PLANNING & DEVELOPMENT COMMITTEE
Minutes March 30, 2000


Members Absent: Mac Bibb, Charlene Hurt, Larry Kelley, Kurt Keppler, Kimberly Malham, Michael Moore, Ebb Oakley, Robert Sattelmeyer, Wayne Urban, Bill Waugh, Judith Wold

Visitors: Ahmed Abdelal, Roy Bahl, Fred Jacobs, Steven Kaminshine

The meeting was called to order at 1:05 p.m. by the chair, Lauren Adamson. She noted that this meeting was a continuation of the meeting on March 27, 2000. The sole agenda item was the Strategic Plan. Lauren Adamson reviewed the procedures for considering the plan and amendments. Additionally, Adamson provided background information on the amendments from the meeting on March 27, 2000. Modifications from that meeting were distributed.

Strategic Plan

Ron Henry stated that after the meeting on March 27, 2000, he received several correspondences from various individuals regarding the Strategic Plan. The following were considered friendly amendments and will be incorporated into the Strategic Plan.

Line 987: The title of the section will be renamed to Enrollment Services.

Line 462: The Math Assistance Complex & Academic Foundation Learning Center will be replaced with Cooperative Learning Center.

Line 126: The end of the sentence was amended to read: in the natural sciences, health sciences, law, and policy studies.

Line 743: The sentence was amended to read: A five-year goal is the creation of an urban initiative that will bring together the relevant strengths existing across departments, schools, and colleges. Real estate and urban policy studies were added to the list of emphases.

Line 847: The line was rewritten to read: Therefore, a goal is to establish a Teaching and Learning with Technology Center within the Center for Teaching and Learning. The purpose is coordination of the on-campus services for faculty that can provide training and support so that faculty may take advantage of the opportunities that information technology offers for improving student learning.

Line 68: The sentence was added: Through close collaboration with the business and legal community and programmatic and research efforts in e-commerce, the Robinson College of Business, and the College of Law enhances the economic development of the state.

Line 77: Business, economic, and legal issues were inserted into the sentence.

Lines 472/485: The decision was made not to include the percentages and the general goal is clear.

Line 688: Computing and information technology was replaced with computer information system and computer science.

Line 706: The entire paragraph was rewritten and accepted as an amendment: It should now read: As the dominant provider of high quality, practice-relevant graduate business programs in the metropolitan Atlanta market, a five-year goal of the Robinson College of Business is to continue to develop and deliver educational programs with curricula imbued with global perspectives that earn the College recognition as a world-class business school. The college will build on its reputation of delivering top-ten part-time MBA Program through further development of the Center for Executive Education, the International Center for Entrepreneurship, and the Electronic Commerce Institute. The e-Commerce Institute is an innovative, interdisciplinary unit, created to oversee the Center for Digital Commerce, regular and executive degree programs, and an incubator. A goal is to be a major resource for Georgia in attracting and retaining “industries of the mind” and to make Georgia State University a primary resource in theory and practice of electronic commerce in areas such as the development of
mobile commerce and the application of wireless technologies. The Robinson College of Business recently established The Herman J. Russell, Sr. International Center for Entrepreneurship to provide innovative interdisciplinary academic programs, foster community engagement, and encourage worldwide knowledge creation, all for the goal of advancing the theory and practice of entrepreneurship.

Line 1152: The wording at the end of the sentence was changed to be more inclusive: departments, schools, and colleges, in addition to fostering interdisciplinary and co-curricular programs.

After the friendly amendments were discussed, Lauren Adamson revisited the items left open from the meeting on March 27, 2000. Lines 316-319: no discussion followed, the lines will remain the same. Lines: 530-533 have already been addressed and incorporated into the document.

Line 598: Michael Landau introduced a paragraph to be included at the end of Line 598, under the section New Academic Programs. Discussion followed the inclusion of the paragraph as an amendment. Ahmed Abdelal commented the strategic vision of the university should include what programs the university is planning on developing. Lauren Adamson suggested writing the two goals. The section was divided into two goals with examples being listed after each goal. The first goal should read: A goal is to develop new academic programs based on strategic strength of the university. The second goal should read: A goal is to develop more joint degree programs including those with national and international universities that will enhance the University's programs and reputation. Included in the examples should be the following sentence: The College of Law is developing a joint degree program in law and urban planning with Georgia Tech. This suggestion was accepted as a friendly amendment.

Line 818: Missy Cody presented an amendment on behalf of the College of Health and Human Sciences to be included under the section of interdisciplinary programs. Ronald Henry gave the rationale behind not placing the paragraph under interdisciplinary programs. Lauren Adamson recommended that the paragraph be placed under Urban and Community Initiative and specify the goal to include contributions to community initiatives (Line 818). This suggestion was accepted as a friendly amendment.

Line 1009: The goal was changed to read: A goal is to enhance customer-service and preserve fiscal accountability.

Line: 432: The line was amended to read: A goal is to increase the financial support for undergraduate and graduate students.

Line 440: The line was amended to read: A goal is to increase the number of Presidential Assistantships where students are guaranteed opportunities as paid student assistants in areas related to their majors.

Line 524: The end of the sentence was amended to read: including Pullen Library, Law Library, and the new Alpharetta Center, for all graduate programs.

Julie Hotchkiss asked a question and voiced concern about the Dean's Group support of the Strategic Plan. Ron Henry stated that deans have discussed the plan and that the efforts have been to make the Strategic Plan an interdisciplinary document.

Roy Bahl discussed changing the language and distinctiveness of the document. Roy Bahl also voiced opposition to changing terms from "an urban research university" to "research university in an urban setting" and also over the approval of the document.

Ron Henry disagreed by stating that the urban features are present in the plan in its emphases on aspects of research and teaching. He stated that the urban education and experience are still available in the document.

Michael Urban stated that he has always had a problem with the term urban and its definition.

Julie Hotchkiss stated that the university loses it distinctiveness by changing from an urban research university. John deCastro continued by stating that "research university in an urban setting" reflects the University's aspiration. Ahmed Abdelal stated that he is comfortable with the acceptance of the term "research university in an urban setting." He stated "urban research university" is a limiting term. Also, he stated that the vision of the university must be supported by a large majority of faculty.

The committee voted to accept the Strategic Plan as amendment. All votes were in favor of acceptance except for one abstention.

The next meeting is scheduled for Monday, April 17, 2000.
There being no further business, the meeting was adjourned at 2:26 p.m.

Gary Longstreet
Committee Assistant