax. 404-651-4198, E-mail: kdadzie@gsu.edu

GSU Conference Advisory Committee:

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IAABD Treasurer: Jerry Kolo, Department of Urban & Regional Planning, Florida Atlantic University, 220 SE 2nd Avenue, Rm 606, Fort Lauderdale, FL 33301, USA. Tel. 954-762-5655, Fax. 954-762-5278, E-mail: Kolo@fau.edu

AUTHOR GUIDELINES AND INFORMATION

Submit your competitive or research-in-progress/long abstract paper to the appropriate Track Chairs as well as to the Conference Chair before October 30, 2003. All submissions should be done electronically in MS Word format as an e-mail attachment. Please ensure that it is virus free! File name would be, for example, “T1 Emmanuel Cleeve for Track 1, and T17 Franklyn Manu for Track 17. Only competitive papers will be considered for publication in the conference proceedings.

Each paper should include a separate title page, which clearly indicates title of the paper, author(s) name(s) and titles (e.g. Dr., Miss, Professor), institutional affiliations, complete mailing address(es), e-mail address(es), telephone and Fax. numbers, whether it is for a competitive or research in progress session, and name of author to whom all correspondence should be addressed.

The next page should have the title (11 pt., bold face, all caps), abstract (11 pt., italics and a maximum of 100 words). Papers should be of reasonable page limit in the range of 20-35. However, papers submitted for the proceedings must not exceed 7 pages, including title page, tables, figures and appendices). Accepted papers that are longer than this limit will incur a charge of $10 per page to be published in the proceedings. Please send your payment with your final submission.

Text: Should be single-spaced, 11 point Times New Roman font. Margins should be 1” on all sides. Paper should be typed Double-space between paragraphs. Paragraphs should be flush with the left margin (no indentation). Major headings should be 11 pt. bold face, all caps. Sub heads should be upper and lower case, bold face, and flush left.


Tables/figures/graphs: should be typed as close as possible to the location where they are cited. Headings should be centered for each figure/ graph and should be 11 pt., bold face and all caps. Must be typed using Microsoft Word.

Equations: All equations should be placed on separate lines and numbered consecutively, with the equation numbers placed within parentheses and aligned against the left margin. Do not use endnotes or footnotes.

References: (Not “Bibliography”)


Upon acceptance, the author, or at least one of the co-authors, agrees to: Return an electronic version of the paper in Microsoft Word, as an e-mail attachment, to the Proceedings Editor, Gerry Muuka (Gerry.Muuka@Murraystate.Edu) and the conference chair, Kofi Q. Dadzie (kdadzie@gsu.edu) by 4:00 p.m. (GMT) on February 16, 2004. Papers received after this date will not be published in the proceedings but may be considered for the poster session.

Register and pay the conference fee by the early deadline. Authors who fail to do this will not be included in the program.

Attend and present the paper at the conference.

IMPORTANT DATES AND DEADLINES

December 30, 2003: Deadline for submission of papers/abstract

February 2, 2004: Notification of acceptance by the quickest means possible E-Mail/Phone

February 16, 2004: Deadline for submission of final paper to the Proceedings

Editor and Conference Chair

February 1, 2004: Deadline for early registration

REGISTRATION FEES

Early registration (Before February 1, 2004):

Member: US $170

Non-member: US $200

Students: US $100

Late Registration (After February 1, 2004):

Member: US $200

Non-Member: US $230

Students: US $140

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