



2010
Meeting - Sharing - Doing

September 1, 2010

Dear Vendor:

As a successful and recognized vendor to the higher education market, we invite you to exhibit at the 2010 NAEP TAGM Annual Meeting in Atlanta on December 6, 2010. TAGM is the regional affiliate of the National Association of Educational Procurement (NAEP) comprised of universities and colleges from Tennessee, Alabama, Georgia, and Mississippi.

This event represents an invaluable marketing opportunity for you with a wide spectrum of educational procurement professionals. Many of our members are the major decision-makers at their institution. This is our annual meeting to discuss best practices, new processes, products and services.

The Corporate Exhibitor's Showcase will be held at the Georgia World Congress Center (GWCC), 285 Andrew Young International Blvd., NW, Atlanta, GA 30313-1591, December 6, 2010. Host hotel is the Omni International, 100 CNN Center, Atlanta, GA 30303. Reservations may be made at the link below.

<http://www.omnihotels.com/FindAHotel/AtlantaCNNCenter/MeetingFacilities/NAEP9.aspx>

Exhibit setup and access to the Vendor Expo commences at the GWCC 11:00 a.m. on December 6. Lunch and Corporate Exhibitor Showcase will be held from 12:15 – 4:15 p.m. In addition, as part of its entry fee, vendors will receive one guest pass to the Welcome Reception on Sunday, December 5th at 6:00 pm and (1) Vendor Expo reception pass. Please refer to Exhibitor's Agreement for more details. We hope that you can join us to meet our members and enjoy music, food, and drinks.

Registration requirements include the entry fee of \$650 and completion of registration forms and payment by November 5, 2010. You may access the registration at the following link: www.tagmnaep.org. **Spaces for the Exhibitors are limited to fifty; so, we encourage an immediate response to this invitation.** Exhibit provisions for all vendors are described in the attached documentation.

Please call Larry McCalop at 404.413.3156 with any questions. We look forward to hearing from you and hope to see you in December.

Sincerely,

Vendor Registration/Exhibitor Committee:

Annette Evans – University of Georgia

James Harris – Medical College of Georgia

Loette King – Emory University

Larry McCalop – Georgia State University