Attending:       Ahmed Abdelal, Ron Colarusso, Tim Crimmins, Jerry Edwards, Anne Emanuel, Janice Griffith, Sid Harris, Ron Henry, Hugh Hudson, Charlene Hurt, Katherine Johnston, Susan Kelley, Tom Lewis, Charles Louis, Carl Patton, Hazel Scott, Paula Stephan, Edgar Torbert, Leslie Williams

The minutes of the November 8 meeting were approved as distributed.

President’s Remarks

Dr. Patton announced progress in developing 350-unit, loft-style student housing for graduate and married students on Edgewood Avenue property currently held by Grady Hospital and adjacent to the campus. The development would be privately financed with a fall 2002 target date for occupancy.

J. Mack Robinson College of Business

Dr. Henry announced the colleges and other major units would be invited from time to time to make presentations to the Administrative Council, with the first to be the J. Mack Robinson College of Business at this meeting.

Dr. Harris applauded the news about graduate student housing as a plus for the new full-time MBA program.

Dr. Harris focused on three elements: (1) faculty research, (2) program/curriculum innovation, and (3) professorships.

Dr. Harris noted efforts in the last 10 years to enhance quality and productivity of faculty research. He pointed to revised workload policies which reward scholars, compilation of a targeted journals list, identification of faculty “stars”, and hiring of a research coordinator. He reported a national ranking of 41st and a southeastern ranking of 6th in research excellence.

Dr. Harris cited program/curriculum innovation as the key to recognition given lack of “brand name” recognition (compared to Virginia, Harvard, etc.). He stated faculty in the college generally supported such innovation. As an example, he described GEM, the international e-commerce executive MBA program, which had been developed in concert with five European universities. He indicated GEM had gained widespread attention with articles in the Wall Street Journal, Business Week and the New York Times. Dr. Harris suggested the next step might be creation of an international MBA program, which would be consistent with current initiatives in Egypt. He also mentioned on-going curricular revisions relating to e-commerce and facilitation of double majors for undergraduates, which would be subject to college faculty vote during the spring semester.

Dr. Harris emphasized the need to retain current faculty ranked nationally and internationally in the top 10% of their peer group and the impact the capital campaign was having in this regard.
with a total of 15 professorships funded. He singled out the hiring of Dr. Dhawan from UCLA as
director of the Economic Forecasting Center as a high-pressure appointment with much attention
from the press locally and nationally.

Dr. Patton asked about scope of international locations of college programs. Dr. Harris listed:
Japan, Singapore and Thailand for the executive MBA program; The Netherlands and Greece for
the GEM program; Egypt for the Cairo-based joint MBA program; Soviet Georgia for an MBA
program; South Africa for a $5M grant-funded program in conjunction with the Andrew Young
School of Policy Studies; and Latin America as a future site for programs. Dr. Harris again
commented on faculty interest in such new endeavors. He added that high-growth, emerging
markets for international programs would be targeted with the college taking an “assisting” role in
most cases. As an example, he referred to assistance given the Sorbonne in developing an MBA
program.

Dr. Griffith asked about the new web site developed by the college. Dr. Harris responded that
the college had guessed right about the student market for web-based services (e.g., use of web
to compare programs at various business schools). He explained the web site had provided a
new means to recruit and interact with students through e-mail addresses obtained from their
accessing the web site. He voiced concern about the new MBA program being offered at a
Buckhead site by the University of Georgia, which accentuated the need to strengthen
recruitment activities. Dr. Harris pointed out North Carolina State was offering entire MBA
programs on-line with over 500K hits thus far and numerous links via search engines. Mr.
Christenberry elaborated that search engine links were established both by registration by the
web site owner and by professional groups sharing links. Dr. Harris remarked that North Carolina
State had experienced a surge in international student interest as a result of its web-based
initiatives. He characterized efforts to date by the college to put courses on-line, including
approximately 80% of the MBA program, as defensive. He projected great success for an on-line
program in risk management, if offered, but cautioned infrastructure for doing so was currently
unavailable.

Dr. Hudson asked about language training as part of international programs. Dr. Harris replied
that the college had worked with Arts and Sciences to increase capacity for language instruction
so that language training could become a requirement for international business majors. Dr.
Henry mentioned development of a joint program with Modern and Classical Languages. Dr.
Abdelal stated the number of faculty required to offer the joint program was the key issue. Dr.
Harris expanded on the theme of coordination between units with reference to history, political
science, languages, culture, and technology as essentials for international business majors to
have a well-rounded perspective. Dr. Abdelal asked which languages were in greatest demand.
Dr. Harris responded Spanish because of huge investments in Latin America by Atlanta
companies as well as Chinese and Japanese. He also urged course offerings in English and
Spanish concerning Latin American culture and history.

Dr. Emanuel asked about the decision by Emory to drop its part-time Master in Taxation degree
program. Dr. Harris answered that Emory was shifting all attention to the full-time student
market, especially the very competitive upper end of the market and was even paying students to
visit. He added that Emory would likely launch a PhD program in order to sustain its research
effort.
Remote Access Policy

Mr. Christenberry presented a proposed remote access policy. He distributed copies of “The Ten Immutable Laws of Security” regarding computer access. He cited the information technology strategic plan objective to secure remote access. He indicated safeguards were in place on the front-end of internet access, but security problems remained for PCs with modems left on 24/7 and “auto-answer” enabled.

Dr. Patton asked if DSL offered more protection than modems. Mr. Christenberry replied DSL connections were less likely to be violated, but were still vulnerable. He described the typical case of a modem-equipped work PC with “PC Anywhere” software installed so the PC user could access the PC hard drive, as well as e-mail, from off-campus. He pointed out the intrusions were often trojan-horse viruses, which damaged other PCs rather than the originally invaded PC, by tapping into e-mail directories on that PC.

Dr. Henry asked about the difference to users under the proposed policy. Mr. Christenberry replied connections would be via IP encrypted so as to establish a virtual private network and with protective software installed on the PC.

Dr. Henry asked about risk-free ways to get access to hard drives from off-campus. Mr. Christenberry recommended installation of “Black Ice” software to thwart intruders.

Dr. Abdelal urged providing more information to users as to how to change passwords.

Dr. Hudson pointed out the document stated: “Changes to standards when necessary will be communicated to the University by UCCS”, but did not specify who would originate, review and approve such changes. Mr. Christenberry replied the intent was for the Security Subcommittee of the University Senate Committee on Information Systems and Technology to continue its role in developing the policy. Dr. Henry advised the statement should be revised to state this intent. It was agreed to add to the statement as follows: “....by UCCS after approval by the University Senate Committee on Information Systems and Technology”.

Ms. Johnston asked how the new policy would apply to open access labs. Mr. Christenberry replied that security for these PCs was based on user ID-password access which was provided for faculty, staff and students only and which allowed tracing of problems. He warned that even so, North Georgia had experienced problems with persons emulating internal access via the internet.

Ms. Williams asked about the 30-day time-out stipulation of the proposed policy which would suspend user IDs after 30 days of inactivity and how much time would be required to reinstate suspended user IDs. Mr. Christenberry responded that the 30-day limit had been recommended by auditors, and the reinstallation time would depend upon the particular server involved. Dr. Griffith echoed the concern raised by Ms. Williams regarding infrequent users. Mr. Christenberry agreed to bring the matter back to the Senate committee. Dr. Henry suggested the language be changed from "must be automatically suspended" to “may be suspended”.

Mr. Edwards requested that “UCCS” be identified by its full name at the first reference to it in the document.
Dr. Abdelal made a motion, seconded by Ms. Hurt, to approve the document with the above changes. The motion passed.

Legislative Event

Mr. Lewis called attention to the annual legislative event to be held 4:30-7:30 p.m., Wednesday, January 10, 2001, at the Depot. He outlined legislative priorities: (1) science teaching lab building-groundwork toward funding for design in 2-3 years; (2) Library South brick remediation project; (3) Fairlie-Poplar parking deck payback bond project; (4) Georgia Research Alliance-$8.2M for Georgia State; (5) MRRF-$3M for Georgia State; (6) revised funding formula; and (7) salary increase funds for 5% raises.

Announcements

Ms. Hurt announced the opening of the new media center at Pullen Library.