

Success  
is getting  
what you  
want.  
Happiness  
is liking  
what you  
get.

*H. Jackson  
Browne*

## GOAL SETTING

All groups need **clearly defined** goals and objectives, and the entire group membership should be **actively involved** in developing them in order to develop **group identity**. After determining goals and objectives, devise specific plans and actions to make sure they are **carried out**. Rely on your advisor or past members for information on what goals were created in the past, and keep the long-term goals in mind as you plan for the year.

### Tips for Successful Goal Setting

- Have members individually brainstorm their goals for the organization. This is also a good time for the entire membership to discuss their perception of the group and the perceived mission.
- Form subgroups to share each person's ideas.
- Subgroups should compile their ideas and report them to the entire group for discussion. All ideas should be recorded before discussion of any of them.
- After the entire list of goals has been recorded, open discussion. The meeting leader should lead discussion toward a consensus on goals they feel are most important to the organization.
- After a rough priority of goals has been established, begin work on means of action for implementation. Goals should be general in nature, and means are the specific action taken to reach each goal.
- After goals and means have been determined, assist the group in specific plans for implementing the means.
- Goals, means and plans should be recorded and distributed to all members of the organization and to all the administrative and student groups that interact with the organization.
- Goals and means should be reviewed at every meeting by the group as a way of evaluating how things are going. Make modifications as necessary.

### Goals should be

- S**pecific
- M**easurable
- A**ttainable
- w**Ritten
- T**imely

Office of  
Student Life  
and  
Leadership

330 Student  
Center  
404.463.9031  
[www2.gsu.edu/  
leadership](http://www2.gsu.edu/leadership)