ADMINISTRATIVE COUNCIL
Minutes of
July 6, 2011

Attendees: J.L. Albert, Paul Alberto, Mark Becker, Michael Eriksen, CeCe Grindel, Kerry Heyward, Fenwick Huss, Andrea Jones, Randy Kamphaus, Peter Lyons, Joyce Many, Walter Massey, Robin Morris, Lisa Palm, George Pullman, Jerry Rackliffe, Don Reizes, Tim Renick, Mary Ann Romanski, Sterling Roth, Nan Seamans, Rose Sevciak, Roy Sobelson, Jowanna Tillman, Edgar Torbert, Ramesh Vakamudi, Mary Beth Walker, James Weyhenmeyer

Minutes of May 11, 2011, were approved as distributed.

Dr. Becker welcomed new members of the Administrative Council.

Capital Projects Presentation

Mr. Vakamudi presented a PowerPoint overview of capital projects, including Classroom South Annex, Piedmont Avenue streetscape, Piedmont North Dining Hall, Classroom South 1st and 2nd floor renovations, Humanities-Law project, and Tower Place-Buckhead.

Center for Instructional Innovation

Dr. Pullman presented a request to change the name of the Center for Teaching & Learning to the Center for Instructional Technology. He announced the renamed center would add the Critical Thinking through Writing (CTW) and the Writing Across the Curriculum (WAC) initiatives to its portfolio. Dr. Palm made a motion to approve the name change. Dr. Kamphaus seconded the motion. The motion passed.

Enrollment Report

Dr. Renick distributed copies of year-to-year enrollment comparisons and other information about enrollments for Summer 2011 and Fall 2011. He pointed out slight increases in numbers of students and credit hours for Summer 2011 versus Summer 2010 at GSU. He added that UGA was approximately 1,000 students short of Summer 2010.

Dr. Renick reported that registrations for Fall 2011 were approximately 800 students ahead of Fall 2010 year-to-date. Dr. Eriksen asked about enrollment projections for graduate students. Dr. Renick replied that graduate student enrollments have been down for 4 consecutive semesters. He attributed this trend to the lengthiness of the economic downturn. Dr. Alberto asked if the 2CI linked PhD packages would help. Dr. Renick responded that the number of PhD students gained would be relatively small.

Dr. Renick noted that the number of confirmations of intent to enroll from new freshmen was down from Fall 2010. He pointed to the decision by UGA to accept 300-500 students from their wait list as one factor. He stated that while more students were changing their minds about enrolling at GSU, the best were not going to UGA. He added that the quality of applications for Fall 2011 had risen, and the number of students below the 2500 Freshman Index had fallen.

Dr. Renick projected a strong transfer class for Fall 2011. Dr. Huss asked if the increase in transfers was tracking the growth of GPC. Dr. Renick replied this was the case, and Dr. Becker added that AMC was also growing. Dr. Becker commented that the changes in HOPE had driven more students to GPC, AMC, etc.

Dr. Renick pointed out that GSU had gained 60 points in average Freshman Index and 20 points in average SAT in 4 years. He also called attention to national rankings for success of minority students, including the highest number of African-American graduates among non-HBCU
institutions in the nation. Dr. Renick stated that GSU had exceeded GT in Asian bachelor’s degree students, and GSU had doubled its percentage of Hispanic students from 4% to 8% in four years.

**Copyright Law Suit**

Dr. Heyward reported on the status of the copyright law suit against GSU regarding use of eReserves. She stated that the federal court room proceedings concluded June 7, 2011, and that the judge would most likely issue a decision during September 2011. Dr. Heyward indicated that an appeal was almost certain regardless of the outcome and ultimately an appeal to the US Supreme Court. She noted that there is no existing case law in this area. Dr. Becker commented that UCLA was engaged in a parallel law suit concerning digital media, and that UT-Austin is spending approximately $1 million annually to monitor eReserve-type usage.

Dr. Seamans commented that individual publishers were not paying the bill for the law suit against GSU, but rather the “middle-man” organizations such as the Association of American Publishers and the Copyright Clearance Center. She also commended the GSU faculty members who testified in federal court. Drs. Seamans and Heyward noted interest at professional conferences in the outcome of the GSU case, and Dr. Palm suggested bringing in speakers on the topic of the future of publishing and intellectual property rights.

Dr. Weyhenmeyer asked about amicus briefs from other universities. Dr. Becker responded that these would be received on appeal.

**President’s Remarks and Announcements**

Dr. Becker congratulated the IS&T team on the successful email migration to MicroSoft Exchange.

Dr. Becker commented on groundwork being laid for the next GSU capital campaign. Mr. Massey announced the firm of Grenzebach Glier & Associates had been hired as consultants for campaign planning. Mr. Massey indicated a report would be available for the December 2011 GSUF board meeting regarding the campaign goals, leadership, case statement, etc. following interviews of constituents in person, by telephone and on-line occurring early Fall Semester 2011. Dr. Becker added that the campaign donor data base would also be a key outcome of the effort.

Dr. Palm announced the Freshman Convocation on August 21, 2011, would feature Jonathan Safran Foer, the author of *Extremely Loud and Incredibly Close*, the GSU First-Year Book selection for 2011-12.