Minutes of October 3 were approved as distributed.

President’s Remarks

Dr. Patton introduced Ms. Erskine, the new Special Events Coordinator in the Office of the President and Ms. Harmon, the new Student Government Association president.

Institute of Public Health

Dr. Kelley presented a proposal to create the Institute of Public Health, which would span all six colleges and initially focus on research. Dr. Kelley indicated IPH would begin with certificate programs and move toward offering a Master of Public Health (MPH) degree program. She stated the institute would enable access to research funds designated specifically for public health schools and institutes (e.g., CDC grants).

Dr. Henry explained the establishment of IPH would be an information item for the Board of Regents and that the Senate Committee on Academic Programs and Continuing Education (APACE) had already discussed and endorsed the proposal. Dr. Patton pointed out the advantages of IPH in leveraging external funds. Dr. Hudson communicated enthusiastic support from the College of Arts and Sciences for IPH.

Dr. de Castro questioned the absence of teaching faculty on the faculty advisory board for IPH as outlined in the proposal. Dr. Kelley responded that this oversight would be corrected.

Dr. McGinnis commented on a meeting with CDC officials, who had been very positive about Georgia State involvement in the public health area.

Dr. de Castro asked about the relationship of IPH to the existing Institute for Health Administration (IHA). Dr. Newman responded that IHA was already working with the Gerontology Center on health issues and would cooperate with IPH in interdisciplinary initiatives.

Dr. de Castro raised the issue of Senate approval of the proposal because the curricular implications of IPH. Dr. Henry replied that approval of establishment of centers and institutes was a charge of the Administrative Council, but IPH degree programs would be routed through the Senate.

Dr. Griffith asked about college shares in the funding of IPH. Dr. Kelley noted credit hours generated through IPH would be credited to the colleges providing instruction. Dr. Louis added that college shares of indirect cost recoveries would be distributed as determined by the principal
investigators.

Dr. Kelley made a motion to approve the establishment of IPH. Dr. Colarusso seconded the motion. The motion passed.

More President’s Remarks

Dr. Patton reported on a meeting of the university presidents with Chancellor-Designate Meredith. Dr. Patton indicated the discussion focused on budget issues with some encouragement not to assume the entire loss of 5% for FY2003. He added that there was still hope for the hold-harmless money and for funding more capital projects to help spur the economy. He pointed out accelerated funding of the capital projects list would mean accelerated efforts to raise the private funds for the Georgia State teaching laboratory building, which would be more of a challenge in the current economy. Dr. Patton projected a salary increase pool in the range of 4%. He cited Board of Regents interest in differential tuition for high-cost programs.

Dr. Griffith noted concern among non-tenure track instructors in the College of Law about the proposed 5% budget cuts in FY2003 and the possibility of non-renewals. Dr. Patton responded there were no guarantees because of the unpredictability of the economy, but protecting instruction would be a priority. Dr. Henry commented that the Governor had “rainy day” funds to offset revenue shortfalls, and this situation constituted a “rainy day”. Mr. Lewis responded that the Office of Planning and Budget would be taking a close look at second quarter revenues to recommend a course of action. He added that in an election year it was more likely “rainy day” funds would be held. Dr. Patton observed that in various gatherings of business leaders, he had detected few optimists about the economy. He mentioned the mood of the country “to cocoon and not spend” and the 2/3 participation rates for many large conventions. He added a positive note that Georgia would recover quickly once the economy reverses.

Ms. Hurt asked about the status of the hiring slowdown. Ms. Johnston replied that a release was expected along with the decision regarding the budget reduction plans.

Enrollment Management Presentation

Dr. Fritz presented a PowerPoint presentation on enrollment management at Georgia State. He characterized the goal to be "superior, student friendly enrollment management". He noted leadership development initiatives in the various areas of enrollment services and the objective of uniting Georgia State enrollment services through institutional pride, cross-functional teams, and breaking down silos.

Dr. Fritz outlined elements of the evolving enrollment management strategic plan. He mentioned the need for strong central enrollment management offices, student friendly operations, reduction in number of complaints, increasing the size of the student body, increasing retention rates, recruiting more high-ability students (FI>3000), data-based decisions, myth busters (e.g., Georgia State Fact of the Week in the Signal), preserving diversity in a broad sense, increasing national rankings (e.g., US News & World Report, University of Florida study), and GOSOLAR (Banner real-time access for students).

Dr. Hudson asked about factors in the recovery of credit hours. Dr. Fritz attributed the recovery
to a combination of many factors including: the new focus on enrollment management in the colleges and at the university level, use of data in enrollment management, Freshman Learning Communities, Writing Across the Curriculum, the new Area B in the core (institutional options), the new Student Advisement Center, introduction of GSU 1010, programs for high-ability students, revised new student orientation with over 90% of freshmen attending, mathematics placement testing, GOSOLAR, overhauled academic discipline policy, new facilities, and campus signage. Dr. Fritz pointed to efforts to make Georgia State seem smaller and friendlier (e.g., ready access to advisor, study groups) and to increase chances for success (e.g., join group, get to know faculty, involvement in community).

Dr. de Castro questioned why students continued to have difficulty in freshman algebra in spite of their higher F1 scores. Dr. Fritz blamed the wasted senior year in high school. Dr. Newman asked about the effect of CPC. Dr. Fritz noted the Board of Regents had increased CPC from 16 to 20 units, but almost any course would apply for the extra four units. Dr. Henry added that CPC now required four years of mathematics.

Ms. Harmon asked about an on-line version of the PACE form. Dr. Fritz replied that GOSOLAR would feature an on-line equivalent.