Deans' Group Minutes 7/20/05


The minutes of June 22, 2005 were approved.

Update from BOR VPAA summer meeting
Ron Henry gave an update on the summer meeting of the Regent's Administrative Committees on Academic and Student Affairs. Ron Henry mentioned that the Regents will take a look at accountability indicators at the system institutions. The Regents plan to review indicators such as student success, retention progression, and service to the state. Ron Henry plans to discuss these indicators with his counterparts at other system institutions. The deans discussed the indicators and ways to participate in the effort.

Ron Henry mentioned that September 17, 2005 will be designated as Constitution Day on college campuses. If campuses to continue receiving federal money, the institutions must have students involved in the activities planned for the day. Bill Fritz added that he has met with the chairs of History and Political Science to discuss plans for scheduling activities for the day. Bill Fritz added that web-based information will be available for student participation.

Update on enrollment
Bill Fritz provided a handout on Enrollment and Average Load by Level for Summer 2000-2005. Bill Fritz reported that about 397 students have been contacted via telephone and email regarding their plans to register for the fall semester. Bill Fritz mentioned that the new HOPE scholarship rules are having an impact on students being able to pay for their classes. HOPE now audits students every spring semester and seniors are losing the scholarship along with sophomores and juniors.

Bill Fritz reported that the university Foundation office is considering offering loans to students to help pay for classes. The student would sign a promissory letter agreeing to pay the money back. A hold would be put on the student's academic record if the money is not paid back.

Susan Kelley asked about recruitment efforts by the university. Ron Henry mentioned that the Enrollment Management Committee meets each semester to review requirements for admissions and recruitment. Ron Henry added that he would pass along the minutes from the Committee meetings to the deans to keep them updated.

Exit interviews - standardizing/systematizing
Ron Henry mentioned that the Senate Executive Committee has inquired if the colleges have standardized procedures for conducting exit interviews when employees resign their position at the university. The deans discussed the practices in their college. Most agreed that there is not much to be gained from conducting exit interviews. They believe that they would not be given a straightforward answer on the reason for the resignation. Ron Henry mentioned that third year reviews on faculty are useful to track faculty progress.

JL mentioned that he conducts exit interviews on his employees in IS&T so that he can gain insights into the competition in the market.

Ron Henry will report back to the Senate Executive Committee with the comments from the deans.

Branding for the university - next steps
Ron Henry addressed the handout listing the factors important to Georgia State. Ron Henry asked the deans to
each item on the list on how important is it that the university meets their expectation for the item and how sat they are that the university is meeting this expectation for the item. The deans were asked to return the list back to Ron Henry. The deans suggested some additions to the bulleted items on the list of factors. Ron Henry mentioned the list still needs some refinement. Ron Henry added that the university will need to determine the gap between internal perceptions and market perceptions of the importance and satisfaction on the various factors.

The deans commented on the university's efforts in building relationships with the local media to get more cover on campus activities. Ron Henry mentioned that DeAnna Hines from the University Relations office has been making efforts to inform the local media of important activities and events on campus.

Ron Henry concluded the discussion by saying a change in the attitude within the university will be important for constituents respond to the perceptions of the university.

Any other business
A Deans' Group Retreat is being planned for Wednesday, September 28. Ron Henry's secretary will check the calendars to make sure this date is available.

There being no further business, the meeting adjourned.

Next meeting: Wednesday, August 10, 2005, 9:30-11:30 am, Golden Key Board Room, Student Center.