Program Advantages

This unique program is a collaboration and convergence of people and ideas, between two of the world’s premier educational institutions, Cairo University and J. Mack Robinson College of Business at Georgia State University.

- Joint certificate from both Cairo University and Georgia State University.
- Distinguished Academic Partners-- Georgia State University, J. Mark Robinson College of Business is AACSB accredited. It is one of the ten largest highly ranked business schools in the USA. Cairo University, Faculty of Commerce is the oldest business school in the region. Many business and government leaders are among the graduates of Cairo University.
- A cohort program taught in English.
- A jointly developed and delivered curriculum and extensive collaboration in monitoring quality according to global standards
Program Overview

The 3-Track Undergraduate Program prepares the students with three academic specializations. The program adapts the GSU curriculum to the needs of the Egyptian market and is delivered by leading professors using modern, student-centered, active learning methods and working in close partnership with top Georgia State professors.

The program was designed in collaboration with the Robinson College of Business in Atlanta. The program was first approved by the Cairo University Faculty of Commerce and then by the Supreme Council of Universities and signed by the Minister of Education.

The program consists of four years. For the first two years, students are required to take the fundamental undergraduate courses. The next two years, students specialize in, Finance, Marketing, or Accounting.

Admission Requirements

- GPA of 80% in the Egyptian General Secondary Certificate/ IGCSE/American Diploma and Equivalents
- Minimum score of 80 in the Advanced Level English language component of the Secondary Education certificate
- A TOEFL score of 550 before starting the third year

Contacts

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Finance Major:
Students in the Finance/Investment major will:
- Acquire advanced skills in the areas of portfolio management, stocks and bond valuation, financial statement analysis, and corporate finance
- Complete a curriculum that will prepare them for a career in the global areas of investment management and financial analysis

Accounting Major:
Students in Accounting major will:
- Gain practical knowledge and skills in both local and international accounting systems.
- Learn how to apply international accounting and auditing standards in a relevant manner
- Acquire skills in using advanced accounting tools in management and information systems
- Add strategic value to a business by demonstrating the use of the best practices in accounting

Marketing Major:
Student concentrating in Marketing will:
- Learn the advanced tools in marketing research and electronic marketing
- Plan and implement marketing communication and branding techniques
- Learn how to develop marketing programs in different business situations