Deans Group Meeting - 5/9/07

Attendance: Mary Finn, Fenwick Huss, J.L. Albert, Charlene Hurt, Gwen Benson, Roy Bahl, Steve Kaminshine, Susan Kelly, Bill Nelson, and Ron Henry, Chair

Visitors: Scott Riley, Tiffany Row, Dan Niccum, John Bandy, Cherise Peters, Diane Fenning.

Introduction: Ron H. announced that Cynthia Fox, after 13 years of service, is no longer with us and that Lee DuBose has agreed to take the minutes in place of his new limited term employee, Fatuma Dahir, who was currently vacationing.

Approval of Minutes:
The minutes of April 25, 2007 were approved.

First item of business:
Ron H. referred to the 4-page handout from the Chancellor regarding FY’08 Budget Allocations. Ron H. placed an emphasis on the second page: regarding the five areas of The Strategic Plan Investments and stated he would come back to it after the Embark presentation. Ron turned the floor over to Cherise Peters, who introduced the Embark System and College Applications. Cherise turned the floor over to Scott Riley to elaborate on the Embark System.

Embark Presentation:
Scott discussed the Areas of Prospect Management. The front end was designed to market to the student and to keep everybody whether graduate level, department level or sub program level in the same place. Here you can create and execute marketing plans, have more control over your contacts through the use of various forms, spend less time on enrollment / admissions paper work and more time addressing student concerns, and everything can be done on-line. Application Manager, the back end of the system is very flexible, allows each college a customized view, and the ability to decide what they see. The communication part was designed to inform students of deadlines and missing information.

The group raised a series of questions about the Embark system all of which Scott addressed. Ron H. asked for questions / comments. None came forth so part of the group left leaving behind the Deans to further discuss the Embark system and issues involving application fees, joint programs and students logging on and receiving generic emails.

Budget Update:
Ron H. goes over the enrollment and Budget Allocations handout the Chancellor gave him and added that we are still headed toward about 2500 new incoming freshman and about 100 + transfer students in the fall. He continues to say that the Regents is in the middle of developing a Strategic Plan that consists of 5 goals: (1) Renewing Excellence in Undergraduate Education led by President Dorothy Leland which is to begin the process of transforming the core curriculum and undergraduate student success (2) Creating Enrollment Capacity through enrollment, performance and efficiency (3) Increasing USG participation in Research and Economic Development (4) Strengthening USG Partnerships with other Education and (5) Increasing Efficiency. *Refer to handout for a more in depth description of goals. Ron H. comments on the budget stating: (1) we did get a significant amount of money for students coming in the fall; (2) tuition is going up in the fall by 15.5%; (3) we eliminated our structural deficit in the budget; and (4) we made the last payment towards the Science Teaching Lab

The Medici Center
Plans for what is now City Hall East involves 5 different places and wants to know if Georgia State wants to
get involve in any of it.

Briefly discuss the Holiday Decorations policy in relation to seeing more of a mixture of decorations.

**Issues and goals for the next 12 months:**

**Susan Kelley** – is concerned with the allocation of classrooms - she doesn’t want to tie up classrooms for online students that will only use rooms 3 days a semester. Rooms which hold about 70-80 students are critical. Susan also wanted to know how our infrastructure compared to other universities.

**Roy Bahl** – is concerned with increasing the quality of faculty - must show there is more consistency and balance with excellence in classroom as well as excellence in research. How to reward faculty for excellence in the classroom.

**Fenwick Huss** – is concerned with continued growth. Where do we see ourselves 10 years from now? What can we offer students to make them interested in coming to GSU? Need more emphasis on external comparisons. Who are our aspirational universities?

We also need to focus on the ‘bigger’ issues. We build committees for every little thing.

**Ron Henry** – is concerned about collecting data and agrees we need to look at the bigger issues.

**Steve Kaminshine** – is concerned with the realization of how hard it is to change the alumni culture. We need to build our development culture and state why it’s important to invest in Georgia State.

**J.L. Albert** – is concerned about the loyalty to the institution.

**Charlene Hurt** – said we need to deal with the maintenance and care of facilities – impact on students. Need to think about things students put a high weight / emphasis on.

**Any other business:**
There being no further business, the meeting adjourned.