Robinson College of Business  
FY2003 Tech Fee Proposal Priority # 3

GSU Alpharetta Center’s Tiered Classroom 127

Submitting Organization(s): GSU Alpharetta Center, RCB Dean’s Office  
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1. Project Short Title:  
 Upgrade of Alpharetta Center Room 127

2. Total Requested Amounts:  
 Fiscal Year 2002  
 $65,280  
 Years Following Fiscal Year 2002  
 None

3. Executive Summary: Project Description (3-4 sentences)

The upgrade of the other tiered room will allow us to expand our course offerings to include the Executive MBA in Alpharetta, as well as the Global Ecommerce executive program. The integration of the facility with the current courses will provide for an enhanced learning experience in which case studies and problems can be explored in a more advance, technology-enabled environment. Students will have the capability of utilizing laptop and internet connectivity in the Executive MBA Program.

4. Project Description

Over the last year and a half interest in the college’s executive programs has significantly increased in the Alpharetta area. Currently, the GEM Program in ecommerce is housed at our facility using one of our tiered rooms. The twin room, Room 127, also has dataport and electrical connectivity at each student’s seat. Thus, students can bring in their own laptops and interact with the instructor.

We will be increasing the tabletop surface by adding an additional row of tables, and installing dataport and electrical support, thus accommodating another 8-12 students, bringing the class size to fifty. In addition, we will need to remove fixed seating and replace with castered chairs.

5. Relevance to Regents Guidelines

The funding of the GSU Alpharetta Center EMBA Room is consistent with the Regent’s guidelines that justify funding by the Technology Fee. In particular, the proposed use of funds will:

- be used primarily for the direct benefit of students to assist them in meeting the educational objectives of their academic programs,
- will not effect bandwidth, as is evident in the use of Room 115
- be focused on training students, while also helping faculty develop more advanced technology-enabled instructional materials and cases.

6. Relevance to Strategic Plan(s)
The EMBA room is consistent with key elements of Georgia State University, the Robinson College of Business, and the GSU Alpharetta Center. With respect to GSU and RCB, the proposal addresses:

- Recruitment and Retention of students, by offering competitive facilities for specialized and advanced training,
- Enhancement of the Executive graduate learning experience, both in terms of access to leading industry software and data,
- Furthering the goal of continuous quality improvement, through enhanced student customer service and continuing our strong national reputation.

7. Justification of One-Time Funding Requirements for Fiscal Year 2002

<table>
<thead>
<tr>
<th>Object of Expense</th>
<th>Itemized Descriptions</th>
<th>Quantity</th>
<th>Extended $ Total</th>
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<tbody>
<tr>
<td>Equipment</td>
<td>Power &amp; conduits</td>
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<td>$5472</td>
</tr>
<tr>
<td></td>
<td>Model 457 Fixed tabletop</td>
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<td>9420</td>
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<tr>
<td></td>
<td>Data wiring to provide 8 new Dataports</td>
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<td>3462</td>
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<td></td>
<td>Remove carpet,concrete</td>
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<td></td>
<td>Relocate floor box</td>
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<td>Repair floor slab,patch &amp; Recarpet to match</td>
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<td>1800</td>
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<tr>
<td></td>
<td>Chairs</td>
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<td>Project coordination &amp; Superintendent, job plant expense</td>
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<td>Cabling &amp; network port Activation</td>
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<td><strong>TOTAL</strong></td>
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<td><strong>$ 53,242</strong></td>
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8. Continuing Funding Requirements: NONE

9. Accountability of Funds:

All funds will be expended through the Robinson College of Business and will be segregated by the Computer Information Systems Department budget to permit full accountability.

10. Additions Funding Required, Non-Technology Fee: NONE

11. Impact on Computing/Network Infrastructure: No Impact

12. Consequences of Partial Funding
In determining cost estimates, I worked with Sizemore Floyd, the architects the University employed to build the Center and who within the first year made the constructural changes to Rm 115 almost two years. They advised me to include a 20% increase over 2000 costs in order to adequately cover present day construction cost increases.

If 75% funded, at $39,900, we would not be able to maintain the integrity of the project or cover construction expenses. Current chairs in this room are plastic and spring-action, and once removed would leave the present tabletop surfaces without any seating, AND render the room useless. The only reduction, that can be effected is lowering the number of chairs purchased from the 50 to 40, only providing $3600 in reduction of total costs. Fifty castered chairs are preferred to maximize seating and provide a few supplemental chairs in case of breakage, etc.