

GEORGIA STATE UNIVERSITY
FY 2008 Technology Fee Proposal

Submitting Organization:

Major Unit: University Library and the College of Arts and Sciences
Department: University Library and Ernest G. Welch School of Art and Design

Contact Person: Lee Stewart (Library); Ann England (Art and Design); Joan Tysinger (Art and Design)

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1. Project Short Title

<u>ARTstor Image Database Subscription Renewal</u>
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2. Total Requested

Fiscal Year 2008

\$12,500

3. Executive Summary

<u>Project Description (three or four sentences)</u>
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This proposal seeks funding to renew the GSU annual subscription to the ARTstor Image Database, an on-line database of art and historical images with related scholarly data, designed to serve the needs of university students and teachers in a wide range of disciplines. Subscribers access the database through a web browser. Students and faculty can access the database from on campus, or from off-campus through the library proxy server. Faculty can use images from the database in courseware such as Vista.
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4. Project Description

This proposal requests funding for the 2008 annual subscription to ARTstor, a digital resource for arts and associated fields. Georgia State joined ARTstor in Summer 2005 with funding from a joint grant to the University Library, the College of Arts and Sciences, and the Ernest G. Welch School of Art and Design.

An online digital library of art and historical images and related data, ARTstor is designed to serve the needs of teachers and students in the fields of art, art history, design, history, and any other field that use images of art, architecture, design, or photographs of historical subjects. It offers a restricted-usage environment to accommodate intellectual property concerns of both content providers and content users.

ARTstor's database is evolving. This year over 400,000 images were added to the general collection from archives and museums including the Florence Baptistery;

Princeton University; Natural History Museum, London, W. E. B. Du Bois Institute, Harvard University’s African American Research, and the Cooper Union Museum.

Special collections developed include works from:
 Hartill Archive of Architecture and Allied Arts
 MoMA Architecture and Design Collection
 Native American Art and Culture, Smithsonian
 Schlesinger History of Women in America
 Huntington Archive of Asian Art

ARTstor provides robust tools for curriculum development, research, and study. It comes with an offline image viewer facilitating use in classrooms and permitting storage and sharing of groups of images by teachers and students. Now GSU faculty/administrators can incorporate their own images into the database.

GSU students and faculty have access to ARTstor on or off campus 24/7. To date University Library Records indicate an average of 7,900 visits per month during the school term

As ARTstor’s database and features grow, its utility continues to increase. As the global conversion from analog to digital images progresses, ARTstor is ever more invaluable to visual education.

5. Record the review numbers assigned by IS&T and Facilities. Their assessments must be included in Sections 16 and 17.

IS&T: IST08-026
Facilities: #14516-07

6. Relevance to Regents Guidelines

As the ARTstor image database continues to grow and new tools for research and presentation are added its utility to students increases. ARTstor is quickly becoming the standard image database in the fields of Art and Art History as well as for the study of any cultural activity involving such images. ARTstor is now used in most program areas within the Ernest G. Welch School of Art and Design. This will increase as the School’s Visual Resource Center continues to incorporate images from its slide library into the digital database. This proposal is therefore relevant to 1 and 2 of the Regents Guidelines:

[1] Technology fee revenues should be used primarily for the direct benefit of students to assist them in meeting the educational objectives of their academic programs..

[2] Technology fee revenues should be used to assure that there are

sufficient campus licenses for primary productivity tools such as those found in the Microsoft Office product suites for discipline specific software.

Since ARTstor is a “network-related expenditure” involving access to the Internet and a special purpose database, it is also relevant to paragraph 3:

[3] Technology fee revenues should be used for hardware and Network related expenditures that include support of general purpose or special purpose laboratories used by students for body productivity and more discipline related activities.

It needs to be repeated, however, that although ARTstor is especially important for the disciplines of Art and Art History, it provides useful material for any discipline dealing with culture or history.

Finally, since the funds requested continue a subscription initiated with funds from other sources (from the University Library, the NEH, the College of Arts and Sciences, and the Welch School of Art and Design), this proposal is also relevant to paragraph 5:

[5] Technology fee revenues may be used to leverage other funds where appropriate.

7. Relevance to Strategic Plan(s)

The requested subscription to ARTstor is relevant to the following items of the Library Strategic Plan:

I.1 Emphasize the acquisition of library materials and the purchase of access to electronic resources for targeted academic programs and undergraduate study.

The Library will partner with faculty, academic departments and interdisciplinary programs, consortia members, and students to budget for, develop and preserve a collection in all formats

I.5 5. Provide information resources and access for offsite University users.

The Library collaborates with University administration, faculty, and IS&T to plan for, develop and provide information resources needed for distance learning, branch campuses, residence centers, virtual classrooms, and web courses.

The subscription to ARTstor will also help fulfill the University's commitment to

provide "network-delivered, computer-mediated learning experiences," as well as to improve technology support for instruction, and to develop a learning infrastructure of learning tools that can be fused with traditional on-campus learning.

In addition, the subscription to ARTstor relates to the following item in the University Strategic Plan:

I.a.3. A goal is to continue to build library collections, both paper and electronic, so that the libraries within the university can fulfill their strategic initiatives. Initiatives include partnering with faculty, departments, and interdisciplinary programs to develop a collection in all formats that support graduate programs of excellence and distinction, and to provide information services both virtually and in multiple physical locations, including Pullen Library, Law Library, and the new Alpharetta Center, for all graduate programs.

8. Impact on Students Served

As an online resource offered through the University Library and collaborating Schools and Departments, ARTstor can potentially serve all students in the university. Most immediately impacted are students in courses in which access to art or historical images aid teaching and research. Students in the Ernest G. Welch School of Art and Design use the resource heavily and students in Art History use it most of all. Art History serves the entire university with average annual enrolments in Art History courses of 2400 undergraduate and 200 graduate students. Total annual enrolment in the Welch School of Art and Design is about 875.

ARTstor is available to students and teachers on or off campus, 24 hours a day, 7 days a week, from any computer connected to the Internet. Its use is restricted only to properly registered students, faculty, or staff of participating universities.

9. Justification of Funding Requirements for Fiscal Year 2008

Provide a specific description of the funding requirements for FY 2008 in the Microsoft Excel spreadsheet below. You must use the same terminology as in the Project Description (page 2, #4) to allow each itemized line to be traced back to the items and functionality appearing in the Project Description. Failure to do so will negatively affect consideration of your proposal. Itemize and total the following categories of expense. If necessary, add lines to the table below corresponding to accounting objects of expense.

Please note that any equipment items less than \$4,999 should be categorized as “supplies.”

Object of Expense	Itemized Descriptions	Quantity	Per unit price	Extended Total
Supplies (Note: PCs under \$5,000 go here. Also, use standard dollar amounts and replacement thresholds from sections 11/12, or provide explanation in sections 11/12.)	Item 1			\$0.00
	Item 2			
	Item 3			
	Item 4			
	Item 5			
	Item 6			
	Item 7			
Equipment	Item 1			\$0.00
	Item 2, etc			
Software (Note: Include Vendor and Product Name.)	Item 1			\$0.00
	Item 2			
	Item 3, etc			
Maintenance or Contractual Services	Item 1			\$0.00
	Item 2, etc			
Board of Regents Guidelines state "In almost no cases should technology fee revenues be used for ... space renovation, or other items or activities that do not have a direct and immediate impact upon students instructional objectives." (See Attachment 1, #8)				
Construction Services (Requires review of Planning & Facilities)	Item 1			\$0.00
	Item 2			
	Item 3, etc			
Network Connections and Infrastructure Costs (Requires review of UCCS)	Item 1			\$0.00
	Item 2			
	Item 3			
	Item 4, etc			
Physical Security (Note: Costs normally should not exceed 2.5% of Total Requested.)	Item 1			\$0.00
	Item 2			
	Item 3			
	Item 4, etc			
Other Expenses (explain)	Item 1			\$0.00
	Item 2, etc			
Board of Regents Guidelines state "Technology fee revenues may be used - with caution - for new staffing that is either temporary or ongoing." (See Attachment 1, #6)				
Staff Salaries	Item 1			\$0.00
	Item 2, etc			
Fringe Benefits	Item 1			\$0.00
	Item 2, etc			
		Hours/wk	Hourly Rate	
Student Assistant Salaries	Item 1			\$0.00
	Item 2, etc			
Graduate Student Assistant Salaries	Item 1			\$0.00
	Item 2, etc			
TOTAL				\$0.00

10. Consequences of Partial Funding

State what the consequences would be on the effectiveness and viability of the proposal if it were only funded in FY 2008 at the following percentages of the requested total:

Only 75% funded: In order to subscribe to ARTstor, we must pay the full cost of the annual subscription (\$12,500). A grant of 75% would require that the remaining 25% be made up from other unidentified sources, or that the subscription be allowed to lapse.

Object of Expense	Itemized Descriptions		Quantity	Per unit price	Extended Total
Supplies (Note: PCs under \$5,000 go here. Also, use standard dollar amounts and replacement thresholds from sections 11/12, or provide explanation in sections 11/12.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4				
	Item 5				
	Item 6				
	Item 7				
Equipment	Item 1				\$0.00
	Item 2, etc				
Software (Note: Include Vendor and Product Name.)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
Maintenance or Contractual Services	Item 1				\$0.00
	Item 2, etc				
Board of Regents Guidelines state "In almost no cases should technology fee revenues be used for ... space renovation, or other items or activities that do not have a direct and immediate impact upon students instructional objectives." (See Attachment 1, #8)					
Construction Services (Requires review of Planning & Facilities)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
Network Connections and Infrastructure Costs (Requires review of UCCS)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
Physical Security (Note: Costs normally should not exceed 2.5% of Total Requested.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
Other Expenses (explain)	Item 1				\$0.00
	Item 2, etc				
Board of Regents Guidelines state "Technology fee revenues may be used - with caution - for new staffing that is either temporary or ongoing." (See Attachment 1, #6)					
Staff Salaries	Item 1				\$0.00
	Item 2, etc				
Fringe Benefits	Item 1				\$0.00
	Item 2, etc				
			Hours/wk	Hourly Rate	
Student Assistant Salaries	Item 1				\$0.00
	Item 2, etc				
Graduate Student Assistant Salaries	Item 1				\$0.00
	Item 2, etc				
TOTAL					\$0.00

Only 50% funded: In order to subscribe to ARTstor, we must pay the full cost of the annual subscription (\$12,500). A grant of 50% would require that the remaining 50% be made up from other unidentified sources, or that the subscription be allowed to lapse.

Object of Expense	Itemized Descriptions		Quantity	Per unit price	Extended Total
Supplies (Note: PCs under \$5,000 go here. Also, use standard dollar amounts and replacement thresholds from sections 11/12, or provide explanation in sections 11/12.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4				
	Item 5				
	Item 6				
	Item 7				
Equipment	Item 1				\$0.00
	Item 2, etc				
Software (Note: Include Vendor and Product Name.)	Item 1				\$0.00
	Item 2				
	Item 3, etc				
Maintenance or Contractual Services	Item 1				\$0.00
	Item 2, etc				
Board of Regents Guidelines state "In almost no cases should technology fee revenues be used for ... space renovation, or other items or activities that do not have a direct and immediate impact upon students instructional objectives." (See Attachment 1, #8)					
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Network Connections and Infrastructure Costs (Requires review of UCCS)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
Physical Security (Note: Costs normally should not exceed 2.5% of Total Requested.)	Item 1				\$0.00
	Item 2				
	Item 3				
	Item 4, etc				
Other Expenses (explain)	Item 1				\$0.00
	Item 2, etc				
Board of Regents Guidelines state "Technology fee revenues may be used - with caution - for new staffing that is either temporary or ongoing." (See Attachment 1, #6)					
Staff Salaries	Item 1				\$0.00
	Item 2, etc				
Fringe Benefits	Item 1				\$0.00
	Item 2, etc				
			Hours/wk	Hourly Rate	
Student Assistant Salaries	Item 1				\$0.00
	Item 2, etc				
Graduate Student Assistant Salaries	Item 1				\$0.00
	Item 2, etc				
TOTAL					\$0.00

11. Standard Dollar Amounts

NA

12. Standard Replacement Thresholds

NA

13. Prerequisite, Non-Technology Fee Funding

This proposal is not dependent on any non-Technology Fee funding.

14. Matching Funds

The initial costs of joining the ARTstor project amounted to \$25,000. This cost was paid jointly by the University Library (employing funds granted by the NEH), the College of Arts and Sciences, and the Ernest G. Welch School of Art and Design. The funds requested in this proposal would cover the annual subscription fee for 2008.

15. Staffing and Other Support Availability

Participation in ARTstor does not require the hiring of any staff at GSU. Support for using ARTstor is provided by the University Library.

16. Space Availability and Impact on Facilities

This project does not impact facilities.

17. Impact on Computing/Networking/Information Security Infrastructure

Information Security Review (Tammy Clark):

Impact: No

Assessment:

Wireless and Network Ports Review (Mark Roberson):

Impact: Yes/No

Assessment:

Server Connections (Charles Hollingsworth, Tammy Clark, Keith Campbell):

Impact: No, (No-CWH), No impact - KEC

Assessment:

External Connections (Charles Hollingsworth):

Impact: (Yes-CWH)

Assessment: Because this is an externally hosted application there will be impact on the campus edge connection. However, the impact should be minimal.

DVR Installations (Mark Roberson, Tammy Clark, Charles Hollingsworth):

Impact: No, (No-CWH)

Assessment:

Lab and Classroom Configurations (Joe Amador):

Impact: Yes/No YES

Assessment: *Ensure that IS&T WTS is involved for client package installation as we have had difficulty working with this product in the past.*

18. Physical Security Needs

NA

19. Post-Project Assessment Criteria

ARTstor keeps a detailed record of its use by participating institutions. These records will provide one important means for assessing the success of the program. Another will be the record of courses actively using ARTstor.

20. Review and Acknowledgements

Memo To: Tech Fee Committee

From: Charlene Hurt, Dean of Libraries

Re: Tech Fee proposal to ArtStor

The University Library continues to support the University's access to ARTstor, providing both faculty and user support, as well as managing the contract for the database. This database is an important component of the online resources available to the university community. We are pleased to co-sponsor this student technology fee proposal.

To: University Student Technology Fee Committee

From: Cheryl Goldsleger, Director, School of Art and Design

Re: Tech Fee proposal for ArtStor

Date: March 1, 2007

This proposal should not be ranked with the other Art and Design proposals. I request that it be considered separately because this is a collaborative effort with the GSU library. ArtStor is housed as a database in the Georgia State University Library, and was originally funded by the Library and the School of Art and Design. This year, as we did last year, the School is making application for this funding through the tech fee process. This growing

collection of over 400,000 art history images is used by professors in all departments and schools within the university, especially as the presentation of content has become increasingly visual and image driven with applications such as power point. Library personnel have informed Art and Design faculty that ArtStor is among the most thoroughly used of all the library's databases, attesting to its wide appeal to faculty members and students in many areas of endeavor: those in humanities, social sciences, natural sciences, business, law and policy studies, among others, need more than charts and graphs to illustrate ideas and to hold their student's interest. This makes ArtStor the ideal resource for the entire campus and for student tech fee funding. Finally, our art history program relies on this database to inform the numerous courses we teach in the core. In supporting this proposal you will be supporting the university as a whole.