FY04 Technology Fee Proposal

Submitting Organization:
   Major Unit: College Of Education
   Department: Instructional Technology Center

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1. Project Short Title:

   Digital Video Portable Production Kits

2. Total Requested:

   Fiscal Year 2004
   $42,078

3. Executive Summary:

   Project Description
   The project would provide increased availability for multimedia production, especially digital video and graphics, at the Instructional Technology Center. The proposal would fund six high-quality DV camcorders, production accessories, and laptops for field editing and post-production.

4. Record the review numbers assigned by UCCS and Facilities. Their assessments must be included in Sections 15 and 16.

   UCCS: 03-024
   Facilities: 14395-03

5. Relevance to Regents Guidelines

   The proposed equipment upgrades would directly meet the instructional technology access needs of Georgia State students and the discipline-specific needs of COE students, as specified in Appendix F, Guidelines 1, 2, 3, and 4.

6. Relevance to Strategic Plan(s)

   The College of Education’s Strategic Plan for 1998-2002 states under Goals, section 4 that all graduates of the College have expert knowledge of instructional technology. Technology is also mentioned in section 6.
7. Impact on Students Served

Though supported by the College of Education, the ITC labs, equipment, software and consulting services are available to all students at GSU.

8. Justification of Funding Requirements for Fiscal Year 2004

Provide a specific description of the funding requirements for FY2004 in the Microsoft Excel spreadsheet below. We provide one spreadsheet with this proposal with amounts for 100% funding as follows:

<table>
<thead>
<tr>
<th>Object of Expense</th>
<th>Itemized Descriptions</th>
<th>Quantity</th>
<th>Per unit price</th>
<th>Extended Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Sony DSR-PD150 DV camcorders</td>
<td>@ $3,180</td>
<td>$19,080</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 PowerBook G4 867 MHz 15.2&quot; display</td>
<td>@ $2,534</td>
<td>$15,204</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 Accessory sets: tripods, filters, light kits</td>
<td>@ $1,000</td>
<td>$ 6,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 Apple Final Cut Pro Academic Licenses</td>
<td>@ $ 299</td>
<td>$ 1,794</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The Sony DSR-PD150 is a “prosumer” camera, providing professional-quality digital video recording in a consumer-sized unit. The PowerBook G4 in combination with Final Cut Pro provides a very stable, high-quality editing environment, including real-time preview of complex effects, and a low-resolution capture and edit feature that allows complete editing of long projects on the laptop’s single internal drive. The unit can also compress edited videos and burn them to CD-ROM internally. The accessories – tripods, lighting kits, filters – add further professional-quality capabilities with portability.

9. Consequences of Partial Funding

75% funding would allow purchase of 4 of the DV Portable Production Bundles.

50% funding would allow purchase of 3 of the DV Portable Production Bundles.
10. Standard Dollar Amounts

*Not applicable.*

11. Standard Replacement Thresholds

*Not applicable.*

12. Prerequisite, Non-Technology Fee Funding

*This proposal is not dependant on pre-requisite non-technology fee funding.*

13. Matching Funds

*No matching funds have been committed.*

14. Staffing and Other Support Availability

*There are no extra staff requirements for this proposal. The upgrades and additions will be supported by existing ITC staff.*

15. Space Availability and Impact on Facilities

*No expected impact.*


*No expected impact.*

17. Post-Project Assessment Criteria

*The project is to increase student access to video and multimedia production hardware and software. Success would be shown in the daily use of the equipment by students.*

18. Review and Acknowledgements

Attach electronic notes or documentation showing that the following units or administrators have reviewed or acknowledged this proposal:
- Matching funds commitment from appropriate fiscal officer