“Mirror Project” Moves to DAEL

Roberto Arévalo moved from Boston to Atlanta, and brought his acclaimed Mirror Project with him. According to Arévalo, “The Mirror Project creates, exhibits, and distributes alternative media projects that promote social, cultural, and personal awareness.” Arévalo’s Mirror Project puts video cameras into the hands of urban youth and allows them to “create videos about their everyday experiences.” The resulting films “provide an outlet for individuals to engage in self-reflection.” Since Colombian-born Arévalo founded The Mirror Project in 1992, teen producers have created over 150 videos documenting contemporary urban American life. All Mirror Project videos first screen in the neighborhoods where they were created and then at theaters, museums, and festivals (where they frequently win awards).

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“60 Minutes” Producer-in-residence, David Lewis

Producer-in-residence David Lewis has devoted more than 20 years to the craft and art of broadcast journalism, working in every format, from documentaries to breaking news. He is well known for his work as an investigative reporter and producer, having garnered many awards during his 11 years working in CNN’s investigative unit, Special Assignment, and their magazine programs, “CNN Presents,” “Impact,” and “Newsstand.” In 2001, Lewis launched his own production company and has produced documentaries and magazine pieces for “60 Minutes,” “Frontline,” “20/20,” and the FOX Network.

See Lewis pg. 4

DAEL Hosts Entertainment Forum

DAEL co-sponsored the “Future of Entertainment Forum” in September 2003 at the Georgia State University Student Center. The theme was “Learn how emerging technologies & business models are shaping the future of entertainment.” Keynote speakers included:

Mark Lazarus - President of Turner Entertainment Group. As President, Lazarus oversees TBS SuperStation, Turner Network Television (TNT), Turner Classic Movies (TCM), Turner South, Turner Sports, and Turner Entertainment Sales and Marketing.

Jeff Herbert – Senior Vice President, Coca-Cola, Trademark & Portfolio Strategy. Herbert discussed the changing value of copyright in a digital age.

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