The Arab-U.S Association for Communication Educators
AUSACE 2005

New Media and Media Reform

Tenth Annual International Conference
KUWAIT 17-20 November

Marriott Courtyard Hotel
Conference Program
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Day One: Thursday November 17, 2005

5:00 – 7:00 pm
Registration

7:00 – 8:00 pm
Othman Abdulmalek-Shuwaik Auditorium
Opening Ceremony

8:00 – 9:00 pm
Diner
Day Two: Friday, November 18, 2005

8:30 – 9:30 am
Room (1)

AUSACE Board Meeting

9:30 – 11:00 am
Room (2)

Session I (A):
Television Satellite Channels: Uses and Effects.

Moderator: Almoncef Alshenofi – Kuwait University

• **Effect of Egyptian Drama on UAE Youth Perception of Egyptian Society.**
  Azza Abdel-Azim - United Arab Emirates University

• **Arabic Satellite Television: Liberating from the Government Television to Commercial Television**
  Ahmad Naser – AlQabas Newspaper – a7dhamm@yahoo.com

• **The Trends of Viewing the Iraqi Sat. TV Stations by the Iraqi Community living in the UAE.**
  Mohammad Jawhar – Sharja University

• **Superstars and Saints from the Satellite Era Industrialization of the TV’s Icon for the Arabic Youth.**
  Malak Nasr – Ossrati Magazine
9:30 – 11:00 am
Room (3)

Session 1 (B):
Public Diplomacy, Foreign Media, and Reality TV in the Arab World

Moderator: Mahmoud Tarabay - Lebanon University

- **U.S. Public Diplomacy in the Arab World: A News Credibility Study of Students’ Perceptions of Radio 'Sawa' and Television 'Alhurra'.**
  Mohammed el-Nawawy – Georgia State University

- **The effect of Media in Kuwait on the Palestinian People who lived in Kuwait before the Gulf War.**
  Samar Shunnar – Alnajah University

- **The politics of reality television in the Arab world.**
  Marwan Kraidy – American University, Washington DC

- **The Arab Mediascape and Satellite Television: Transformation of Politics, Culture and Identity in the Era of Globalization.**
  Mary Metzger – Georgia State University

11:00 – 2:00 pm

Coffee Break and Lunch
Session II (A):
Globalization, Media & Social Change

Moderator: Ali AlHail - Qatar Radio & TV Corporation

- Mass Media and Globalization.
  Hamdy Abouel Enein - Egypt International University

- The Role of the Press in the Arabic Modern Renaissance.
  Tayeb Boutbouqalt - King Fahd Advanced School of Translation

- Challenges of the 21st Century.
  Jamal Almenyyes – Kuwait University
Session II (B):
The Future of the New Media in the Arab World

Moderator: Yousef Alfailakawi – Kuwait University

- Media Convergence in the Arab world: Past Performance and Future Strategies
  From Cable Television and the Internet to Interactivity and Cybersociety.
  Leo Gher - Southern Illinois University at Carbondale
  Naila Hamdy – American University at Cairo
  Ibrahim Saleh – American University at Cairo

3:30 – 4:00 pm

Coffee Break
Session III (A):
New Media in the Arab World: Objectives and Challenges

Moderator: Talal Altuwaijri – Kuwait University

- Websites of Arab Radio and TV Stations: Structures and Objectives.
  Hesham Mesbah – Kuwait University

- Bridges and Barriers: The Challenges Facing "New Media" in the Arab World in Constructing and Effective Dialogue with the "Others".
  Sahar Khamis – Qatar University

- Communication Against Media Technology and Globalization Trends.
  Samir Hussien – Kuwait University

- Websites of Private Universities in the Gulf Region: What do we need to Convey Online?
  Masoud Abdulrahim - Gulf University for Science and Technology at Kuwait
  Mohammad Auwal - Gulf University for Science and Technology at Kuwait
Session III (B):  
**Media Coverage of Political and Social Issues**

Moderator: Henrietta Aswad - United Nations Population Fund

  - Randa Habib – Agence France Press
  - Saad Hattar - BBC-Arabic Service
  - Najia Houssary – Alhayat Newspaper
  - Tania Mehanna

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7:00 – 9:00 pm  
*Kuwait Towers*

Dinner

*Buses leave the hotel at 6:30*
Day Three: Saturday, November 19, 2005

8:00 – 9:00 am
Room (1)
AUSACE Board Meeting

9:00 – 10:30 am
Room (2)

Session I (A):
Media & Society: Covering Terrorism, Crime, and Reform issues in the Arab World

Moderator: Ahmad Hidass - University of Rabat

- Media coverage to the terrorist attacks in Saudi Arabia.
  Safran Almakaty – Um AlQoura University

- Arabic media and the society of knowledge behind the process of reform in the middle east.
  Jamel Zran – Bahrain University

- Reporting crime news in Kuwaiti daily newspapers: Content analysis.
  Khaled Alenzi – Kuwait University

  Hussein Amin – American University at Cairo
9:00 – 10:30 am
Room (3)

Session I (B):
Journalism Between Education and Politics in the Arab World

Moderator: Douglas Boyd - University of Kentucky

- *Between the Newsroom and the Classroom: Education Standards and Practices for Print Journalism in Egypt and Jordan.*
  Mohammed el-Nawawy – Georgia State University

- *Egyptian Journalists: Predictors of Their Job Satisfaction.*
  Jyotika Ramaprasad – Southern Illinois University at Carbondale
  Naila Hamdy – American University at Cairo

- *Beyond Al-Jazeera: The Future of Alternative and Independent Media in the Arab world.*
  Adel Iskandar – University of Kentucky

- *The effect of various cultures in Kuwait on the printed media.*
  Yasin Alyasin – Kuwait University

10:30 – 11:00 am

Coffee Break
**Session II (A):**  
**Bridging Cultures: The AUSACE Internship Project Revisited**

Moderator: Leonard Ray Teel – Georgia State University  
Yousef AlFailakawi – Kuwait University  
Mahmoud Tarabay – Lebanon University  
John Schneller - University of Missouri  
Judy Turk – Virginia Commonwealth University

- **International Media Internships: The AUSACE Model, Year Two.**  
  In’am Obeidi – Birzeit University  
  Zaina Karem – Kuwait University  
  Sarah Alsuwaidan – Kuwait University
11:00 – 12:30 pm
Room (3)

Session II (B):
Journalism & Training Professionals

Moderator: David Applefield - Financial Times

- *Maintaining the Border Between Journalism and Public Reportage: Training Journalists How to Sort These Out and Resist the Confusion.*
  Rana Sabbagh – Financial Times
  Mark Carwardine – Financial Times
  Sarah MacInnes – Financial Times

12:30 – 2:00 pm
Lunch
2:00 – 3:30 pm  
Room (2)

Session III (A):  
Democracy, Politics, and the Public Sphere

Moderator: Ahmad AlSharif – Kuwait University

- *The Arab Media Between Democratization and Privatization.*  
  Hosny Abdul-Wahab - The Middle East News Agency

  Ghalib Shatnawi – Yarmouk University

- *The Pope, Politics and the Public Sphere: Can Poland's 'Velvet Revolution' Proved Lessons for Lebanon's 'Cedar Revolution?*  
  David P. Burns – Zayed University
Session III (B):
Communication Technology in the Arab World: Uses and Effects.

Moderator: Judy Turk - Virginia Commonwealth University

- **New Media and Prospects for Democratization in the Middle East.**
  Philip Seib - Marquette University

- **Social consequences of Internet Use in the United Arab Emirates.**
  Tim Walters – Zayed University
  Adel Jendli – Zayed University

- **Uses and Gratifications of Technological Innovations in Mobile Phones.**
  Aliaa Dawoud - AlAhram Candian University

4:00 – 6:00 pm

Trip to Museum "So We Don't Forget"

* Buses leave the hotel at 4:00
Day Four: Sunday, November 20, 2005

8:00 – 9:00 am
Room (1)
AUSACE Board Meeting

9:00 – 10:30 am
Room (2)

Session I (A):
A Pioneering Periodical: Journal of Middle East Media

Moderator: Leonard Ray Teel – Georgia State University

- Opportunities for Publishing Your Media Research.
  Mohammed el-Nawawy – Georgia State University
  Hussein Amin – American University at Cairo
9:00 – 10:30 am
Room (3)

Session I (B):
Media Coverage of Politics and Religion

Moderator: Heba AlMusallam

  Smeeta Mishra - University of Texas at Austin

- **Popular Diplomacy in Egypt: A Path Towards Structural Development, Political Emancipation & Societal Integration.**
  Ibrahim Saleh – American University at Cairo

- **Raising Awareness Toward Reforming Islamic Programs on Arab Gulf Satellite Services.**
  Ali Al-Hail – Qatar Radio & TV Corporation

- **Reaction in Muslim Societies to Newsweek’s Botched Report of Koran-Flushing.**
  Wayne Hunt – University of Missouri

10:30 – 11:00 am

Coffee Break
11:00 – 12:30 pm
Room (2)

AUSACE Plenary Session:
Roundtable on Media Ethics

Carolyn Codamo – Georgia State University
Huessien Amin – American University at Cairo
David Applefield – Financial Times
Ron Taylor - The Atlanta Journal-Constitution

12:30 – 2:00 pm
Lunch
2:00 – 5:00 pm
Room (2)

Workshop
Leonard Teel – Georgia State University
Carolyn Codamo - University of Nevada-Reno
David Applefield – Financial Times
Ron Taylor - The Atlanta Journal-Constitution
Maria Coulson - University of Nevada-Reno
In'am Obeidi – Birzeit University
Najia Houssari – Alhayat Newspaper
Samar Shunnar – Birzeit University
David Coulson - University of Nevada
Jyotika Ramaprasad – Southern Illinois University at Carbondale
Mahmoud Gharib - Al-Ahrar newspaper