Overview of Spring 2010
MBA 8135

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http://www2.gsu.edu/~fnccwh/pdf/8135sylsp10.pdf
http://www2.gsu.edu/~fnccwh/pdf/8135suppsp10.pdf

Streaming Video Control Review

- Use both Video and Audio
- Variable Quality Video used for Lectures
- Use Windows Media Player for Video
- PowerPoint Slides (with irrelevant numbers)
- Live Links, http://www2.gsu.edu/~fnccwh/Local%20Publish/index.html
- Control Features
  - Pause Button
  - Slide names are live links to skip ahead and back
- Audio for Problem Solving
  - Uses Flash
  - Should Play in most browsers

Who am I?

- Ph.D. (1993) from Florida State University in Corporate Finance
- Former Assistant Professor and MBA Corporate Finance Coordinator at Georgia State
- Online GSU Corporate Finance since 1998
- Currently Professor of Finance at U. of West Georgia
- Consulting in Corporate Finance and Investments
- Research is mix of Corporate Finance (asymmetric information) and Investments (mutual funds and long-run investing)

Course Components

- Ulearn/WEBCT Vista
  - Online Quizzes and Mid-Term (yes)
  - Chat/VClass (yes), Bulletin Board (some)
  - Email (yes)
- Social Networks (Charles Hodges) and MSN IM = mba8622@hotmail.com
- Cell Phone is 770-301-8648
- Chapter Outlines with Video
- Face to Face Final Exam

Course Details

- Class Hours: Wednesdays, 7:15 p.m.
- Chats @7:15-8:30 p.m.
- Quizzes @11:00 p.m.
- The Ulearn webpage includes material from many sources, especially from Fundamental of Corporate Finance, Eighth Edition, by Ross, Westerfield and Jordan

Changes for Spring 2010

- Complete Rebuild of Online 8135 Course
- Ross Westerfield Jaffe 9th as textbook
  - Disconnect with text, end of chapter problems, and testbank
  - You use non-covered chapters
- Expanded coverage of Capital Structure
- Out-of-Order Chapters
- VClass for Weekly Chat Sessions
- Some Web 2.0 and Secure FTP issues
- 2 hour Mid-Term (Chapters 1, 4, 10, 11, 8, 9) and Final Exams (Comprehensive)
How I present material

- Complete Rebuild of Online Course will create some errors
- Chapter Outlines with Video and Audio
  - Need to Know/Don’t need to know
  - Every Chapter has overview video
- Use Videos to lecture and cover "typical" calculations, usually end of chapter problems (new for me)
- Audios to solve most problem types
- Textbook
  - Disconnect between text, end of chapter problems, and testbank
  - Brevity in text implies use multiple chapters
- Accommodates various learning styles
- A sample: http://www2.gsu.edu/~fnccwh/Local%20Publish/html/rwj_chapter_4.html

Grading

- Grade Weights:
  - Quizzes (top 12 of 13) 33%
  - Two-Minute Feedback 2%
  - Mid-Term Exam 30%
  - Final Exam 35%

Daily Class Schedule

- 1/13 Optional Face-to-Face Orientation in Classroom South 210 at 7:15 pm
- 1/20 Chat Session (7:15-8:30pm) and Chapter 1 Quiz Due by 11 pm.
- 1/27 Chat Session (7:15-8:30pm) and Chapter 4 Quiz Due by 11 pm.
- 2/3 Chat Session (7:15-8:30pm) and Chapter 4 Difficult Quiz Due by 11 pm.
- 2/10 Chat Session (7:15-8:30pm) and Chapter 10 Quiz Due by 11 pm.
- 2/17 Chat Session (7:15-8:30pm) and Chapter 11 Quiz Due by 11 pm.
- 2/24 Chat Session (7:15-8:30pm) and Chapter 8 Quiz Due by 11 pm.
- 3/2 Optional Face-to-Face Help Session (7:15-8:30pm) and Chapter 9 Quiz Due by 11 pm.
- 3/9 Chat Session (7:15-8:30pm) and Mid-Term Exam Due by 11 pm.
- 3/16 Chat Session (7:15-8:30pm) and Chapter 15 Quiz Due by 11 pm.
- 3/30 Chat Session (7:15-8:30pm) and Chapter 6 Quiz Due by 11 pm.
- 4/6 Chat Session (7:15-8:30pm) and Chapter 13 Quiz Due by 11 pm.
- 4/13 Chat Session (7:15-8:30pm) and Chapter 12 Quiz Due by 11 pm.
- 4/20 Chat Session (7:15-8:30pm) and Outside Readings Quiz Due by 11 pm.
- 5/8 Optional Face to Face Help Session and Chapter 16&17 Quiz Due by 11 pm.
- 5/8 Course Comprehensive Final Exam, Saturday, from 12:30 to 2:30 pm, Classroom TBD

Prerequisites

- Prerequisites: MBA 8000, MBA 8025; All students, regardless of degree program, must have completed the appropriate prerequisites with a grade of "C-" or better.
- Corequisites: MBA 8015, MBA 8030; Either or both of these courses can be taken simultaneously with MBA 8135.
- CSP: 1,2,3,6,7,8.

Grading Policy

- The finance department employs the +/- grading system. A C- is considered a passing grade for this course and a C- is considered passing for prerequisite purposes for this course, as well as for all finance electives.
- In accordance with Departmental policy, for masters level courses (MBA and FI prefixed), it is expected that no more than 35 percent of the students in a given class section will receive a grade of A. The majority of the remaining students are expected to receive grades of B. These students demonstrating significantly lagging performance shall earn grades of C or lower as appropriate. This policy is amended to incorporate +/- grades as mentioned in the paragraph above.

Face to Face Sessions

- Optional
  - January 13, Optional Face-to-Face Orientation in Classroom South 210 at 7:15 pm
  - March 3 (7:15 until) and April 28 (5:30 until) for Exam Help Sessions
- Required
  - May 8, Comprehensive Final Exam, Saturday, from 12:30 to 2:30 pm, Classroom TBD
Contact Information

- Office: RCOB 18, U. of West Georgia
- Office Phone and Voicemail: (770)301-8648 (cell) or (678)839-4816 (office)
- Class Webpage: Ulearn
- E-mail: Ulearn (preferred) or chodges@westga.edu or chodges@gsu.edu
- Social Networking: Facebook, LinkedIn, and Instant Messenger
  mba8622@hotmail.com