1. Project Short Title
   Bilingual Dialogue with International Development Programs

2. Total Requested Amounts

<table>
<thead>
<tr>
<th>Fiscal Year 2002</th>
<th>Years Following Fiscal Year 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>$8,412.00</td>
<td>NA</td>
</tr>
</tbody>
</table>

3. Executive Summary

<table>
<thead>
<tr>
<th>Project Description (Three or four sentences)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase of 25 wireless receivers to use for simultaneous interpretation and a portable booth provides additional support to existing international executive development programs conducted by the Institute of International Business. Current equipment capability limits group size to 25. An interpretation booth will allow IIB/RCB to provide up to 4 languages simultaneously without disrupting the program.</td>
</tr>
</tbody>
</table>

4. Project Description

The IIB provides customized international development programs for partner institutions. The programs are delivered at different levels, including Executive and MBA. Frequently, the level of English proficiency is inadequate and simultaneous interpretation of the sessions is provided. The programs typically include company visits / interviews with local company executives. Additional equipment is needed in order to be able to support larger groups (>25) and multiple languages (e.g. Spanish, Portuguese, and English) at the same time. An example might be where the audience is comprised of Spanish and Portuguese speakers, the presentation is being made in English, and there is an interactive dialogue between the audience and the presenter. A booth leverages the wireless equipment, allowing simultaneous interpretation of multiple languages at the same time in a discreet and professional manner. A portable booth affords the additional ability to provide such services on-site at the companies locations or elsewhere as needed. The IIB also requires Masters in International Business degree candidates to obtain proficiency in a 2nd language. This specialized equipment can be used to assist them in meeting the educational objectives of their academic program.

5. Relevance to Regents Guidelines

The IIB requires Masters in International Business degree candidates to obtain proficiency in a 2nd language. This specialized equipment can be used to assist them in meeting the educational objectives of their academic program. It also serves our international students from our partner institutions. On average, IIB hosts 6-8 groups from Latin America and 2-3 from Europe each year. Each group ranges from 20-30 students.
6. Relevance to Strategic Plan(s)
The proposed funding of interpretation equipment is consistent with the strategic plans of Robinson College of Business, GSU, and the Georgia system. International Business is a strategic thrust for the Robinson College of Business. The establishment of the Office of International Affairs by the University indicates the strong commitment GSU has to international. The OIA provides university-wide coordination of international activities.

7. Impact on Students Served
On average, IIB hosts 6-8 groups from Latin America and 2-3 from Europe each year. Each group ranges from 20-30 students, or over 200 students last year. This is an area of focus and growth for IIB. Number of currently enrolled MIB students is about 35. The equipment will be accessible on request. A knowledgeable individual with regard to the equipment and an interpreter need to be available for the use of the equipment.

8. Justification of Funding Requirements for Fiscal Year 2002

9. Consequences of Partial Funding
Only 75%: partial funding simply limits the number of students to whom we are able to provide this service. Recommend cutting the interpretation booth. In so doing, it presents a less than professional presentation of the program to its participants and is distracting to the presenter and the interpreters.

Only 50%: Would still recommend purchase of the receivers / transmitters to increase the group size to 50; recommend cutting the interpretation booth. In so doing, it presents a less than professional presentation of the program to its participants and is distracting to the presenter and the interpreters.

10. Justification of Funding Requirements for Fiscal Years Following FY 2002 – NA
11. Standard Dollar Amounts - NA
12. Standard Replacement Thresholds - NA
13. Prerequisite, non-Technology Fee, Funding - NA
14. Matching Funds
   The IIB purchased the first set of 25 wireless receivers / transmitters and headphones with its own funds during AY 00/01. Prior to that, IIB used traditional equipment which was the personal property of one of our faculty. There was frequent problems with wire shortages and transmission.
15. Staffing and Other Support Availability – NA
16. Space Availability
   The equipment stores in convenient cases that can be stored in a designated faculty office. The portable booth can be stored in its traveling case.
17. Impact on Facilities – NA
18. Impact on Computing / Network Infrastructure – NA
19. Review and Acknowledgements
   Memo attached from Director of the Institute of International Business, Karen D. Loch
   Memo attached from Robinson College of Business