

# GEORGIA STATE UNIVERSITY

## FY 2008 Technology Fee Proposal

---

Submitting Organization:

Major Unit: College of Arts and Sciences

Department: Ernest G. Welch School of Art and Design

Contact Person: Cathy Byrd, Nancy Floyd, Joan Tysinger

E-Mail : [cathybyrd@gsu.edu](mailto:cathybyrd@gsu.edu) [nancy@gsu.edu](mailto:nancy@gsu.edu) [jtysinger@gsu.edu](mailto:jtysinger@gsu.edu)

Telephone: Ext. 0489, Ext. 0491 Ext. 0487

1. Project Short Title

<i>5-8 Word Project Title</i>
-------------------------------

Technology Required by Art & Design Gallery for Exhibition of New Media
---

2. Total Requested

Fiscal Year 2008
------------------

\$11,671
----------

3. Executive Summary

Project Description (three or four sentences)
---

Digital technology continues to profoundly transform the arts. To accommodate digital and multimedia work, exhibition venues must possess appropriate display equipment. The Ernest G. Welch School of Art and Design Gallery is committed to exhibiting work relevant to the contemporary world and the School's educational mission. The goal of this proposal is to provide the Gallery with the digital, multimedia and interactive exhibition capabilities it needs to stay current in its ability to offer meaningful exhibition programming and accommodate more experimental student MFA Thesis projects, BFA shows and other student exhibitions.
--

4. Project Description

The Ernest G. Welch School of Art & Design Gallery opened in 1970 and expanded to two spaces in 1995. Our exhibitions feature work by local, regional, national and international artists, as well as by Georgia State students, faculty and alumni. We strive to present stimulating exhibitions and events that are aesthetically strong and intellectually challenging, with a particular interest in projects that reflect our awareness of contemporary cultural issues and that engage our community. Through offering challenging exhibitions and extensive public programming each year, the GSU Gallery is a significant partner in accomplishing the educational agenda of the School and an important vehicle for public outreach.

The digital revolution has indelibly altered and redefined the visual arts, blurring traditional media boundaries, creating new tools for expression, new methods of production, and ultimately giving rise to new kinds of imagery and expressive content. Exhibition venues must have a full range of projection and multi media display equipment available for artists whose work reflects the dynamic of today's world.

Each year, the Gallery presents three professional artist exhibitions and 10 to 12 student exhibitions. Increasingly, our significant projects require digital technology. The goal of this proposal is to provide the Gallery with the digital, multimedia and interactive exhibition capabilities needed to stay current, to offer meaningful exhibition programming and to accommodate the growing trend for students to produce and present experimental MFA thesis projects, BFA exhibitions and a range of other student projects.

Based on our experience over the past five years, we anticipate a very near future where viewing and creating new media will be integral to any art degree in our school. In the long term, we consider that an ongoing commitment to acquire the latest art technology is essential to our viability as a venue meant to offer our students a full spectrum of contemporary creative opportunities.

5. Record the review numbers assigned by IS&T and Facilities. Their assessments must be included in Sections 16 and 17.

IS&T: IST08-024
-----------------

Facilities: #14512-07
-----------------------

6. Relevance to Regents Guidelines

**[1] Technology fee revenues should be used primarily for the direct benefit of students to assist them in meeting the educational objectives of their academic programs.**

This Gallery request for digital and multimedia display equipment specifically supports studio program requirements for MFA and BFA student exhibitions.

The digital presentation equipment and tools outlined will benefit all art and design students directly and indirectly, as well as all students who visit the gallery.

**[4] Technology fee revenues may be used for training of students and, to a lesser extent, staff and faculty.**

Presenting contemporary exhibitions involving new media will stimulate experimentation with multiple media and exploration of new art forms. As such the gallery exhibition programming is a part of the School's educational environment, encouraging the development of new work by example and by providing a venue in which student digital

and multimedia explorations can be exhibited.

#### 7. Relevance to Strategic Plan(s)

**This proposal conforms to the University's commitment to a technology-enhanced model of education.**

Digital technology is indelibly changing the visual arts. Arts education programs must respond if they are to remain viable. Our School is committed to integrate discipline specific technology across curricular fields. Appropriately equipped, our gallery can play a significant role in this transformation with exhibitions exemplifying the aesthetic, philosophic/theoretical contemporary issues raised as the contemporary art world absorbs the new technology and by providing a space conducive to exhibiting the work of students experimenting with these new media.

#### 8. Impact on Students Served

All students in the Ernest G. Welch School of Art and Design will be affected by this project. Studio MFA and BFA students will directly benefit by the availability of appropriate digital display technology to accommodate multimedia and interactive work. Art history and other academic disciplines in the university concerned with contemporary issues will also benefit from the gallery's ability to offer meaningful experimental exhibition programming.

We estimate 3700 undergraduate and 300 graduate students will be impacted per year.

9. Justification of Funding Requirements for Fiscal Year 2008

Object of Expense	Itemized Descriptions		Quantity	Per unit price	Extended Total
<b>Supplies</b> (Note: PCs under \$5,000 go here. Also, use standard dollar amounts and replacement thresholds from sections 11/12, or provide explanation in sections 11/12.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4				
	Item 5				
	Item 6				
	Item 7				
<b>Equipment</b>	Item 1				\$0.00
	Item 2, etc				
<b>Software</b> (Note: Include Vendor and Product Name.)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
<b>Maintenance or Contractual Services</b>	Item 1				\$0.00
	Item 2, etc				
<b>Board of Regents Guidelines state "In almost no cases should technology fee revenues be used for ... space renovation, or other items or activities that do not have a direct and immediate impact upon students instructional objectives." (See Attachment 1, #8)</b>					
<b>Construction Services</b> (Requires review of Planning & Facilities)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
<b>Network Connections and Infrastructure Costs</b> (Requires review of UCCS)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
<b>Physical Security</b> (Note: Costs normally should not exceed 2.5% of Total Requested.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
<b>Other Expenses</b> (explain)	Item 1				\$0.00
	Item 2, etc				
<b>Board of Regents Guidelines state "Technology fee revenues may be used - with caution - for new staffing that is either temporary or ongoing." (See Attachment 1, #6)</b>					
<b>Staff Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>Fringe Benefits</b>	Item 1				\$0.00
	Item 2, etc				
			<b>Hours/wk</b>	<b>Hourly Rate</b>	
<b>Student Assistant Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>Graduate Student Assistant Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>TOTAL</b>					<b>\$0.00</b>

### 10. Consequences of Partial Funding

State what the consequences would be on the effectiveness and viability of the proposal if it were only funded in FY 2008 at the following percentages of the requested total:

**Only 75% funded:** The digital display equipment array requested at the 100% budget functions as a unit, therefore reduction to 75% will not accommodate the exhibition goals expressed in this proposal.

Object of Expense	Itemized Descriptions		Quantity	Per unit price	Extended Total
<b>Supplies</b> (Note: PCs under \$5,000 go here. Also, use standard dollar amounts and replacement thresholds from sections 11/12, or provide explanation in sections 11/12.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4				
	Item 5				
	Item 6				
	Item 7				
<b>Equipment</b>	Item 1				\$0.00
	Item 2, etc				
<b>Software</b> (Note: Include Vendor and Product Name.)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
<b>Maintenance or Contractual Services</b>	Item 1				\$0.00
	Item 2, etc				
<b>Board of Regents Guidelines state "In almost no cases should technology fee revenues be used for ... space renovation, or other items or activities that do not have a direct and immediate impact upon students instructional objectives." (See Attachment 1, #8)</b>					
<b>Construction Services</b> (Requires review of Planning & Facilities)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
<b>Network Connections and Infrastructure Costs</b> (Requires review of UCCS)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
<b>Physical Security</b> (Note: Costs normally should not exceed 2.5% of Total Requested.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
<b>Other Expenses</b> (explain)	Item 1				\$0.00
	Item 2, etc				
<b>Board of Regents Guidelines state "Technology fee revenues may be used - with caution - for new staffing that is either temporary or ongoing." (See Attachment 1, #6)</b>					
<b>Staff Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>Fringe Benefits</b>	Item 1				\$0.00
	Item 2, etc				
			<b>Hours/wk</b>	<b>Hourly Rate</b>	
<b>Student Assistant Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>Graduate Student Assistant Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>TOTAL</b>					<b>\$0.00</b>

**Only 50% funded:** : The digital display equipment array requested at the 100% budget functions as a unit, therefore reduction to 50% will not accommodate the exhibition goals expressed in this proposal.

Object of Expense	Itemized Descriptions		Quantity	Per unit price	Extended Total
<b>Supplies</b> (Note: PCs under \$5,000 go here. Also, use standard dollar amounts and replacement thresholds from sections 11/12, or provide explanation in sections 11/12.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4				
	Item 5				
	Item 6				
	Item 7				
<b>Equipment</b>	Item 1				\$0.00
	Item 2, etc				
<b>Software</b> (Note: Include Vendor and Product Name.)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
<b>Maintenance or Contractual Services</b>	Item 1				\$0.00
	Item 2, etc				
<b>Board of Regents Guidelines state "In almost no cases should technology fee revenues be used for ... space renovation, or other items or activities that do not have a direct and immediate impact upon students instructional objectives." (See Attachment 1, #8)</b>					
<b>Construction Services</b> (Requires review of Planning & Facilities)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
<b>Network Connections and Infrastructure Costs</b> (Requires review of UCCS)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
<b>Physical Security</b> (Note: Costs normally should not exceed 2.5% of Total Requested.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
<b>Other Expenses</b> (explain)	Item 1				\$0.00
	Item 2, etc				
<b>Board of Regents Guidelines state "Technology fee revenues may be used - with caution - for new staffing that is either temporary or ongoing." (See Attachment 1, #6)</b>					
<b>Staff Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>Fringe Benefits</b>	Item 1				\$0.00
	Item 2, etc				
			<b>Hours/wk</b>	<b>Hourly Rate</b>	
<b>Student Assistant Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>Graduate Student Assistant Salaries</b>	Item 1				\$0.00
	Item 2, etc				
<b>TOTAL</b>					<b>\$0.00</b>

## 11. Standard Dollar Amounts

NA

## 12. Standard Replacement Thresholds

NA

## 13. Prerequisite, Non-Technology Fee Funding

NA

## 14. Matching Funds

NA

## 15. Staffing and Other Support Availability

NA

## 16. Space Availability and Impact on Facilities

**This project has no impact on facilities.**

## 17. Impact on Computing/Networking/Information Security Infrastructure

### Information Security Review (Tammy Clark):

Impact: Yes

Assessment: Ensure that AV/ISS Proventia desktop software is installed on all computers—contact [security@gsu.edu](mailto:security@gsu.edu) for instructions.

### Wireless and Network Ports Review (Mark Roberson):

Impact: Yes, minimal impact expected .

Assessment: Network ports required to allow Internet capable devices access. Additionally, network security controls should be followed. Please schedule survey of area with IS&T Technicians for accurate estimation of network component cost,

### Server Connections (Charles Hollingsworth, Tammy Clark, Keith Campbell):

Impact: (No-CWH)

Assessment:

### External Connections (Charles Hollingsworth):

Impact: (No-CWH), No impact - KEC

Assessment:

### DVR Installations (Mark Roberson, Tammy Clark, Charles Hollingsworth):

Impact: (No-CWH)

Assessment:

Lab and Classroom Configurations (Joe Amador):

Impact: Yes/No NO

Assessment: IS&T have negotiated bulk pricing packages for Macs which should be used for this project if funded..

## 18. Physical Security Needs

NA

## 19. Post-Project Assessment Criteria

The equipment use will be documented and records assessed yearly.

## 20. Review and Acknowledgements

To: University Student Technology Fee Committee  
From: Cheryl Goldsleger, Director, School of Art and Design  
Re: Tech Fee proposal for Gallery  
Date: March 1, 2007

This proposal ranks fourth among six proposals submitted by the School of Art and Design. This year is the first year the Gallery has applied for tech fee funding. The Welch Gallery serves as a showcase for both student and professional artwork. As the artworks produced by both constituents becomes increasingly digital and technology based, the Gallery needs to be able to meet these needs in order to help students fulfill their graduation requirements of an BFA Exit Show or an MFA Thesis Exhibition. Providing the technology requested in this proposal will allow the Gallery to foster more digitally based artwork among our students and also allow the Gallery to present more digitally based work by professional artists for the shows that are curated by the Gallery Director. In approving this funding, the tech fee will keep the Gallery in step with our programs and the current art being made nationally and internationally. I hope this proposal will be given the most serious consideration and will be approved for funding.