Minutes of December 9, 2009 were approved as distributed.

**Study Abroad Program Approval Policy**

Dr. Heyward presented the Study Abroad Program Approval Policy incorporating changes suggested at the December 9, 2009 meeting.

Dr. Huss made a motion to adopt the revised policy statement as presented. Dr. Palm seconded the motion. The motion passed.

**Strategic Planning Update**

Dr. Palm announced Dr. Alberto and Dr. Barr will co-chair the 12-member Strategic Planning Committee (SPC).

Dr. Alberto noted a one-day visit by Dr. Maury Cotter of the University of Wisconsin-Madison and Dr. David Ward formerly of the University of Wisconsin-Madison and subsequently ACE, on January 11, 2010 to offer their insights on university strategic planning to the SPC and the Administrative Council.

Dr. Alberto announced the SPC along with Dr. Becker and Dr. Palm will visit Arizona State University on January 22, 2010 to learn about the radical changes implemented there during the presidency of Dr. Michael Crow and faculty, staff and student perceptions of such changes.

Dr. Alberto announced a web site will be up and running shortly to inform the university community about the strategic planning process, to solicit input as broadly as possible, and to report progress in developing the university strategic plan on an on-going basis.

**Enrollment Update**

Dr. Renick reported Spring Semester 2010 credit hours, headcount and new students up 7%, 8% and 11% respectively over Spring Semester 2009 after the second and final drop for non-payment of tuition and fees.

Dr. Renick pointed out new efforts to connect with HOPE Scholarship recipients admitted in Fall Semester 2009 either to congratulate those with grade point averages indicative of probable continuation of HOPE eligibility after 30 credit hours or to encourage advisement for those in jeopardy of losing eligibility. He noted the 30 and 60 credit hour thresholds for HOPE eligibility, and the advisability of students in jeopardy taking lighter course loads in Spring Semester 2010 to extend their time to meet HOPE eligibility in the following semester. Dr. Palm praised this example of putting research findings into action. Dr. Renick noted the contribution of Institutional Research in providing the information leading to this plan.

Dr. Becker asked if the headcount of 30,431 for Fall Semester 2010 was the final official figure. Dr. Renick answered this number was the official Board of Regents census.

Dr. Adamson asked how the Spring Semester 2010 enrollment figures compared with the budgeted tuition revenues. Dr. Rackliffe replied the enrollment figures were well above those used to develop the FY2010 budget, but the translation to tuition dollars was not yet known. He estimated the yield could be $4M over budget for the semester. Dr. Adamson asked how this additional revenue would impact budget cuts. Dr. Rackliffe responded the positive impact on budget cuts would be in FY2011.
Dr. Renick reported the Fall Semester 2010 outlook was also very positive with year-to-date applications up 16% and an average SAT of 1333 for the early admissions scholarship cohort.

Dr. Kaminshine asked if prospective students offered scholarships were at the same time offered admission to the Honors Program. Dr. Sattelmeyer answered this is the case, but there is also a separate application process for the Honors Program for other prospects.

Dr. Becker asked about specific marketing efforts for the Honors Program. Dr. Renick mentioned buying names of prospects as early as the spring semester of their tenth grade year and targeted recruiting at high schools with high concentrations of prospects not only by Admissions Office recruiters going to those high schools, but also university faculty. Dr. Sattelmeyer added that faculty in areas of interest to the prospects were also participating in Honors Program recruiting events on the university campus. Dr. Sattelmeyer also cited increased efforts to network with high school guidance counselors. Dr. Renick noted opportunities for high school students in AP science courses to meet science faculty on campus.

Dr. Huss congratulated those involved in recruitment for the gains in quality of students. He suggested a breakdown of SAT scores for freshmen similar to the one provided for Freshman Index. He commented that most outside observers were not familiar with the Freshman Index, but very interested in SAT scores. Dr. Renick responded that University Relations had recently generated a story about early admissions, which cited SAT scores and not Freshman Index for that reason. He added that ACT scores were another piece of the equation, and commented that some institutions were encouraging lower quality applicants to take the ACT in order not to damage their SAT profile. Dr. Morris pointed out the literature shows high school grade point averages are a better predictor than test scores.

Dr. Becker thanked Dr. Renick, Dr. Finn, and all involved in recruiting and retaining students of higher quality. Dr. Palm added her thanks to Dr. Huss and Dr. Kaminshine for their efforts to attract higher quality students through new program initiatives.

**Legislative Update**

Mr. Lewis reported on developments in the legislature including changes in key committee appointments. He noted the proposed budget included $113M in enrollment growth dollars for the University System, which is the number one priority for the University System and Georgia State. Mr. Lewis added that the proposed budget did not include design money for any University System construction projects other than one at Albany State, which was leveraged by foundation funds with an approaching deadline. He also mentioned issues concerning guns on campuses, stem cell research and construction project oversight.

Mr. Lewis commented on the possibility of additional state mandated furlough days, which would not impact Georgia State because of the two days over the original mandate already implemented by Georgia State. Mr. Lewis reported legislators were appreciative of the responsible approach taken by Georgia State in this regard. Dr. Adamson asked about continuation of the furlough days in FY 2011. Mr. Lewis speculated furloughs would continue in part to prepare for the end of federal stimulus funds in FY 2012. Dr. Becker added that the outlook for state revenues was poor for the next two years.

**President’s Remarks**

Dr. Becker noted the contribution of Chancellor Davis in preserving the funding formula funds in the proposed budget. He added Georgia was second to North Carolina in the Southeast in support or higher education, with both states having low tuition rates.

Dr. Becker reported responses were being received from faculty and staff to his e-newsletter invitation to submit opinions about what is important at Georgia State. He reminded that Dr. Ward had spoken about the importance of identifying the particular niche for Georgia State as strategic planning proceeds. Dr. Becker stated the university must be clear about “who we are and who we want to be”.

**Announcements**
Dr. Kaminshine announced a health care reform panel on January 20, 2010.

Dr. Rackliffe asked for feedback regarding the closing of the university for two weeks at winter break. Mr. Caudill reported mostly positive feedback from staff, but concern about the lag in reactivating heating in some buildings. Dr. Adamson also noted positive feedback, but advised against having a furlough day the first day after the vacation period. Dr. Rackliffe stated some other institutions had used mandatory vacation days to extend the break to two weeks prior to the current budget situation.


Ms. Hines announced the hiring of Ms. Christina Million as Assistant Vice President for Alumni Association.

Dr. Morris announced the ribbon cutting for the Petit Science Center will be March 29, 2010.

Dr. Becker requested updates on the Petit Science Center and Greek housing at the March meeting of the Administrative Council.