CONFERENCE TRACK DESCRIPTIONS

Track 1: Economic Development Policies, Strategies

Sustainability of economic development has been widely acknowledged by scholars and practitioners alike as a critical challenge for African nations. This track seeks papers on all topics related to sustaining economic development in Africa. Papers of particular interests are that aim to suggest new policies, strategies, paradigms for effective business and development. Some specific topic of interest are: the political economy of reforms, sustainable macroeconomic policies, exchange rate policy & balance of payments, aid debt and growth policies, intervention and liberalization policies, labor, employment and structural adjustment policies, poverty alleviation policies, role of women in development, and related topics.

Chairs: Emmanuel Cleeve, Department of Economics, Manchester Metropolitan University, Mabel Tylecote Building, Cavendish Street, Manchester M15 6BG United Kingdom. Tel. 44-161 247-3889, Fax. 44-161-247-6302, E-mail: e.cleeve@mmu.ac.uk

Shiferaw Gurmu, Andrew Young School of Policy Studies, Georgia State University, University Plaza, 35 Broad Street, Atlanta, GA 30303-3083, U.S.A, Tel 404-651-1907, Fax: 404-651-4985, E-mail: sgurmu@gsu.edu.

Track 2: Ecological/Environmental/Agricultural Issues

This track seeks papers that deal with ecological and environmental implications of current economic development policies. Papers that offer innovative environmental friendly development strategies are of particular interests. Topics may include environmental consequences of industrialization, depeasantization of the rural economy, environmental practices of businesses, ecological challenges facing business and organizations, best practices, domestic and international alliances for environmentally friendly development strategies, the influence of the global peace movement, and related topics.

Chairs: Nicolas Koudou, Director of Graduate Programs in Business Administration, Park University, 8700 NW River Park Drive, Parkville, MI 64152, USA. Tel. 816-584-6291, Fax. 816-741-5218, E-mail:akoudou@mail.park.edu

Dr. Youssouf Kalogo, Laboratory of Wasterwater Treatment, Agricultural University of Gembloux, 2, Passage des Deportes, 5030 Gembloux, Belgium. Tel. 32-81-622390, Fax. 32-81-615957,E-mail:kalogo.v@fsagx.ac.be

Track 3: Entrepreneurship, Small Business Development and the Informal Sector

The entrepreneurship, small business track acknowledges the critical role of small businesses and entrepreneurs in moving economic development in Africa to the next level. This track invites papers on a various topics including indigenization of African businesses and institutions and their role in the emerging market economies in these nations. Other topics include the role of Africa’s entrepreneurs and their impact on business performance. In addition, papers on the changing role of the informal sector in Africa’s development will be of special interest. Such papers must document the expanding role of the informal sector and evaluation of developmental policies towards this sector.
Track 4: Finance, Accounting, Banking and Foreign Direct Investments

This track seeks papers on financial management theories and practices of organizations and institutions in various African countries and their impact on the development process. Accounting and banking issues as well as international capital flows in Africa are relevant to this track. Specific topics might include foreign direct investment trends and their impact on economic development in Africa, the impact of accounting practices, banking and financial systems in Africa and related topics.

Chairs: Felix Ayadi, Jesse H. Jones School of Business, Texas Southern University, Houston, TX 77004, USA. Tel. 713-313-7738, Fax. 713-313-7722, E-mail: ayadi_fo@tsu.edu (Note the underscore as in AYADI_FO)

Charles Appeadu, Department of Finance, J. Mack Robinson College of Business, 35 Broad Street, Georgia State University, Atlanta, GA 30303, USA. Tel. 404-651-2791, Fax. 404-651-2630, E-mail: cappeadu@gsu.edu

Track 5: Health Care Management, HIV/AIDS

In the light of the increasing global attention to the HIV/AIDS pandemic in Africa this track welcomes research papers on the current policies and educational programs, the economic and social impact of the HIV pandemic, marketing applications to AIDS education etc.

Chairs: Johan de Jager, Department of Marketing, Faculty of Economic Sciences, Technikon Pretoria, Private Bag X680, Pretoria 0001, South Africa. Tel. 27-12-318-5627, Fax. 27-12-318-5824, E-mail: djagerjw@techpta.ac.za

Dogan Eroglu, Division of HIV/AIDS Prevention, Centre for Disease Control and Prevention, 1600 Clifton Road, Mail Stop 37, Atlanta, Georgia, 30333, USA. Tel: 404 639 2096, deroglu@cdc.gov

Track 6: Information Technology and E-Commerce

This track will consider a variety of papers dealing with information technology for economic development in Africa. The impact of culture and information technology is one such issue; information technology and rural development, and related topics are also welcome.

Chairs: Peter Meso, Department of Computer and Information Systems, J. Mack Robinson College of Business, Georgia State University, 35 Broad Street, Atlanta, GA 30303, USA. Tel. 404-651-3848, Fax. 404-651-3842, E-mail: pmeso@cis.gsu.edu

Maktoba Omar, Napier University, Marketing Department, Craig House, Craig House Campus, Craig House Road, Edinburgh, EH10 5LG, United Kingdom. Tel. 44-131 455 5043, Fax. 44-131-455-6269, E-mail: M.Omar@napier.ac.uk
Track 7: International Trade and Exporting

This track welcomes papers on all aspects of international trade and exporting.

**Chairs:** Atsede Woldie, Business School, University of Glamorgan, Pontypridd, Wales UK CF37 1DL. Tel. 01-443-482380, E-mail: awoldie@glam.ac.uk

Kevin Ibeh, Department of Marketing, University of Strathclyde, Stenhouse Building, 173 Cathedral Street, Glasgow G4 0RQ, United Kingdom. Tel. 44-141-548-4928, Fax. 44-141-552-2802, E-mail: k.i.n.ibeh@strath.ac.uk

Track 8: Legal Environment of Business and Development

This track seeks papers taking an international, multinational or comparative approach to the legal environment of business and development in Africa. Single country legal studies are discouraged unless they deal with exceptional matters likely to be of broad interest even to those who otherwise have no interest in the particular country's law. Examples of appropriate areas for topics are multinational initiatives, such as OHADA; comparison of approaches to business law or development law problems in different African countries; the treatment of African countries in US, UK or other legislation; legal aspects of IMF, World Bank or United Nations programs affecting African business and development. This list is intended to be suggestive only: topics quite different from those mentioned are welcome, provided they are reasonably within the general subject of the legal environment of business and development in Africa.

**Chair:** Peter W. Schroth, Director, Centre for Global Business Studies, Lally School of Management & Technology, Rensselaer Polytechnic Institute, 275 Windsor Street, Hartford, Connecticut, 06120-2991, USA Phone: 1-860-548-7845, Fax. 1-860-547-0866, E-Mail: Schroth@rh.edu, Homepage: http://www.rh.edu/~schroth/

Track 9: Marketing Practices and International Marketing

The marketing track invites papers on the impact of market reforms on the changing role of marketing in African economies. Papers that evaluate the effectiveness of current policies are of special interest. These policies include: Business-to-Business marketing practices, the transition from transactional to relationship/data base marketing, market orientation and performance, the influence of government and state agencies. Approaches to consumer markets and consumption values and their implications for economic development are also welcome.

**Chairs:** Charles Blankson, Department of Marketing, College of Management, Long Island University, C.W. Post Campus, 720 Northern Boulevard, Brookville, NY 11548-1300, USA; Tel. 516-299-3094, 516-299-2143 (secretary), Fax. 516-299-2786; E-mail:Charles.Blankson@liu.edu

Jan-Erik Jaensson, Chairman, Department of Business Administration, UMEA School of Business & Economic, Umesh, Sweden. Tel. 46-0-90786-6150, Fax. 46-0-90786-6674, E-mail: jan-erik.jaensson@fek.umu.se

Track 10: Management and Organizational Theory

The management and organizational theory track welcomes papers that evaluate current management practices and suggest new strategies for increasing organizational performance in the African Economies. Topics may include (but not limited to) organizational transformation and indigenization in African countries, technology and business practices, organizational culture and performance.
Chairs: Abel ‘Femi Adekola, Director, Office of International Education, University of Wisconsin, Stout 422 Bowman Hall Menomonie, WI 54751 U.S.A. Tel. 715-232-1896, Fax. 715-232-2500, E-mail: adekolaa@uwstout.edu, Web: www.uwstout.edu/intl

Lucy Ojode, School of Business, Indiana University, 2300 South Washington St., Kokomo, IN 46904-9003, USA. Tel. 765-455-9472, Fax. 765-455-9348, E-mail: lojode@iuk.edu

Track 11: Social Responsibility, Ethics and Values

This track seeks papers that examine the economic development implications of social values and the social responsibility of business. Papers on related topics are also welcome.

Chairs: Madele Tait, Department of Business Management, University of Port Elizabeth, Summerstrand, Box 1600, Port Elizabeth 6000, South Africa. Tel. 27-41-504-2202, Fax. 27-41 583-2644, E-mail: ecammt@upe.ac.za

Massoud Farahbakhsh, Department of Management, School of Business, Salem State College, Salem, MA 01970, USA. Tel. 978-542-6680, Fax. 978-542-6027 E-mail: massoud.farahbakhsh@salemstate.edu

Track 12: Tourism and Sustainable Development

This tourism and development tracks invites papers that examine the emerging role of the tourism sector as a tool for economic development in African countries. Preference will be given to papers that address critical policy issues facing this sector, including product development and channel for competitive performance; promoting Africa as destination market in world markets; increasing duration of stay, developing various segments including eco-tourism and heritage tourism

Chairs: Peter U. C. Dieke, The Emirates Academy of Hospitality Management, P O Box 11416, Dubai, United Arab Emirates (UAE), Tel. 971-4-315-5119, Fax. 971-4-301-6443, Mobile: 971-50-4543165, Email: Peter.Dieke@emiratesacademy.edu

Rebana Mmereki, University of Botswana, Faculty of Business, P/Bag 0022, Gaborene, Botswana; E-mail mmereicim@mopipi.ub.bw

Track 13: Transportation, Technology, Industry and Urban Issues

This tracks welcomes papers on the design of logistics and transportation systems to alleviate barriers in economic development. The role of technology in enhancing this role is also welcome under this track. Other papers that should be submitted to this track may include, urban development polices issues; the industrial sector and polices; agricultural sector and productivity.

Chairs: Kofi Obeng, School Of Business and Economics, Economics Dept, Merrick Hall, North Carolina State A & T State University, 1601 East Market Street, Greensboro, NC 27411 Tel. 336-334-7744 Extn 4017, E-mail: obengk@ncat.edu

Mohammed Saad, Bristol Business Scholl, University of the West England, Frechay Campus, Cold Harbour Lane, Bristol BS16 1Qy, UK. Tel, 011-734463 or 011-7965621 Extn. 3464 Fax. 011-7344396 or 011-73442289 E-mail: mohammed.saad@uwe.ac.uk
Track 14: The African Diaspora and African Business and Development

From the perspective of the conference theme, the resources and knowledge base of Africans worldwide are critical. This track seeks papers that examine the potential contributions of African Diaspora to the current development needs of Africa. Of special interest are papers that compare transferable experiences from the U.S., Europe, and the Caribbean, the flow of funds from the Diaspora, policy requirements for more effective flow of knowledge and resources from the Diaspora to Africa, and related topics. Papers on other topics are welcome.

**Chairs:** Vindelyn Smith-Hillman, Northampton Business School, University College of Northampton, Park Campus, Boughton Green Road, Northampton NN2 7AL, United Kingdom. Tel. 44-1604-735500, Fax. 44-1604-721214, E-mail: vindelyn.smith-hillman@northampton.ac.uk

Evelyn Winston Dadzie, School of Business, 223 James P. Brawley Drive, Clark Atlanta University, Atlanta, GA 30314, USA. Tel. 404-880-8139, Fax. 404-880-8458, E-mail: edadzie@cau.edu

Track 15: Women and Development

This track invites papers on emancipation of women and other issues relating to enhancing the role of women in African business and development.

**Chair:** Amata Sangho Diabaté, Assistant Professor of Economics, Spelman College, 350 Spelman Lane, SW, Atlanta, GA Lane 30314, USA Phone: 404-215-2792 E-Mail: adiabate@spelman.edu

Track 16: Practitioners’ track

The practitioner track seeks to provide a platform for business executives and public policy makers to share their insight and experiences relating to the conference theme, including but not limited to strategic alliances, partnerships, technology transfer, etc. in Africa.

**Chairs:** Mr. Sambwa Gabriel Chifwambwa, Internal and External Communications Division, African Development Bank Group, B.P. 323, 1002 Tunis-Belvedere, Tunis, Tunisia. Tel: 216-71-103-034, Fax. 216-71-334-204, E-mail: s.chifwambwa@afdb.org, website www.afdb.org

Mr. Samuel Koffi, Good Works International, Abidjan, Cote d’Ivoire. Phone: 225-20-30-3636, Fax. 225-20-30-3640, E-mail: gsuinci@globeaccess.net

Track 17: Special Sessions and Panel Discussions

Special sessions and proposals for panel discussions may also be submitted to this track. In particular, special session on research methods for evaluating business and development in Africa; teaching effectiveness, and the need for new theories of development, etc., are welcome.

**Chair:** Franklyn Manu, Department of Business Administration, School of Business & Management, Morgan State University, Baltimore, MD 21251, USA. Tel. 443-885-3357, Fax. 443-885-4034; E-mail: fmanu@moac.morgan.edu

Track 18: Innovative Teaching in Business and Development

This track invites papers that demonstrate successes in innovative teaching experiences in the U.S., Europe or in Africa that may be transferred to other African settings.
Chairs: *Jocelyn Evans*, School of Business, South Carolina State University, Orangeburg, South Carolina, Tel. 678-438-7775; e-mail: jevans@sctsu.edu

*Chris H Mbah*, Associate Professor of Business, Cornerstone University, 1001 E. Beltline, Grand Rapids, MI 49525, Phone: 616-949-5300 Ext 1325, Fax: 616-222-1534, Email: cmbah@cornerstone.edu

**Track 19: Student Track: Student Presentations on Business and Development Issues.**

This track invites presentations by student delegations from various schools accompanied by a faculty member the presentation should be on current issues on Africa’s development such as The Liberian crisis, or the crisis in Sudan etc.

Chairs: *Allwyn Costa*, GRA Department of Marketing, J. Mack Robinson College of Business, Georgia State University, Tel. 404-651-2740, Fax. 404-651-4198, E-Mail acosta1@student.gsu.edu

*Dr. Robert Rugimbana*, Deputy Head Newcastle Graduate School of Business, Asst. Dean Community Relations, Faculty of Business and Law, University of Newcastle, Callaghan Campus, Callaghan NSW 2308, Tel. 61-2-4921-5968, Fax. 61-2-4921 7398, Email Robert.Rugimbana@newcastle.edu.au