2004 International conference of IAABD

Dear Colleagues

Greetings! I am pleased to welcome you to the 2004 conference of the International Academy of African Business & Development, IAABD. Building on the remarkable achievements we recorded with past international events, this year’s conference at the Hilton Atlanta is hosted by Georgia State University’s J. Mack Robinson College of Business. In a number of ways, this conference marks a watershed in the life of our organization. First, it is taking place in Atlanta, a city that symbolically mirrors the theme of the conference which is “building bridges for African business and development”. I understand that Atlanta is the U.S. city most often viewed as the gateway to African business and commerce. Second, Atlanta will be etched into the annals of IAABD as the ‘constitution city’ – underpinning the significance of our new constitution and its formal adoption at this conference. Third, this conference will also usher in a new era in our administrative system, marking a transition from the pioneer ‘old guards’ to a newly elected and possibly more invigorated administrative group. These are, without doubt, strategic inflection points in the life of our organization as it continues to grow and professionalize. I am sure that you will all hold fond and enduring memories of Atlanta when the 2004 conference is over.

For this year, we are particularly delighted to welcome Ambassador Andrew Young as our keynote speaker. As head of the Atlanta-based GoodWorks International, the former U.N. ambassador and two-term mayor of Atlanta travels to Africa frequently, championing business and development projects in nearly every corner of the continent. It is a great pleasure to have him in our midst. I am sure he is on a very familiar turf as he speculates on the future of Africa’s business and the “bridges” that will need to be in place in order to facilitate true economic growth and sustainable development.

Thumbing through the program outline, I note its richness in terms of contents and presentation proposals. The titles are quite diverse, reflecting the complex web of issues related to building effective business relationships and development strategies for a renascent Africa. Thank you all for your contributions and continued support in promoting the IAABD ideals.

Our utmost gratitude goes to Georgia State University’s J. Mack Robinson College of Business for hosting the 2004 conference; Kofi Dadzie for his enthusiasm and organizational skills as conference and program chair; the track chairs and reviewers who have contributed greatly to the success of this conference. Finally, we thank our other sponsors, GSU Research Foundation, Georgia State Office of Multicultural Affairs, Morgan State University Business School and Emerald Group Publishing Ltd.

Have an enjoyable conference.

Sonny Nwankwo
President of IAABD
PROGRAM OVERVIEW

A. WEDNESDAY, APRIL 7, 2004

8:00 AM – 5:00 PM
LOCATION: SAMI BENTIL ART GALLERY
            EMBASSY ROOM – 4TH FLOOR

2:30 P.M. – 4:30 P.M.
LOCATION: REGISTRATION
            PREFUNCTION AREA - 4TH FLOOR

3:00 P.M. – 5:00 P.M.
LOCATION: IAABD EXECUTIVE BOARD MEETING
            ROOM 452 – 4TH FLOOR

6:00 P.M. – 7:30 P.M.
LOCATION: GENERAL MEETING
            GWINNET ROOM – 3RD FLOOR

7:30 P.M. – 8:30 P.M.
LOCATION: MORGAN STATE UNIVERSITY RECEPTION
            A POINT OF VIEW
B. THURSDAY, APRIL 8, 2004

8:30 A.M. – 4:30 P.M.  REGISTRATION
LOCATION: CRYSTAL BALLROOM

8:30 A.M. – 10:30 A.M.  PLENARY SESSION
LOCATION: CRYSTAL BALLROOM A/B/E/F

10:30-10:45 A.M.  REFRESHMENT BREAK
LOCATION: CRYSTAL BALLROOM FOYER - LOBBY LEVEL

10:45 A.M. – 12:30 PM.  CONCURRENT SESSIONS
LOCATIONS: STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM
D-LOBBY LEVEL

12:30 PM – 2:00 PM  LUNCHEON
LOCATION: CRYSTAL BALLROOM A/B/E/F – LOBBY LEVEL

2:00 P.M. – 3:45 P.M.  CONCURRENT SESSIONS
LOCATIONS: STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM
D-LOBBY LEVEL

3:45 P.M. – 4:00 P.M.  REFRESHMENT BREAK
LOCATION: PREFUNCTION AREA - 4TH FLOOR

4:00 P.M. – 5:45 P.M.  CONCURRENT SESSIONS
LOCATIONS: STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM
D-LOBBY LEVEL

6:30 P.M. -10:30 P.M.  GEORGIA STATE UNIVERSITY MULTICULTURAL
RECEPTION (AFRICAN FOOD, DANCE AND FASHION SHOW)
LOCATION: RIALTO THEATER AT GEORGIA STATE UNIVERSITY
(0.55 Miles Away: Walking directions provided on pg 18)
C.  FRIDAY, APRIL 9, 2004

8:00 A.M. - 9:30 A.M.  IAABD ELECTIONS (VOTING)
LOCATION:  CRYSTAL BALLROOM A/B/E/F

8:30 A.M. – 4:30 P.M.  REGISTRATION
LOCATION:  CRYSTAL BALLROOM FOYER

8:30 A.M. – 10:15 A.M.  CONCURRENT SESSIONS
LOCATION:  STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR,
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM D-LOBBY LEVEL

10:15 A.M. – 10:30 A.M.  REFRESHMENT BREAK
LOCATION:  PREFUNCTION AREA - 4TH FLOOR

10:30 A.M. – 12:15 P.M.  CONCURRENT SESSIONS
LOCATION:  STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR,
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM D-LOBBY LEVEL

12:00 PM – 2:00 P.M.  LUNCH BREAK (ON YOUR OWN)

2:00 P.M. – 3:45 P.M.  CONCURRENT SESSIONS
LOCATION:  STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR,
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM D-LOBBY LEVEL

3:45 P.M. – 4:00 P.M.  REFRESHMENT BREAK
LOCATION:  PREFUNCTION AREA - 4TH FLOOR

4:00 P.M. – 5:45 P.M.  CONCURRENT SESSIONS
LOCATION:  STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR,
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM D-LOBBY LEVEL

6:30 P.M. – 7:30 P.M.  IAABD EXECUTIVE ELECTIONS (RESULTS)
LOCATION:  CRYSTAL BALLROOM (DURING THE BANQUET)

7:30 P.M. – 9:30 P.M.  GEORGIA STATE UNIVERSITY AWARDS BANQUET
LOCATION:  CRYSTAL BALLROOM: KEYNOTE SPEAKER PROFESSOR
RUSSELL BELK, UNIVERSITY OF UTAH
“WHAT’S WRONG WITH GLOBALISM?”
D.  SATURDAY, APRIL 10, 2004

9:00 A.M. – 11:00 P.M.
LOCATION: REGISTRATION
CRYSTAL BALLROOM FOYER

8:30 A.M. – 10:15 A.M.
LOCATIONS: CONCURRENT SESSIONS
STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM
D-LOBBY LEVEL

10:15 A.M. – 10:30 A.M.
LOCATION: REFRESHMENT BREAK
PREFUNCTION AREA – 4TH FLOOR

10:30 A.M. – 12:15 P.M.
LOCATIONS: CONCURRENT SESSIONS
STATE/CLUB 4TH FLOOR, CABINET COUNCIL 4TH FLOOR
BOARD/DIRECTORS 4TH FLOOR, CRYSTAL BALLROOM
D-LOBBY LEVEL

12:15 P.M.
CONFERENCE ENDS

1:00 P.M. TO 5:00 P.M.
LOCATION: TOUR OF ATLANTA
STARTING POINT HILTON
FLOOR PLANS

HILTON ATLANTA AND TOWERS - 1ST FLOOR

HILTON ATLANTA AND TOWERS - 2ND FLOOR
SESSION A1: 10:45 A.M. –12:30 P.M.  LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Economic Development Policies and Strategies
CHAIR: Emmanuel Cleeve-Manchester Metropolitan University (United Kingdom)
4. The Effects of Emerging Entrepreneurs on Organized Business in South Africa (Reinford Khumalo-University of South Africa)

SESSION A2: 10:45 A.M. – 12:30 P.M.  LOCATION: CABINET COUNCIL 4TH FLOOR
TITLE: Special Sessions and Panel Discussions - Research Methodology
Co-CHAIRS: Derick Boyd – University of East London (UK) and Carolyn Curasi – Georgia State University (USA)
Presenter: Carolyn Curasi-Georgia State University (USA): Qualitative Research Techniques
Presenter: Derick Boyd-University of East London (UK) and Ron Smith-Birkbeck College (UK): Quantitative Analysis Techniques

SESSION A3: 10:45 A.M. – 12:30 P.M.  LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: Entrepreneurship, Small Business Development and the Informal Sector
CHAIR: Allan Mulengani Katwalo-University College Northampton (UK)
1. Getting to Know the Informal Sector; in Search of a Research Paradigm for the African Micro Enterprise (Allan Mulengani Katwalo-University College Northampton, Stuart M. Sanderson-University of Bradford, Hafiz Mirza-University of Bradford)
2. Impact of Information Technology on Small and Medium Enterprises (SMEs) in Botswana (Lilybert Machacha-University of Botswana)

SESSION A4: 10:45 A.M. – 12:30 P.M.  LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: Finance, Accounting, Banking and Foreign Direct Investments
Co-CHAIRS: Felix Ayadi-Texas Southern University (USA) and Charles Appeadu-Georgia State University (USA)
1. Technology Spillovers from Foreign Direct Investment in Developing Countries: A Review (Khaled Elmawazini-University of East London)
2. The Role of Special Items in Managing Earnings and the Relevance of Accounting Earnings Components: The Tunisian Stock Exchange Evidence (Abdelwahed Omri-Economic Science and Management of Tunis, Ines Belgacem-Economic Science and Management of Tunis)
SESSION A5: 2:00 P.M. – 3:45 P.M.
LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Special Sessions and Panel Discussions - New Partnerships on African Development
Co-CHAIRS: Frances Ekwulugo-University of Westminster
Panel Members: Frances Ekwulugo-University of Westminster, Mammo Muchie-University of Natal, Temi Abimbola, Darlington Richards-Morgan State University

SESSION A6: 2:00 P.M. – 3:45 P.M.
LOCATION: CABINET COUNCIL 4TH FLOOR
TITLE: Information Technology and E-Commerce
Co-CHAIRS: Peter Meso-Georgia State University (USA) and John Okpara-Briarcliff College (USA)
3. Internet Use Patterns among smaller Non Traditional Exporters from Ghana (Robert Hinson-University of Ghana, Kevin Ibeh-University of Strathclyde)
4. The Impact of the Micro Finance on the Local Development Through the Entrepreneurship (Samir Saadi-University of Ottawa, Imed Marnissi-University of Ottawa).

SESSION A7: 2:00 P.M. – 3:45 P.M.
LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: International Trade and Exporting
Co-CHAIRS: Atsede Woldie-University of Glamoran (UK) and Kevin Ibeh-University of Strathclyde (UK)
1. Export Zones, Foreign Investment and the Inter-Firm Linkages in Ghana (John Kuada-Aalborg University)
2. The African Growth and Opportunity Act: New Imperialism or Interdependence (Emmanuel Obuah-A&M University)
3. The Entrepreneurial Firm Internationalization Process in the Southern African Context: A Comparative Approach (Bruce Mtigwe-National University of Science and Technology)

SESSION A8: 2:00 P.M. – 3:45 P.M.
LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: Economic Development Policies and Strategies
Co-CHAIRS: Chris Mbah-Cornerstone University (USA) and Glenwood Ross-Morehouse College (USA)
1. A Two-Regional Comparative Study Of UK East African Businesses (Mark Cook-University College of Northampton, Frances Ekwulugo-University of Westminster, Grahame Fallon-University College of Northampton)
2. In Pursuit of an Economic Miracle in South Africa: Tough Challenge for the New Millenium (Glenwood Ross-Morehouse College)
3. Fiscal Incentives and FDI in Sub-Saharan Africa (Emmanuel Cleeve-Manchester Metropolitan University)
SESSION A9: 4:00 P.M. – 5:45 P.M.  LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Economic Development Policies and Strategies
Co-CHAIRS: Kwabena Gyimah-Brempong-National Science Foundation (USA) and Sarah Bryant Bower (USA).
2. Globalisation or Restructuring and Reproduction of Capital? (Tidings P Ndhlouvo-Manchester Metropolitan University)
3. Critical Factors in the Development of Regional Capital Markets: The Case of the East African Community (Michael Unger-Loyola College in Maryland, Sarah Bryant Bower-Clarion University)
4. Managing a Non-Renewable Resource in Developing Countries: Case Studies of Petroleum In Cameroon (Ibrahim Ngouhouo-University of Ottawa, Samir Saadi-University of Ottawa)

SESSION A10: 4:00 P.M. – 5:45 P.M.  LOCATION: CABINET COUNCIL 4TH FLOOR
TITLE: Management and Organizational Theory
Co-CHAIRS: Abel Adekola-University of Wisconsin (USA) and Olunkunle Iyanda-University of Botswana (Botswana)
1. Organizational Culture and Performance in Ghana (Evelyn Winston-Clark Atlanta University, Kofi Dadzie-Georgia State University, Seth Buatsi-University of Ghana)
2. Organizational Capabilities as Antecedents for Agility (Felix Mavondo-Monash University, Su Kiat Lim-Monash University)
3. The Relative Influence of Environmental, Organizational and Leadership Factors on Corporate Performance of Ghanaian Firms: An Empirical Assessment (Joseph Ofori-Dankwa-Saginaw Valley State University, Scott D. Julian-Saginaw Valley State University, Apeksha Patel-Saginaw Valley State University)
4. Management Style in two Indigenous Enterprises in the Food Industry in Botswana. (Olunkunle Iyanda-University of Botswana)

SESSION A11: 4:00 P.M. – 5:45 P.M.  LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: Tourism and Sustainable Development
Co-CHAIR: Nathan K. Austin-Morgan State University (USA) and Binta Abubakar-Swinburne University (Australia)
1. The Virtual Organization: A New Institutional Framework for Sustainable Tourism Development in Sub-Saharan Africa (Paul Ankomah-North Carolina A & T State University, Trent Larson-North Carolina A & T State University)
2. A Conceptual Framework of Overall On-site Visitor Experience at Sensitive Historical Sites (Nathan K. Austin-Morgan State University, Binta Abubakar-Swinburne University)
3. Experiencing Ghana: Creating Memorable Encounters (Benêt DeBerry-Spence-University of Illinois)

SESSION A12: 4:00 P.M. – 5:45 P.M.  LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: Transportation, Technology, Industry and Urban Issues
Co-CHAIRS: Chris Enyinda-Alabama A & M University (USA) and Jan-Erik Jaensson-Umea School of Business and Economics (Sweden)
2. Stimulating Trade and Foreign Direct Investment Inflows in Nigeria: A Matter of Transportation Logistics Infrastructure Investments (Chris Enyinda-Alabama A & M University, Alphonso Ogbuehi-Bryant College)
3. Creating Threshold Technologies in African Economies: Lessons from Newly-Industrialized Countries (Kofi Afriye-Sacred Heart University)
4. Networks, Relationships, and Firm Performance in the Shipping Sub-Sector in Tanzania (Lettice Rutashoby-University of Dar Es Salaam, Deogratius Mukasa-Dar Es Salaam, Jan-Erik Jaenssson-Umea School of Business and Economics)
FRIDAY APRIL 9, 2004

SESSION B1: 8:30A.M. – 10:15A.M.  LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Ecological, Environmental and Agricultural Issues
Co-CHAIRS: Nicholas Koudou-Park University (USA) and Yossouf Kalogo-Agricultural University of Gembloux (Belgium)
1. Aquaculture and It’s Potential for Economic Development in ECOWAS Countries (Godwin Ariguzo-University of Massachusetts, Leopold Lessassy-Université Pierre Mendès, D. Steven White-University of Massachusetts)
2. River Contract in the Sourou Valley (Burkina Faso) (Francis Rosillon-Fondation Universitaire Luxembourgeoise, Paul Vander Borgt-Convention Pour la Promotion d’un Development, Ir. Hortense Bado Sama-Convention Pour la Promotion d’un Development)
3. Anatomy of Informal Exporting in the Nigeria’s Non-Oil Sector (Anayo D. Nkamnebe-Nnamdi-Azikiwe University)

TITLE: Corruption and Development Issues
Co-CHAIR: Robert Rugimbana-University of Newcastle (Australia) and Lettice Rutashoby-University of Dar es Salaam (Tanzania)
2. Ethics, Corruption and Economic Prosperity in Africa: Botswana Experience (Gbolahan Gbadamosi-University of Botswana)
3. Competition Policy within African Economies: A Short Story about Corruption and How it Hurts a Nation (Vindelyn Smith-Hillman-University College of Northhampton, Derick Boyd-University of East London)
5. Money Ethic and Moral Conduct in Public Sector: A Preliminary Investigation in Swaziland (Gbolahan Gbadamosi-University of Botswana, Patricia Joubert-University of Swaziland)

SESSION B3: 8:30A.M. – 10:15A.M.  LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: Special Sessions and Panel Discussions - Title: Africa in the New Millennium: Prospects and Imperatives for Development
CHAIR: Winston Awadzi-Delaware State University (USA)
Panel: Winston Awadzi-Delaware State University, Franklyn Manu-Morgan State University, Yaw Badu-Ghana Institute of Management and Public Administration, Darlington Richards-Morgan State University

SESSION B4: 8:30A.M. – 10:15A.M.  LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: Ecological/Environmental/Agricultural Issues
Co-CHAIRS: Simon Sigue-Athabasca University (Canada) and U T Umoh-University of Botswana (Botswana)
1. Reduction of the Total Acidity and Neutralization of the Exchangeable Aluminum of an Acidic Soil of Rwanda, Two Years After a Compost Application Based on Plant Residues Biomass (Jean Jacques Mbonigaba-University of Rwanda)
2. The Resuscitation of the Cooperative Sector in the Limpopo Province of South Africa (JL Van Der Walt-Potchefstroom University for Christian Higher Education)
3. Implications of Climatic Variability on Water Resources Management in Africa (U. T. Umoh-University of Botswana)
SESSION B5: 10:30 AM - 12:15P.M. LOCATION: STATE/CLUB 4TH FLOOR

TITLE: Poverty and development challenges

Co-CHAIRS: Kofi Afriye-Sacred Heart University and Benjamin Mutagwaba-University of Dar es Salaam (Tanzania)

1. Poverty in Sub-Saharan Africa (SSA): The Paradox of World Trade (Nnamdi O. Madichie-University of East London)
2. Analysis of the Relationship Between Poverty and Environmental Degradation: The Case of Entrepreneurial Activities in Charcoal Burning in Bukoba District (Benjamin Mutagwaba-University of Dar es Salaam)
3. Challenges of Science and Technology in Sub-Saharan Africa: Strengthening Linkages Between Research, University And Government For Poverty Alleviation And Sustainable Development (Allam Ahmed-University of East London)

SESSION B6: 10:30AM - 12:15P.M. LOCATION: CABINET COUNCIL 4TH FLOOR

TITLE: Finance, Accounting, Banking and Development Topics

Co-CHAIRS: Felix Ayadi-Texas Southern University (USA) and Charles Appeadu-Georgia State University (USA)

1. Ethnic Minority Business Finance in U.K: An Exploratory Study (Dr. Atsede Wolodie-University of Glamorgan, Aarthi Subramaniam-University of Glamorgan)
2. Islamic Banking in the West: The Need for Islamic Banking in the UK (Jehad Alowd-University of Glamorgan, Atsede Wolodie-University of Glamorgan).
4. Government Influences in Micro Finance Administration in Nigeria: Some Qualitative Comments (Chris H.N. Mbah-Cornerstone University, Alphonso Ogbuehi-Bryant College, McIntosh)

SESSION B7 10:30A.M. – 12:15P.M. LOCATION: BOARD/DIRECTORS 4TH FLOOR

TITLE: Information Technology and E-Commerce

Co-CHAIRS: Ewuuk Lomo-David-North Carolina A & T State University (USA) and Peter Meso-Georgia State University (USA)

1. E-Commerce Infrastructure Development in Sub-Saharan Africa Countries: A Comparative Analysis Study (David K. Amponsah-Troy State University, Gordon G. Mosley-Troy State University, Ed Pappanastos-Troy State University)
2. Influence Diagrams and Go/No Go Decisions in the IT Environment (Ago MacGranaky Quaye-Virginia State University)

SESSION B8 10:30A.M. -12:15P.M. LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL

TITLE: Tourism and Sustainable Development

CHAIRS: Philemon Oyewole-Howard University (USA)

1. Ecotourism Marketing in Kenya: Opportunities and Challenges (Omondi R. K.-Moi University)
2. Projecting International Tourism in Sub-Saharan African to the Year 2010: Marketing and Public Policy Implications (Philemon Oyewole-Howard University)
3. Tour Operator’s Role in Services Experience: An Exploratory Study (Binta Abubaker- Swinburne University).
4. Marking Change: Reinventing Ghana’s Socio-Economic Development through the Tourism Trade (Kwadwo Konadu-Agyemang-University of Akron)
SESSION B9: 2:00 PM-3:45 PM  LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Economic Development Policies and Strategies
Co-CHAIRS: Anita Spring-University of Florida (USA) and Nnamdi Madichie-University of East London (UK)
1. SADC, Exchange Rate Systems and the ‘New Paradigm’. (Godfrey Palimailo Mwanza-Cavendish College London)
2. Poverty in Africa: The Paradox of World Trade (Nnamdi Madichie-University of East London)
4. African Values in Perspective and the Reconstruction of Bridges for Contextual Development (Nditsheni Emmanuel Tshikwatamba-Vaal University of Technology)

SESSION B10: 2:00P.M. – 3:45P.M.  LOCATION: CABINET COUNCIL 4TH FLOOR
TITLE: Gender Issues in Development
Co-CHAIRS: Amata Diabate-Spelman College (USA) and Mona Ray-Morehouse College (USA)
1. Gender, Networks, Social Relationships and Entrepreneurial Outcomes in Tanzania (Lettice Kinunda-Rutashobya-University of Dar Es Salaam)
3. Gender and Spatial Disparities in Zimbabwean Education: Some Socio-Economic Implications for Zimbabwe’s Development in the 21st Century (Judith Shahaya-Park University)
4. Women in India and Mali and their Socio-Economic Empowerment in the New Millennium (Amata Diabate-Spelman College and Mona Ray-Morehouse College)

SESSION B11: 2:00P.M. – 3:45 P.M.  LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: Tourism and Sustainable Development
Co-CHAIRS: Peter Dieke-University of Strathclyde (UK) and Godwin Ariguzo-University of Massachusetts (USA)
1. Resort Tourism and Sustainable Economic Development: The Italian Experience in Cape Verde (Godwin Ariguzo-University of Massachusetts, Leopold Lessassy-Université Pierre Mendès, D. Steven White-University of Massachusetts)
2. The Problématique of Implementing Policy for Sustainable Tourism in Zambia (Peter U C Dieke-University of Strathclyde)
3. Spectators’ Analysis of a Major Festival Event in Ghana, West Africa (Desmond O. Brown-University of Kentucky, Oheneba Akyeampong-University of Cape Coast)
4. Reinventing Africa’s Socio-Economic Development through the International Tourism Trade: The Case of Ghana (Kwadwo Konadu-Agyemang-The University of Akron, Christiana Asante-Grambling State University)

SESSION B12: 2:00P.M. – 3:45P.M.  LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: The African Diaspora and Bridge Building Perspectives
Co-CHAIRS: Evelyn Winston-Clark Atlanta University (USA) and Vindelyn Smith-Hillman-University College of Northampton (UK)
1. Rethinking Meaning Transfer: A Theory Building Study of African American Consumption of African Clothing (Benét DeBerry-Spence-University of Illinois)
3. Are Workplaces Places of Refuge? (R.N. Mmereki-University of Botswana, S.S. Dintoe-University of Botswana)
SESSION B13: 4:00 P.M. – 5:45 P.M. LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Tourism, Trade, and Related Issues
Co-CHAIRS: Kwado Konadu-Agyemang-University of Akron (USA)
1. Marking Change: Reinventing Ghana’s Socio-Economic Development through the Tourism Trade (Kwadwo Konadu-Agyemang-University of Akron)
2. Reinventing Africa’s Socio-Economic Development through the International Tourism Trade: The Case of Ghana (Kwadwo Konadu-Agyemang-University of Akron, Christiana Asante-Grambling State University)
3. Methodological Issues in Segmenting African Consumers Markets (Franklyn Manu-Morgan State University)
4. IAABD Five Years After: Looking Backwards to the Future (Gbolahan Gbadamosi-University of Botswana and Iyanda Olunkunle-University of Botswana)

SESSION B14: 4:00 P.M. – 5:45 P.M. LOCATION: CABINET COUNCIL 4TH FLOOR
TITLE: Health Care Management, HIV/AIDS
Co-CHAIR: Johan De Jager- (South Africa) and R.N. Mmereki-University of Botswana (Bostwana)
1. HIV-Infection Vulnerability of Youth in a Tertiary Education Micro-Social Environment (J.P. Grundling-Tshwane University of Technology, Johan De Jager-Tshwane University of Technology)
2. Patient Inequality: Hospital Responsiveness Favors Women (Johan de Jager-Tshwane University of Technology, J.P Grundling-Tshwane University of Technology)
3. Can Sustainable Economic Development Prevail in Sub-Sahara Africa with Current HIV/AIDS Misfortune (Nicholas Koudou-Park University)
4. The Relative Focus of Corporate HIV/AIDS policies in Botswana: Profits or Persons (R.N. Mmereki-University of Botswana)

SESSION B15: 4:00 P.M. – 5:45 P.M. LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: Finance Accounting Banking and FDI
Co-CHAIR: Kofi Amoateng-North Carolina Central University (USA) and Greg I Okoro-Georgia Perimeter College (USA)
1. An Innovation Accounting Analysis on the Major African Stock Indices(Kofi Amoateng-North Carolina Central University)
2. Accounting Malpractices - The Spillover Effects on African Companies. (Daphne Marke-Alderson-Broaddus College)
3. Accelerating Foreign Direct Investment Flow to Africa: From Policy Statements to Successful Strategies (Simon Sigue-Athabasca University, Jacob Musila-Athabasca University)
4. Wall Street Blues: A Note on Understanding Stock Market Gyration (Greg I. Okoro-Georgia Perimeter College)

SESSION B16: 4:00 P.M. – 5:45 P.M. LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: Special Sessions and Panel Discussions - Corporate Social Responsibility in Emerging Markets
CHAIR: Hope Torkornoo-Kennesaw State University (USA)
Panelist: Cheryl Meis
SATURDAY APRIL 10, 2004

SESSION C1: 8:30A.M. – 10:15A.M
TITeL: Economic Development Policies and Strategies
CHAIR: Shiferaw Gurmu-Georgia State University (USA)

1. Climate Change Information as a Veritable Tool for Poverty Reduction in Sub-Saharan Africa (Umoh T. Umoh-University of Botswana, Idongesit Umoh-University of Botswana, Imoh J. Ekpoh-University of Botswana)
2. An Empirical Analysis of Tobacco Consumption in a Developing Economy (Shiferaw Gurmu-Georgia State University, Mohammad Yunus-Georgia State University)
3. Regional Economic Integration Among “Failing” or “Failed” States in the Economic Community of West African States: Implications for Foreign Direct Investment (Emmanuel Obuah-Alabama A&M University, Chris Enyinda-Alabama A&M University)
4. Developed Countries Contribution to Developing Countries Poverty Through Agricultural Subsidies and Tariffs (Uchenna Elike-Alabama A&M University)

SESSION C2: 8:30A.M. – 10:15A.M
Tittle: Entrepreneurship, Small Business Development and the Informal Sector
Co-CHAIRS: Barbara McDade-University of Florida (USA) and Albert Assibey-Mensah-Kentucky State University (USA)

1. Why Do Unemployed Black South Africans prefer full time employment to Self-Employment in the Informal Sector? (Informal Street Traders in the Neslon Mandela Metropole As an Illustrative Case) (M.R. Ncwadi-Nelson Mandela Metropolitan University)
2. Efficiency Processing in Egyptian Enterprises: Current Status in a Transition Economy. (Samir Youssef-American University in Cairo)
3. The New Generation of African Entrepreneurs: Improving Business Climate and Regional Integration (Barbara McDade-University of Florida)
4. Africa’s Governments should Provide Leadership for Entrepreneurs (Albert O. Assibey-Mensah-Kentucky State University, Geshaw Lake-Kentucky State University, Valentine Okonkwo-Kentucky State University, James Obielodan-Kentucky State University)

SESSION C3: 8:30A.M. – 10:15A.M
TITeL: Special Session and Panel Discussions – Business School Deans and Economic Development
Co-CHAIRS: Sarah Bryant Bower-Clarion University (USA), Geshaw Lake-Kentucky State University (USA)

Panelists: Nicholas Koudou-Park University (USA), Sarah Bryant Bower-Clarion University (USA), Geshaw Lake-Kentucky State University (USA)

SESSION C4: 8:30A.M. – 10:15A.M
TITeL: Marketing Practices and International Marketing
Co-CHAIRS: Sammy Bonsu-York University and William Darley-University of Toledo (USA)

1. Environmental Disaster Marketing: Cairns; A Case African Managers Can Learn From (Binta Abubakar-Swinburne University, Douglas Goudie-James Cook University)
2. Marketing Research in Africa: Challenges and Prospects (William Darley-University of Toledo)
3. Harnessing International Potential (Rita Clay McMillan-Dillard University, Harriette Bettis-Outland-Spring Hill College, Aberdeen Leila Borders-University of New Orleans)
4. Can the Media Help? Mass Media and Environmental Concern in Ghana (Kwamena Kwansah-Aidoo-Monash University)
5. Developed Countries’ Contribution to Developing Countries’ Poverty through Agricultural Subsidies and Tariffs (Uchenna Elike-Alabama A&M University)
SESSION C5: 10:30A.M. – 12:15 PM      LOCATION: STATE/CLUB 4TH FLOOR
TITLE: Meet the Editors

SESSION C6: 10:30A.M. – 12:00NOON      LOCATION: CABINET COUNCIL 4TH FLOOR
TITLE: Evaluating Teaching, and Educational Institutions
CHAIR: Jocelyn Evans-South Carolina State University (USA)
1. Learning Personal Financial Management through Community Service: An Innovative Teaching Approach (Jocelyn Evans- South Carolina State University)
3. Reengineering Higher Education in Sub-Saharan Africa: An Exploratory Study on US Based African Students (Constant Beugre-University of Delaware)

SESSION C7: 10:30A.M. – 12:00NOON      LOCATION: BOARD/DIRECTORS 4TH FLOOR
TITLE: Finance, Accounting, Banking and Related Developmental Issues
Co-CHAIRS: Felix Ayadi-Texas Southern University (USA) and Charles Appeadu-Georgia State University (USA)
1. Technology Spillovers From Foreign Direct Investment in Developing Countries: A Review (Khaled Elmawazini-University of East London)
2. Existence of Non-Linearity in Nigerian Stock Price Series (Felix Ayadi- Texas Southern University)

SESSION C8: 10:30.M. – 12:00NOON         LOCATION: CRYSTAL BALLROOM D-LOBBY LEVEL
TITLE: Perspectives of Doctoral Students on Development Research Issues
CHAIR: Doris Derby-Georgia State University- (USA)
1. Fiscal Decentralization, Government Expenditure and Poverty Reduction in Developing Countries: An Empirical Investigation (Guevera Yao-Georgia State University)
2. Economic Growth in sub-Saharan Africa: Evaluating the Significance of Foreign Direct Investment to Economic Growth (Eric Sarpong-Georgia State University)
3. The Liberalization of Agricultural Produce and Rural development: The Case of Cote d’Ivoire (Kouadio Dongo-Georgia State University)
4. Improving Water Management in Rural West Africa: The Rural Heritage Approach (Kwaw S. Andam-Georgia State University, Kwesi A. Andam-Kwame Nkrumah University of Science and Technology, Samuel N. Odai-Kwame Nkrumah University of Science and Technology)
DIRECTIONS FROM HILTON TO THE RIALTO THEATER AT GEORGIA STATE UNIVERSITY FOR MULTICULTURAL RECEPTION.

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