Committee on Academic Programs and Continuing Education (APACE)
MINUTES OF July 14, 1998


Absent: Ahmed Abdelal, Paul Alberto, Margo Brinton, Sam Deitz, Gary Evans, Chris Erickson, Mary Finn, Bill Fritz, Janet Gabler-Hover, Larry Gaunt, Sheryl Gowen, Sidney Harris, Ron Henry, Julie Hotchkiss, Fred Jacobs, Charles Jones, Susan Kelley, Ernie Larkins, Steve Manson, David McCreery, David Myers, Bill Nelson, Lucretia Payton-Stewart, Bill Rushing, Carla Relaford, Bill Rushing, Paula Stephan, Ellen Taylor, John Thomas, Armenia Williams, and Judy Wold.

Also attending: Robbie Friedmann, Edith Manns, and Jim Bohanan.

The meeting was called to order at 3:05 p.m. in Room 718, General Classroom Building by Chair, John Newman.

Minutes of the June 2, 1998 Meeting
On a motion by Detmar Straub, seconded by Tim Renick, the minutes of the June 2, 1998 were approved as presented.

Program Changes, College of Business Administration
Fenwick Huss presented the Graduate Council recommendation for approval of the following program changes in the College of Business Administration:

- Creation of a new concentration in Hospitality Administration in the MBA Program.
- Creation of a new concentration in Electronic Commerce in the MBA Program.
- Creation of a new specialization track in Electronic Commerce in the existing major in Computer Information Systems in the Master of Science program.
- Creation of a new graduate certificate program in Electronic Commerce.
- Creation of a new graduate certificate program in Accounting.

The committee unanimously approved the recommendations of the Graduate Council.

Ph. D. In Communication Studies
Fenwick Huss also presented the Graduate Council's recommendation for a preliminary proposal to the Board of Regents staff for a Ph. D. Program in Communication Studies from the Department of Communication. The objectives of the proposed program will be to prepare students for research and teaching in two primary areas of emphasis: public communication and moving image studies. The program will help to respond to the shortfall predicated nationally for the number of doctorally trained students available for entry-level jobs in the communications field. The committee unanimously approved the recommendation.

Funding for International Initiatives
John Newman advised that the International Education Subcommittee met last week and reviewed 15 proposals for international initiative projects in the amount of $203,995. Provost Ron
Henry had advised the subcommittee that the budget for international initiatives was $121,000. The rationale for funding used by the subcommittee was to give priority to successful projects that were in their second year of funding. Ten of the 15 proposals received funds for current year activities. Unfunded applicants were encouraged to try to link up with these on-going projects when resubmitting proposals for the next funding cycle.

Program Review Schedule
Tim Crimmins reported that he was working on a revised schedule for departmental program reviews that he would make available at the next APACE meeting. The program review schedule was halted in 1997-98 because of the work involved with semester conversion.

There being no additional business, the meeting was adjourned at 3:30 p.m. The next APACE Committee meeting is scheduled for Tuesday, August 11.

James Bohanan, Recorder

Please send questions or comments to Mary Neil Stone