Georgia State University
Proposal for the Use of FY 2003 Student Technology Fees

Priority 2

Submitting Organization:
Major Unit: Division of Distance and Distributed Learning
Department: Multimedia Resources
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Contact Person Email: howell@gsu.edu
Contact Person Phone: (404) 651-3334

1. Project Title:
Renewal of the annual SCOLA License and obtain License for the International Channel

2. Requested Amount:
$12,498.00

3. Executive Summary:
The College of Arts and Sciences seeks the renewal of SCOLA and the acquisition of the International Channel for the use by faculty and the Language Acquisition and Resource Center. SCOLA foreign language satellite-delivered programming has been used for the past four years by the College and is an important resource for students. The LARC is expanding its lab and student resources and requests the addition of the International Channel.

4. Project Description:
This project is twofold. First, is to renew the SCOLA license. SCOLA delivers commercial free native language news and documentary programs from over 55 foreign countries. The Language Acquisition and Resource Center provides these satellite delivered programs to students to help solidify their understanding of foreign language, cultures, economics, social interaction, and current events and politics. The infrastructure is in place to provide this service. Second, the LARC is also requesting the addition of the International Channel to the services it provides to students. The International Channel provides foreign language news, commercials, movies and documentaries from over 20 countries. The International Channel adds additional components not found in SCOLA thus providing a robust and comprehensive resource for students. The infrastructure is not in place to obtain the satellite signal for the International Channel. A satellite dish is in place and can be used, but additional hardware will need to be purchased and installed. This hardware is locally available and ‘off-the-shelf’.
The Department of Multimedia Resources within the Division of Distance and Distributed Learning provides the SCOLA satellite downlink support. Moreover, Multimedia Resources not only routes the SCOLA signal to the Language Acquisition and Resource Center but also routes it to the Georgia State University Village. The SCOLA contract is managed by Multimedia Resources who also is responsible for the license renewal. Multimedia Resources will also manage the acquisition of the International Channel License and acquire and install the hardware and routing equipment for the satellite delivered programming for the Language Acquisition and Resource Center.

5. Relevance to Regents Guidelines
The request for SCOLA and the International Channel directly addresses Guideline [1], stating that high priorities should be given to the use of technology fees assisting students in meeting educational objectives of their academic programs; specifically, with respect to access to productivity tools. SCOLA and the International Channel provide access in a lab environment to television programming from other countries. This programming not only concentrates on foreign languages, but also provides current international perspectives and events.

6. Relevance to Strategic Plan(s)
The Language Acquisition and Resource Center is a strategic component of the College of Arts and Sciences. The College of Arts and Sciences is currently expanding the physical space of the Language Acquisition and Resource Center and upgrading its student stations to digital audio/visual delivery of learning materials, including SCOLA and the proposed International Channel.

7. Impact on Students Served
LARC facilities are available for use by the Department of Modern and Classical Languages and the Department of ESL and Applied Linguistics, as well as by all Georgia State University students, faculty, and staff interested in foreign-language learning.

The LARC provides foreign language resources to over 1,000 students. Additionally, SCOLA is available to all students who reside in the Georgia State Village. Multimedia Resources will team the routing of SCOLA with the International Channel to the Georgia State Village and provide students a wider variety of foreign language programming.

8. Funding:

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>FY 03</th>
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<tbody>
<tr>
<td>SCOLA Affiliate License Renewal</td>
<td>$7650.00</td>
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<tr>
<td>International Channel Affiliate License</td>
<td>$150.00</td>
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<tr>
<td>Description</td>
<td>Price</td>
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<tr>
<td>-----------------------------------------------------------------------------</td>
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<tr>
<td>General Instruments 4DTV – Satellite Receiver</td>
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<tr>
<td>Unit # 0501001</td>
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<tr>
<td>Blonder Tongue AM Series AGILE 40-450 Modulator</td>
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<tr>
<td>CAL AMP 20 deg. Digi-Ready C-Band Low Noise Block Converter, CAL-20CD</td>
<td>$250.00</td>
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<tr>
<td>Chaparral Corotor Pak 0.6KU – 20C Full Arc Feed Horn</td>
<td>$300.00</td>
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<tr>
<td>General Instruments VCRS Descrambler Module</td>
<td>$250.00</td>
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<tr>
<td>Unit # 0501002</td>
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<tr>
<td>SONY EV-C200 Hi-8 VCR</td>
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<tr>
<td>Panasonic AG 1330 VCR recorder (VHS), Quantity 2 @ $300.00 ea.</td>
<td>$600.00</td>
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<tr>
<td>Installation</td>
<td>$400.00</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$12,498.00</strong></td>
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9. **Partial Funding:**
The SCOLA License must be paid in full to fulfill the annual contract (i.e., granted the rights to receive the signal). Similarly, acquiring the International Channel requires the full acquisition of the hardware and license to provide this programming to the Language Acquisition and Resource Center.

10. **Standard Dollar Amounts** - NA

11. NA

12. NA

13. NA

14. **Staffing and Other Support Availability**
Multimedia Resources, as part of our mission, provides the staffing and engineering support for the satellite downlink programs for the College of Arts and Sciences (SCOLA and the proposed International Channel). Don Howell is the manager of Multimedia Resources.
15. Space Availability
Multimedia Resources uses the Control Room in Urban Life to house all satellite receivers and routing systems for this project.

16. Impact on Facilities
There will no impact on Facilities in providing SCOLA and the International Channel.

17. Impact on Computing/Network Infrastructure
There will be no impact on computing/network infrastructure.

18. Post-Project Assessment Criteria
Once the License for SCOLA is renewed, success of this phase of this project is demonstrated by the ongoing reception of SCOLA by Multimedia Resources. Similarly, successfully acquiring and installing the hardware for the International Channel satellite signal and obtaining the license will demonstrate the success of this phase of the project. Routing these signals to the LARC and the Georgia State Village is provided by Multimedia Resources as part of our mission and is not funded by student technology fees.

19. Review and Acknowledgements
Attach electronic notes or documentation showing that the following units or administrators have reviewed or acknowledged this proposal:
Dean or functional unit endorsement
Matching funds commitment from appropriate fiscal officer
CBSAC approval, if necessary
University Computing and Communications Services review or acknowledgement, if necessary
Planning and Facilities review or acknowledgement, if necessary