
Others Attending: Lauren Adamson, Doug Covey, Bill Fritz, Charlene Hurt, Beth Jones, Randy Kamphaus, Tom Lewis, Bob Moore, Nancy Peterman, Edgar Torbert, McRae Williams

The minutes of March 12, 2008 were approved as presented. Dr. Fritz provided updates on two items: loan amounts total $124M and $75-100 admissions application fees are for out-of-state institutions.

External Affairs FY2009 budget request

Mr. Lewis presented the External Affairs request for a public relations staff position in Alumni Relations to assist with membership cultivation and marketing. Mr. Lewis pointed to growth in the number of alumni to 140K and the need to connect more broadly with alumni as the next capital campaign approaches.

Dr. Huss asked about benchmarking with other alumni offices. Mr. Lewis indicated that informal looks at other offices showed the Georgia State office was 3-4 staff positions smaller than most and in some cases half the size of others.

Development FY2009 budget request

Ms. Peterman presented the Development request for staffing dollars to supplement the existing pool of personnel funds and to initiate the ramping up of staff for the next capital campaign. Ms. Peterman stated the current staff of 12 frontline development officers was far too small to undertake a $500M campaign, and compared to the UGA staff of 60.

Dr. Huss noted the University of Michigan business school had four times the number of development officers for one half the alumni of the Robinson College of Business.

Dr. Tai asked about a strategic plan for Development outlining staff needs. Dr. Henry answered that a staffing plan would be developed prior to the next campaign. Ms. Peterman added that the GSU Foundation was not large enough to underwrite these start-up positions.

College of Education FY2009 budget requests

Dr. Kamphaus presented a summary of the College of Education requests noting objectives of building up research infrastructure and producing more teachers of higher quality. Dr. Kamphaus mentioned increasing research mentoring by faculty in particular with undergraduates, taking advantage of proximity to the center of state government and collaborating with the Andrew Young School of Policy Studies toward a much more substantial educational policy component, and boosting production of early childhood graduates from 60 to 90 per year.
Dr. Henry asked about science and math efforts. Dr. Kamphaus cited searches in progress intended to boost those areas.

Dr. Huss asked about competitors. Dr. Kamphaus replied that Kennesaw State and Georgia Southern were growing significantly in production of teachers. Dr. Kamphaus pointed to the challenge of growing and at the same time maintaining quality, which was increasingly demanded by superintendents. Dr. Henry commented that another competitive issue was length of time to degree completion. Dr. Alberto added that his conversations with officials in two area school systems had indicated a strong preference for Georgia State graduates.

Dr. Morris asked about the impact of Mercer-Atlanta programs. Dr. Kamphaus responded that these programs were non-certificate master's programs.

**College of Health and Human Sciences FY2009 budget requests**

Dr. Kelley presented the College of Health and Human Sciences requests for partial funding of faculty positions and an instructional technology staff position. Dr. Kelley noted growth in the college, anticipated start-up of an off-site MSW program in central Georgia, reliance on PTIs in Criminal Justice, high demand for Physical Therapy, and escalating use of hybrid on-line courses.

Dr. Farnham asked about selection of a site for the MSW program. Dr. Kelley answered that the search for a facility was underway.

Dr. Henry asked if only one of the MSW-related positions were funded, would the program still be launched. Dr. Kelley responded that the first position would address start-up tasks such as identifying internship opportunities, and the program could begin.

Dr. Huss asked about the possibility of a tuition premium given the additional costs of operating an off-site program. Dr. Kelley replied that most students would be paying their own way, so that the premium would not be advisable.

**Andrew Young School of Policy Studies FY2009 budget requests**

Dr. Moore presented the Andrew Young School of Policy Studies requests on behalf of Dr. Alm, who was out of the country. Dr. Moore noted on-going success in integrating research center activity with academic programs, rising numbers of PhD students, external funding return on previous investments of state dollars, and rankings attained by programs.

Dr. Henry asked about the need for a new faculty line at the senior level given the retirement of a senior faculty member. Dr. Moore answered that the need preceded the retirement because of an existing gap between senior and junior faculty.

**University Library FY2009 budget requests**

Ms. Hurt presented the University Library requests for funding to offset inflation of acquisition costs. Ms. Hurt explained that inflation was worsening because the weakness of the dollar with major publishers owned by European companies. She added that the University Library had not
received funds for enhancements for a number of years because every new dollar was needed to maintain existing journal subscriptions.

Dr. Farnham asked about the impact of increasing enrollments on library costs. Ms. Hurt replied that there were increases in costs of providing various services, but these had to be absorbed, as was the case for the College of Law library.

**Student Affairs FY2009 budget requests**

Dr. Covey presented the Student Affairs requests for three staff positions. Dr. Covey indicated these positions would enable training of ADA students in the use of assistive technology in compliance with OCR expectations, expand engagement with students in career guidance especially for sophomores, and shift external support to EO/TRIO programming instead of staff.

Dr. Alberto pointed out that college-based career services for the professional colleges received higher marks than centralized services in previous accreditation reviews. Dr. Covey responded that a mix of centralized and decentralized career services was common. He noted that students in disciplines, which do not have highly targeted hiring opportunities, need the broader approach offered centrally. He added that a search firm had been contracted to assist in filling the director vacancy.

Dr. Moore asked about a staffing plan for Career Services. Dr. Covey indicated the new position would strengthen employer relations and career guidance and allow some beneficial redistribution of responsibilities of current staff. He added that the facility itself was a valuable asset.

**FY2009 salary pool**

Dr. Adamson asked for discussion of salary pool rules, faculty promotion dollars, compression, etc. as soon as possible. Dr. Hudson reported there was support in the House for reinstating the 2-1/2% raises. Dr. Henry stated these matters would be discussed at the next meeting on March 26.

Prepared by Edgar Torbert
Approved March 26, 2008